HOW MANY DAYS ARE THERE IN YOUR PUSH?

Sales Goal for the PUSH:	
Divide by \$350 (or your average order) Orders needed for the week:	<u> </u>
Divide by .7 (or your closing ratio) Demos needed for the week:	
Divide by .75 (75% completion ratio) Demos need to BOOK for the week:	
Divide by .1 (1/10 call to booking) Calls made for week:	made)

Always use a schedule

Outlining your numbers, knowing exacts of what you need to do on each day is key. Always break down your goals to an action step you have 100% control on. (Example # of calls)