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International Sugarbeet Institute and Bean Day Conferences to Merge

Fargo, N.D., USA (January 21, 2025) – The International Sugarbeet Institute (ISBI) began in 1963 and is the largest exhibit of sugarbeet equipment, related products and services housed in a single show in the United States. The Northharvest Bean Growers Association’s annual “Bean Day” is the largest dry bean event in the United States. We are excited to announce a plan to merge the two shows scheduled for January 21-22, 2026, at the Alerus Center in Grand Forks, ND.

Nick Revier, President for the International Sugarbeet Institute states, “Bringing the two important events together will expand the influence for the growers, processors, equipment, seed, chemical, and university leadership. The large crossover of the farmers growing these two crops makes this a natural fit”.

Eric Jorgenson, President for Northharvest Bean Growers Association states, “The opportunity to expand equipment options, political awareness and expansion of the speakers makes this a win for everyone involved. We look forward to the collaboration”.

There are many synergies between sugarbeet and dry beans in North Dakota and Minnesota. The commodities stand out in the region, producing 60% of the total production in the United States. The shared resources will allow us to better serve growers and industry partners in a single venue. The expansion in the programming will include research, education, market development and farm policy making this the premier event to look forward to in 2026.

About the International Sugarbeet Institute

The International Sugarbeet Institute (ISBI) represents the farmer members of American Crystal Sugar Company, Minn-Dak Farmers Cooperative, Southern Minnesota Beet Sugar Cooperative, Red River Valley Sugarbeet Growers Association and Sugarbeet representatives from University Extension, Equipment, Seed, and Chemical industries. Additionally, ISBI is the largest exhibit of sugarbeet equipment and related products and services in the United States.

About Bean Day Conference

Bean Day conference represents the farmer members of the Northharvest Bean Growers Association representing the largest group of dry bean farmers in America, working together to fund research, promote, and produce the finest beans in the world.

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