

Jumpstart How-To

I have my handles...now what?

<https://tinyurl.com/JumpstartHowTo>

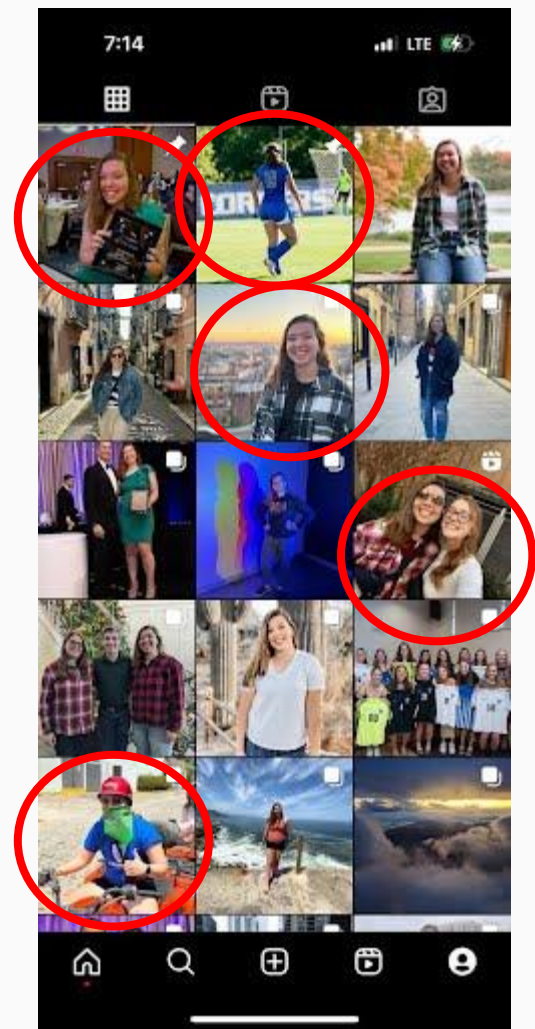
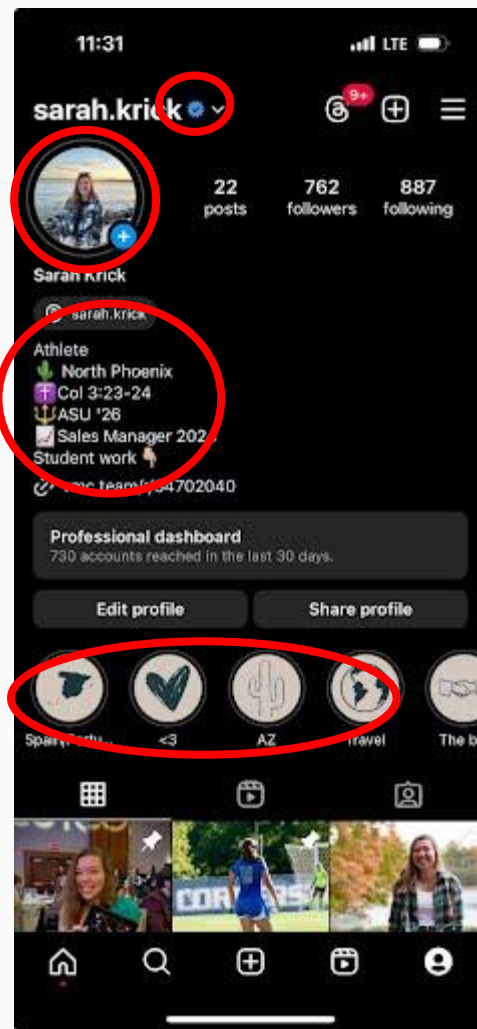
Get Your Account Audited!

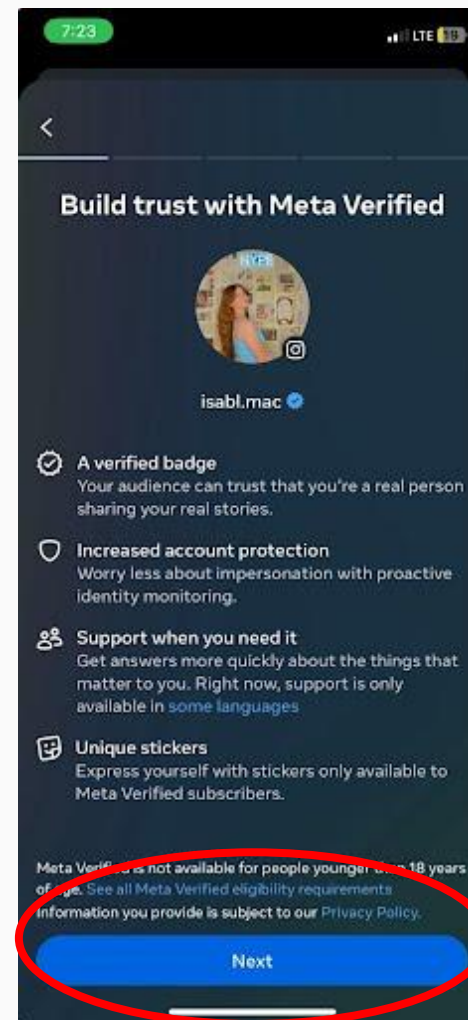
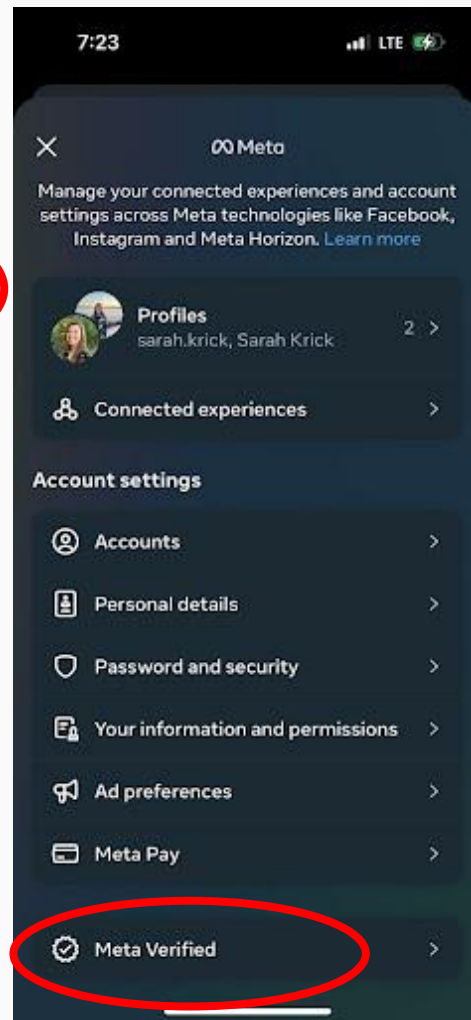
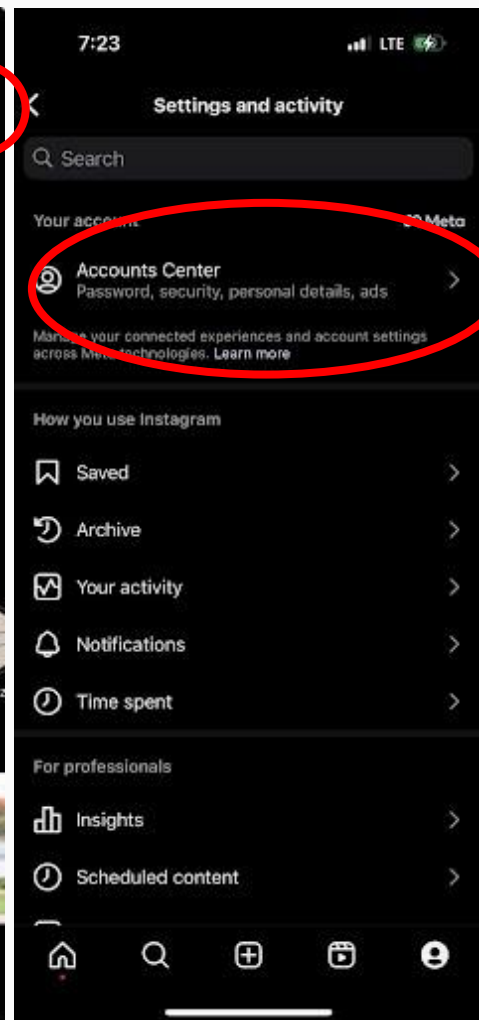
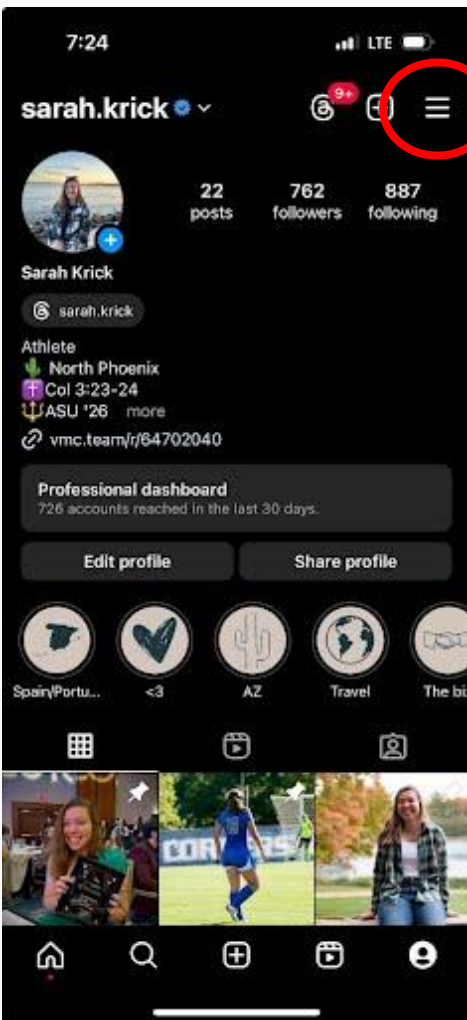
A yellow starburst graphic with a jagged, multi-pointed border. Inside the starburst, the text "I AM AN APPROACHABLE PERSON! APPEAR COOL, CREDIBLE, AUTHENTIC" is written in a bold, sans-serif font, arranged in four lines.

I AM AN APPROACHABLE
PERSON!
APPEAR COOL, CREDIBLE,
AUTHENTIC

- Have someone check out your profile and make sure it's worthy of following :)
- Get Meta Verified (aka get the blue check mark)
- Goal is to have full grid (9+ posts)
- Have highlights- good, interesting, fun posts on your story
- Have a good profile pic

Profile that's
been used as an
example on a
national call:





Now you can start following!

- Follow EVERYONE
- Build mutual circles
- Not every message will get delivered (safety/security we can't control)
- If someone makes you uncomfortable, don't hesitate to block!!

...And the Recruiting Begins Time to Start Messaging!

Hi **NAME**. My name is (YOUR FIRST & LAST NAME). Nice to meet you.

I work for a local sales office here in (LOCATION). We are in need of extra help. I found your profile. And wanted to reach out about a flexible work opportunity. **(I actually graduated from [HIGH SCHOOL] high school in [YEAR] and started working with the company shortly thereafter to build my resume.)**

My office is looking to fill positions as soon as possible. All schedules available. And can work around school/other jobs. Positions start at \$___ base pay (per appt) and no experience is needed.

No worries if you have too much going on.

But if you want more details, go ahead and LIKE this message. I'll send you an audio with more info. Let me know!

Why do we send an audio?

- More human!
- Robots don't send audio messages
- "Easier than typing" – don't want to seem like we copy & paste
- More personalized
- More likely to listen for 1 min than read a huge paragraph

Audio Script

Hey **NAME**, nice to meet you. I thought it would be easier to send you an audio message.

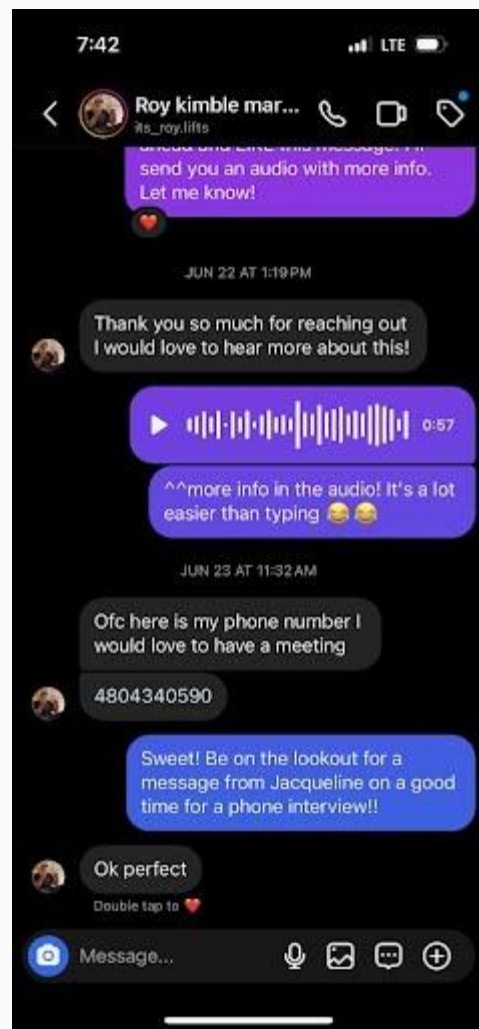
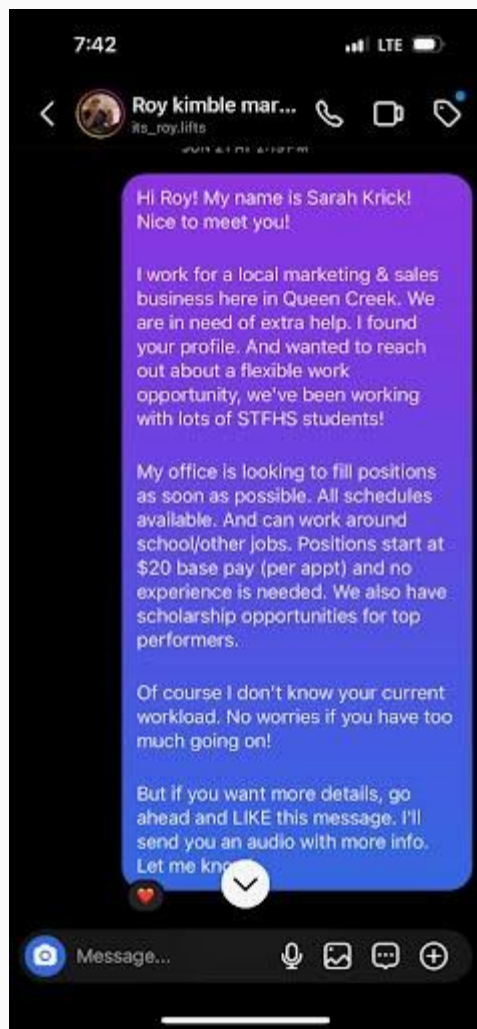
So NO EXPERIENCE is needed for our sales team since we train all our new people. It's REALLY flexible once you get going, couple days-a-week, couple hours-a-day, whatever fits your schedule. Or MORE if you're looking to make as much as possible.


BASE PAY AMOUNT dollars is the starting pay, that's a flat rate, NOT based on sales. It's the minimum amount of money you'd make with a customer. There's pay raises and incentives on top of that. We do have people on our team that make really good money.

By the way, I've worked here **NUMBER** years. I like it, I think you'd like it too.

So if this sounds like something you'd be interested in, I recommend scheduling a time to meet with **(ME / A MANAGER)** to learn more. And, if it goes well, you may be able to start within the week.

Send me your phone number and I'll pass it on to my teammate, **SCHEDULER NAME**, who can schedule a time for a virtual interview. Look forward to meeting you, **NAME**!





Sarah Krick
Assistant Manager
East Valley
SPRING 2024

Applicant Search

Recruiting

- Applicants
 - New
 - Internet Apps
 - Social Media TTS Entry
 - Social Media Walk-Ins
 - PR IApps
 - On-Campus Tables/Clip Board
 - On-Campus Call List
 - Walk-Ins
- Personal Recruits
- Miscellaneous
- Interviews
- Trainings
- Online Trainings
- Launches

Vector Live Sarah Krick

WELCOME TO VECTORLIVE

Weekly Agenda

Mar 17-23, 2024

Sun 3/17	Mon 3/18	Tue 3/19	Wed 3/20	Thu 3/21	Fri 3/22	Sat 3/23
Intvw Apex - 4:15 PM *	Intvw Apex - 3:20 PM *	Advanced Tr - 3:00 PM	Intvw Apex - 4:45 PM *	Intvw Apex - 3:45 PM *	Training day 1 - 11:00 AM (Z)	Training day 2 - 9:30 AM (Z)
		Intvw Apex - 6:15 PM *				Intvw Apex - 1:45 PM

Vector Live

IApps Today
2
3 Days: 13

Recruiting Issues To Be Resolved

Documentation

- APEX
- APEX FAQ's
- APEX Checklist

Vector Live Sarah Krick

SOCIAL MEDIA TTS ENTRY

*Select Office:

*Applicant Source:

Select Referred By: or Referred By Rep #:

*First Name: *Confirm First Name:

*Cell Phone: *Gender: ☐ Male ☐ Female

Additional Information

Enter Applicant

APPLICANTS ENTERED BY YOU

Entry Dates: 03/16/2024 to 03/22/2024 Refresh Applicant List

Entered	Office	Name	Source	Phone	Gender	Email	Street Address	Zip	Age	Student	Status
There were no applicants found entered by you on the selected day.											

OPTION 1
VectorLive TTS

9:27



+1 (856) 559-7601

Today 9:00 AM

Hi Sarah, this is Claire.

I am following up about the conversation you recently had on Instagram. I was asked to follow-up with you about our work openings. If your schedule is full you can ignore this and I apologize for intruding. Just reply with "STOP" and I will quit texting you.

As you heard, the position at Vector Marketing is flexible around school/other jobs, the people are fun, and the pay is pretty solid.

Let me look up the pay rate for your area and get you more information.

What's your current zip code?

85210

Our company (Vector Marketing) has been in business for 40 years. We have an office in Gilbert. However, many of our reps have the ability to work online. The starting pay is \$20.00 base-appt.

9:27



+1 (856) 559-7601

However, many of our reps have the ability to work online. The starting pay is \$20.00 base-appt. That's the base pay in your area, so you do not have to sell anything to get paid.

To make sure your information is correct, what's your preferred first and last name?

Sarah Krick

Cool. It's a little long to explain over text but basically you'd be talking with customers, answering questions, and helping place orders. All team members get 1on1 support from a manager. And no prior experience is necessary because we have a full training program.

Are you at least 18 years old or 17 and a high school grad?

Yes

Ok, great. What I'd like to do now, Sarah, is find you a time to meet

9:49



+1 (856) 559-7601

Ok, great. What I'd like to do now, Sarah, is find you a time to meet the manager, get more information, and get to know you better. If it's a good fit, you may be able to start work within the week. When are you available for an interview?

Still there?

Tomorrow

Turns out I can get you in either... today at 1:45pm or Sun, Mar 24th at 4:15pm Which do you want to do?

Tomorrow

Which time works better?

4:15

Also, can I get your email address so I can email important information about your interview?

sarah.b.krick@gmail.com

9:49



+1 (856) 559-7601

Turns out I can get you in either... today at 1:45pm or Sun, Mar 24th at 4:15pm Which do you want to do?

Tomorrow

Which time works better?

4:15

Also, can I get your email address so I can email important information about your interview?

sarah.b.krick@gmail.com

Ok Sarah, I have you confirmed for Sun, Mar 24th at 4:15pm.

You'll be getting an email with a link to your interview within 15 minutes.

Access the link 5-10 minutes early in case you run into any tech issues. We recommend you find a quiet space and have a strong internet connection. Good luck!

Option 2-Schedule them via IG

- Once they send phone #
 - “Great! So for next steps- We will send you an email (what's the best one I can send that to?) with the position video to watch and application to complete. Then can follow up with you for the one on one call. Since we have a ton of incoming applications, we are doing a window of an hour for the follow up interview call, but our call will only take 15 mins or so. Looks like we have an interview _(today)___ at _(time)___ or _(tomorrow)___ at __ (time)____. Which works better in your schedule?”

Option 3-Call them

- Call Script (for 1 on 1 interviews):
https://docs.google.com/document/d/1F18tTPxxHkIU-5leebO1_EBDJjYrDt0hmPruftri110/edit?usp=sharing
- Calling will likely have best efficiency for shows to int (and best efficiency to get them actually set)



Sarah Krick

Assistant Manager

East Valley

SPRING 2024

Applicant Search

Recruiting

Applicants

New Call

Internet Apps

Social Media Walk-Ins

PR Apps

On-Campus Tables/Clip Board

On-Campus Call List

Walk-Ins

Personal Recruits

Miscellaneous

Interviews

Trainings

Online Trainings

Launches



Vector Live

Sarah Krick

NEW CALL

1 Enter Applicant ▶ 2 Ad Sources ▶ 3 Schedule Interview ▶ 4 Confirm Applicant

Toggle Scripts

* First Name: * Last Name:

* Confirm First Name: * Confirm Last Name:

* Gender: ☐ Male ☐ Female

* Phone: ()

* Phone Type: Select ?

* Zip/Post Code: ?

Get Office

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SET SOURCES

Sarah Krick ☐ Add Note

Phone(s): (480) 692-8074 (Cell)

City: Chandler, AZ 85225

Office: East Valley

* Main Source: Social Media ? Secondary: Instagram Jumpstart ?

* Gender: ☐ Male ☒ Female

☒ * 18 or older
☐ 17 and a High School Graduate
☐ None of the above ?

* Student: ☐ Yes ☒ No ?

NI

Do Not Call

NQ

Call Back

Get Interviews ▶

Resources:

How to Guide:

<https://socialjumpstart.org/> – PW: 1981

Messaging Scripts:

VectorSocialScripts.com

IG Call Script:

https://docs.google.com/document/d/1F18tTPxxHkIU-5leeb01_EBDJjYrDt0hmPruftri110/edit?usp=sharing