SWR SOUTHWEST REGION

OLEAN/NIAGARA CANDIDATE TRIP

October 23rd-26th, 2025



TRIP DETAILS:





>>> THURSDAY, OCTOBER 23RD

Fly into Buffalo, NY. A bus will transport all management candidates to the beautiful Inn at Holiday Valley in Ellicottville NY. All District Manager candidates are invited to a special DMC dinner & opportunity meeting. You'll be tired after a long day of travel, so rest up so you'll be fresh & energized for the Cutco factory tour day on Friday!

FRIDAY, OCTOBER 24TH <<<

Buses will transport everyone to the Cutco factory in Olean for a special tour to see the manufacturing steps that make our products the World's Greatest! Meet & shake hands with Cutco employees & executives & enjoy lunch at the Cutco Factory. On Friday evening, we'll have a group dinner and recognize our Olean push winners. Following our dinner, we are off to the Sheraton at the Falls in Niagara Falls, NY.







>>> SATURDAY, OCTOBER 25TH

Take part in our skills for life training meeting with Southwest Region Leaders in Niagara Falls, NY. On Saturday afternoon/evening, enjoy free time to see one of the wonders of the world, Niagara Falls. 2026 District Managers will be hosted for a special DM Dinner at the historic Red Coach Inn with region manager Loyd Reagan while all BMs will have dinner with their division. After dinner, everyone has free time to explore & have fun in Niagara Falls.



SUNDAY, OCTOBER 26TH <<< We'll provide buses from Niagara Falls to the Buffalo airport as everyone travels home & reflects upon all the fun, friends, & great memories made while on this trip.

REGISTER NOW ON VECTORCONNECT (under events)

- Registrants must be at \$2,000+ career sales to register. REGISTRATION DEADLINE IS Friday, OCT 3rd.
- Due to size limits for the factory tour, we have a limited number of candidates that can attend. Registrants must be approved by the region & DVM before flights are booked (beginning in late August/September). Anyone not approved to attend will be refunded for any trip charges.

QUALIFICATIONS & TRIP INVESTMENT



Trip Qualifications:

- >>> Savings is a big part of your Skills for Life training, so all attendees should have \$600 min saved in manager investment withholdings by October 2025.
- >>> Get your career sales over \$6,000 (we have a limited # of spots due to factory tour size restrictions, so the higher, the better!)
- >>> Someone must be a management candidate interested in opening a branch or district office in 2026 & be approved by their division manager & the region.

TRIP INVESTMENT <



The value of this trip is near \$2,000 as it includes airfare, meals, 3 nights hotel, Cutco Factory Tour, Skills for Life Meetings, & all transportation throughout the trip. The SW Region covers are large portion of each person's trip cost. For the portion not covered by the region, each candidate would setup a multi-week payment plan for the discounted trip cost of \$899. The exciting news is that each attendee can attend for free & have their \$899 trip cost covered by selling a commission free Homemaker +8 (or a combo of 2 of either an Essentials +5 or Galley Trade-In set).

>>> INVESTMENT OPTIONS



Sell a #2018 Homemaker +8 commission free (give away 5 pc. Kitchen Tools and Super Shears or up to 300 pts of free items) and go for free.



Sell a **#1945 Essentials +5*** (give away 5 pc. Kitchen Tools or up to 180 pts of free items) commission free covers \$449.50 (50%) of \$899 trip cost



Sell #2007B Galley Trade In* (with 6 free #1759 table knives) or a #2007 Basic Galley (with a max of 180 pts of free items) commission free covers \$449.50 (50%) of \$899 trip cost.



OR pay \$899 by credit card or split up over multiple wks on commissions thru December closeout (only \$35.96/wk if registered by 7/10)

* Selling 2 of either Essentials +5 and/or Basic Galley would equate to free trip

OLEAN TRIP SET ORDER WRITING GUIDELINES (VERY IMPORTANT):

- ORDERS MUST BE CLEARLY MARKED "SW OLEAN TRIP" in special instructions of Cutco Orders App.
- No customized orders, pieced out orders or alternative sets allowed. Commission free order must be for one of the sets / item #s listed above. NO EXCEPTIONS.
- NO REVERSALS. If order isn't submitted properly following above rules, then Olean will not reverse any orders to be counted towards trip.
- Deadline for Olean Set order submission is 1/5/26.
- Once order(s) are processed, any refunds of payments made up to that point will be credited to rep's manager investment withholdings within 2-4 weeks following order being processed.



BE MY SPONSOR TO GO TO OLEAN, NY!

Where I can tour the Cutco Factory, meet Cutco President Jim Stitt, receive skills for life management training, & visit Niagara Falls!



WHEN YOU GET A HOMEMAKER +8

YOU RECEIVE THE KITCHEN TOOLS & SHEARS FOR FREE



...AND MY 4 DAY/3 NIGHT CUTCO FACTORY & LEADERSHIP TRAINING TRIP TO OLEAN NY & NIAGARA FALLS IS FREE!

Cutco Reps: Remember to add "SW OLEAN TRIP" to Special Instructions when submitting order.



BE MY SPONSOR TO GO TO OLEAN, NY!

Where I can tour the Cutco Factory, meet Cutco President Jim Stitt, receive skills for life management training, & visit Niagara Falls!



WHEN YOU GET AN ESSENTIALS +5

YOU CAN RECEIVE
EITHER THE
KITCHEN TOOLS OR
SHEARS FOR FREE



...AND 50% OF MY 4 DAY/3 NIGHT CUTCO FACTORY & LEADERSHIP TRAINING TRIP TO OLEAN NY & NIAGARA FALLS IS COVERED!

Cutco Reps: Remember to add "SW OLEAN TRIP" to Special Instructions when submitting order.



BE MY SPONSOR TO GO TO OLEAN, NY!

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WHEN YOU GET A BASIC GALLEY SET

YOU CAN UPGRADE TO THE EXPANDED GALLEY +6
BLOCK & GET 6 TABLE
KNIVES FOR FREE



...AND 50% OF MY 4 DAY/3 NIGHT CUTCO FACTORY & LEADERSHIP TRAINING TRIP TO OLEAN NY & NIAGARA FALLS IS COVERED!

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