

Your Rep Portal Link Never Sleeps

One of the most powerful tools you have as a Cutco Sales Rep is your **personal Rep Portal link**.

And here's something important to remember:

Your Link Stays Active — Even If You're Not.

Whether you're:

- Back in school
- Working another job
- Taking a break
- Or just not actively setting appointments

Your link is still live.

That means...

You can still send it to someone.
Someone can still place an order.
You can still earn credit and income.

Why This Matters

You worked hard to build relationships and credibility.

You've already shown people the product.

You've already built trust.

Your link allows you to continue benefiting from that work.

If someone says:

- “Hey, I need a wedding gift.”
- “My mom loved that knife.”
- “Can I order that set you showed me?”
- “I want to grab something for Christmas.”

You don't need to schedule an appointment.

You don't need inventory.

You don't need to be “actively working.”

You simply send your link.

Simple Ways to Use It

Here are easy, low-pressure ways to keep it working for you:

- Post it before holidays (Mother's Day, Christmas, Graduation, Weddings).
- Share it when someone compliments your Cutco.
- Send it to past customers who mentioned “maybe later.”
- Keep it in your Instagram bio.
- Text it when someone asks for a recommendation.

It takes 30 seconds — and it keeps your opportunity open.

The Big Reminder

You don't have to be "all in" to still benefit from what you built.

Your link works 24/7.

It doesn't take breaks.

It doesn't need motivation.

It's there when you're ready to use it.

And we want you to remember —

You always have the ability to make a sale.

If you ever need help, ideas, or want to get active again, we're here for you.

Keep your link handy.

You never know when someone is ready to buy.