



Policy Statement Privacy

SHEWoolf Commitment:

SHEWoolf is committed to protecting the privacy of individuals who interact with our consultancy, training services and website. We comply with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018 and the Privacy and Electronic Communications Regulations (PECR).

This Privacy Policy explains how we collect, use, store and protect personal information when you visit our website or engage with our services. It is aligned with our GDPR Policy and our SHEWoolf Values.

This Privacy Policy applies to:

- visitors to our website.
- individuals who contact us or submit enquiries.
- clients and training delegates.
- suppliers and partners who interact with our services.

Personal Information We Collect

We collect only the personal information necessary to deliver our consultancy and training services or to respond to enquiries. This may include -

Contact Information

- name.
- email address.
- phone number.
- postal address.

Business Information

- job title.
- organisation.
- professional interests.

Technical and Usage Information

- IP address.
- device type.
- browser type.
- pages visited.
- cookies and tracking data.
- location (country only).

Account Information

If you access secure areas or digital services, we may collect login details and usage analytics.

Special Category Information (Optional)

We do not routinely collect health information. However, you may voluntarily provide dietary requirements, or accessibility needs when registering for events.

Other Information

- feedback.
- queries.
- Preferences.
- information submitted through forms or digital communication channels.

How We Collect Personal Information

We collect information when:

- you visit our website.



- you submit an enquiry or contact form.
- you register for events or training.
- you subscribe to newsletters or updates.
- you interact with digital communications.
- you use social media links on our website.

Some technical data may be collected automatically through cookies and analytics tools. You will always be asked to confirm your cookie preferences.

How We Use Personal Information

We use personal information to:

- operate and improve our website.
- respond to enquiries and provide requested services.
- deliver consultancy and training.
- send updates, newsletters or event information (where you have opted in).
- understand how visitors use our website.
- maintain security and integrity of our digital services.
- comply with legal obligations.
- manage complaints or legal claims.

We rely on the following lawful bases:

- Contract – to deliver services you request.
- Legitimate interests – business development, improving services, occasional marketing.
- Consent – optional communications, testimonials, case studies.
- Legal obligation – regulatory or statutory requirements.

How We Share Personal Information

We may share personal information with:

- service providers who support our website, communications or events.
- regulatory authorities or law enforcement where legally required.
- All third parties are required to protect your information and process it only in accordance with our instructions.
- We will never sell your personal information.

How We Protect Personal Information

We use appropriate technical and organisational measures to protect personal information, including:

- secure systems and encrypted storage.
- controlled access.
- regular security updates.
- confidentiality obligations for all personnel and suppliers.
- Only individuals with a legitimate business need can access personal information.

How Long We Keep Personal Information

We retain personal information only for as long as necessary to fulfil the purposes described in this policy or to meet legal obligations. When information is no longer required, it is securely deleted.

Your privacy rights and choices

Your Privacy Rights Under UK GDPR, you have the right to:

- access your personal information.
- correct inaccurate data.
- request deletion.
- restrict processing.
- object to certain processing.
- request data portability.

You can exercise these rights at any time by contacting: support@shewoOLF.co.uk

We will respond within one month. We may request proof of identity before releasing information.

Changes to our Privacy Policy

We may update this Privacy Policy to reflect changes in legislation or our services. Significant updates will be published on our website.

Responsibility:

SHEWoOLF Directors, will:

- monitor compliance with this Privacy Policy.
- ensure our ICO registration is maintained.
- review privacy risks and performance annually.
- ensure privacy notices remain accurate and up to date.

Stephen WoOLF Owner/Director

Signed:



Date: 15/09/2026