

# Cutco Manager Trip – Rome 2027

[Travel expands our thinking](#)

When you walk through a city like **Rome**, where leaders and builders created structures that have stood for thousands of years, you are reminded of something powerful:

The **Cutco Manager Trip to Rome in 2027** | This is not simply a reward.

It is recognition for leaders who **built something meaningful**. **Travel does something powerful to your mindset**. **When you step out of your normal routine and into a completely different part of the world, your perspective expands instantly**. You start to see how big the world really is and how many opportunities exist beyond the small bubble most people live in. Traveling forces you to grow because you're meeting new people, experiencing different cultures, and learning how other ambitious people think and operate. It builds confidence, sharpens your instincts, and connects you with people and ideas that can influence your future in ways you never expected. Some of the most successful leaders talk about how travel changed their thinking because it opened their eyes to bigger possibilities. You come back with more vision, more belief, and a stronger drive to create something meaningful. And when you travel with other driven leaders who are building their futures too, the conversations, relationships, and memories you create become the kind of experiences that stay with you for the rest of your life.

The Rome trip has a value of **\$4,100 per person**.

Trip dates:

**March 1 – March 7, 2027** ( *Most managers will get an Airbnb and fly in early or stay later* )

Participants depart North America on **February 28, 2027** and arrive in Rome on **March 1**.

Leaders who qualify will spend a week experiencing one of the most historic cities in the world alongside other top Cutco leaders.

# Leaders Building Toward Rome

Josh Marin — **Corpus Christi**  
Ozzy Garcia — **North Corpus**  
Diego Garcia — **Northwest San Antonio**  
Andy Kretsinger — **North Central San Antonio**  
Eddy Beza — **West San Antonio**  
Ben Clasen — **South San Antonio**  
Jazlyn Price — **Victoria**  
Saumya Talla — **Boerne**  
Michael Pena — **Harlingen / Brownsville**  
Jeyden Gonzales — **Del Rio / Eagle Pass / Uvalde**  
JR Reyes — **McAllen**

Every one of you has the opportunity to build the kind of summer that gets your passport stamped in **Rome**.

The primary qualifying window is **Campaign II (May–August)**.

In the Cutco calendar it is actually an **18-week campaign**.

May — 5 weeks  
June — 4 weeks  
July — 4 weeks  
August — 5 weeks

Breaking the campaign down this way shows how achievable the goals really are.

# The Math That Makes It Possible

Big goals become realistic when you break them down week by week.

## New District Manager Qualification

Goal: **\$100,000 New Business**

Across 18 weeks that equals:

**About \$5,700 per week**

For an office that is:

- active on campuses
- running a strong PR program
- handing out graduation letters
- running social media recruiting
- staying consistent with demos

This is a very attainable goal.

## Branch Qualification

Goal: **\$75,000**

Across 18 weeks that equals:

**About \$4,200 per week**

An office averaging about **\$4,000 per week** across the summer puts itself in position to qualify.

Consistency across the campaign is what wins.

# Elite Office Target

Many strong leaders aim for:

**\$300,000 New Business**

Across 18 weeks that equals:

**About \$17,000 per week**

Strong offices reach this level by stacking momentum during push periods and building a culture where [activity stays high all summer](#).

Leaders like **Josh Marin in Corpus Christi** and **JR Reyes in McAllen** are already aiming for this level.

## **Travel expands perspective.**

Rome stands today because people centuries ago chose to build things the right way.

Great offices are built the same way.

With leadership.

With discipline.

With consistency.

And sometimes...

**that leadership leads all the way to Rome.**