

2025 CAMPAIGN BONUS

FIRST FULL YEAR DISTRICT MANAGERS

*Hitting the CPO bonus level each campaign qualifies you for a Campaign Bonus

Campaign I			Campaign II			Campaign III		
Level		Bonus	Level		Bonus	Level		Bonus
\$50K	\$	3,000	\$200K	\$	3,000	\$75K	\$	3,000
\$75K	\$	5,000	\$275K	\$	5,000	\$125K	\$	5,000
\$100K	\$	7,000	\$350K	\$	7,000	\$175K	\$	7,000

VETERAN DISTRICT MANAGERS

*Hitting the CPO bonus level each campaign qualifies you for a Campaign Bonus

Campaign I			Campaign II			Campaign III		
Level		Bonus	Level		Bonus	Level		Bonus
\$125K	\$	4,000	\$300K	\$	4,000	\$125K	\$	4,000
\$175K	\$	7,000	\$400K	\$	7,000	\$175K	\$	7,000
\$225K	\$	10,000	\$500K	\$	10,000	\$225K	\$	10,000

DIVISION COORDINATORS & MANAGERS

*Hitting the CPO bonus level and the New Business minimum level each campaign qualifies you for a Campaign Bonus

Campaign I			Campaign II			Campaign III		
Level	New Bus Min	Bonus	Level	New Bus Min	Bonus	Level	New Bus Min	Bonus
\$125K	\$40K	\$ 4,000	\$300K	\$120K	\$ 4,000	\$125K	\$40K	\$ 4,000
\$175K	\$40K	\$ 7,000	\$400K	\$120K	\$ 7,000	\$175K	\$40K	\$ 7,000
\$225K	\$40K	\$ 10,000	\$500K	\$120K	\$ 10,000	\$225K	\$40K	\$ 10,000

Campaign Bonus Rules:

First Full Year District Managers

- * Includes DMs promoted in May and September of 2024 or January of 2025
- * DMs promoted in January of 2025 are eligible for Campaign Bonus in 2025 for CIII only
- * DMs promoted in December are eligible for Campaign Bonus for CIII the following year

Veteran District and Division Managers

- * Includes DMs and DVMs who will have been open for 2 or more full calendar years at the conclusion of 2025.

DMs who reopen as DMs

- * Returning DMs are eligible for Campaign Bonus for 3 consecutive campaigns starting with the campaign that they reopen, at the First Full Year Manager level and bonuses

Campaign Bonus Payouts

- * Bonuses for each campaign will not be paid out until the official conclusion of that campaign has occurred according to the Vector calendar