



Vanguarding

It's feeling like an owner and keeping more of your investment returns. And it's thinking beyond today, while others shortsightedly chase the next hot tip.



Keep what's yours

We don't have private owners or stockholders to slice off profits. That money stays with the funds and ultimately you. That's at-cost investing, which no other mutual fund company can offer.

Take ownership You own the funds and the funds own Vanguard. That makes you a client-owner and lets us offer you our funds at cost. And that can mean more money in your wallet.

Think bigger

Plenty of "experts" try to tell you how to time the market. That's short-term thinking. See the bigger picture and think long term to achieve your goals.



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