



**BEYOND THE GIFT CARD
COMMUNITY CONVERSATION SERIES
MAR – DEC 2024**

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ABOUT US

At Healthy Communities Coalition, we envision diverse stakeholders working together to transform communities through best practices and community-driven research. Our mission is to decrease health disparities and improve community health through educational outreach, collaborative planning, research, and support.



Project E-RACE (Equitable Research and Community Engagement), aimed to assess the experiences of community partners and researchers in the realm of research. The pilot survey of Project E-RACE targeted 11 nonprofit organizations participating in the University of Chicago's Community Accelerator Program. The results revealed that, although many community partners on Chicago's Southside were familiar with surveys and focus groups, a noteworthy 64% had not participated in academic-community research partnerships, and 36% lacked familiarity with research-related terms.

To bridge the gap between research and communities and demystify research concepts, HCC launched the Beyond the Gift Card community conversation series. This series convenes experts in research, academics, and community engagement to discuss practical aspects of research in the community, focusing on four key themes: research and program design, evaluation, data collection and analysis, and community-driven research.

By directly connecting the theoretical principles of research to tangible applications in community-based programs and services, we aim to make the information more relatable and valuable to our partners. Through these conversations, we anticipate that community partners will become informed about the practical implications of research in their work, better prepared to equitably engage in research partnerships, and better equipped to create sustainable, community-led interventions.

BEYOND THE GIFT CARD

Building Trust: Bridging Communities and Research

Our monthly conversation series aims to foster trust and collaboration between community- and faith-based partners and researchers. We explore topics such as research incorporation in program design, evaluation strategies, and community driven research.

Topic:

Connecting the Dots: The Practical Impact of Research on Programs, Services, and Ministries



Thursday, March 21, 2024



11 AM - 12 PM CST/12 PM - 1 PM EST

WHO SHOULD ATTEND?

- Leaders and Members of Community-Based Organizations
- Leaders and Members of Faith-Based Organizations
- Program Directors and Managers
- Social Workers and Counselors
- Researchers, Students, and Educators

*Sponsorship Opportunities Available

WHY ATTEND?

Engaging Discussions: Participate in interactive discussions about research integration, data analysis, and community-driven initiatives.

EXPERT INSIGHTS

Hear from experienced researchers, practitioners, and community leaders sharing valuable knowledge and best practices.

NETWORKING OPPORTUNITIES

Connect with professionals from diverse backgrounds, fostering meaningful collaborations.

EMPOWER YOUR COMMUNITY

Learn how research can empower communities, drive change, and enhance services.

OPEN FORUM

Have your questions answered and contribute your ideas in a supportive and inclusive environment.

PANELISTS



Dr. Jaleel Abdul-Adil

UIC Department of Psychiatry
Co-Director of the Urban Youth Trauma Center
Associate Professor of Clinical Psychology in Psychiatry



Dr. Crystal Jackson

Senior Research Scientist
Education Development Center
Founder, Good Human



Ede Taylor-Crittelle

Founder and Executive Director
Healthy Communities Coalition

MODERATOR



Gerpha Gerlin

Graduate Student
Northwestern University



ABOUT THE BTGC SERIES

The Beyond the Gift Card monthly conversation series is an innovative initiative aimed at fostering trust and collaboration among researchers, community- and faith-based partners. We expect 1,000 community partners and researchers to share and gain insights into the practical implications of research at work, enhancing partners' readiness to engage equitably in research collaborations, and better equip partners to develop sustainable, community-led interventions.

2024 COMMUNITY CONVERSATIONS 11 AM - 12 PM CST

MAR 21

**CONNECTING
THE DOTS:
THE PRACTICAL
IMPACT OF RESEARCH
ON COMMUNITY
PROGRAMS,
SERVICES, AND
MINISTRIES**

APR 18

**RESEARCH AND
PROGRAM DESIGN**

MAY 16

**RESEARCH AND
EVALUATION**

JUN 20

**RESEARCH AND
DATA COLLECTION,
USE, AND ANALYSIS**

JUL 18

**COMMUNITY-
DRIVEN
RESEARCH**

AUG 15

**CULTURAL
COMPETENCE AND
SENSITIVITY IN
RESEARCH**

SEPT 19

**RESEARCH, POLICY
ADVOCACY AND
COMMUNITY
EMPOWERMENT**

OCT 17

**COMMUNICATING
RESEARCH FINDINGS
TO DIVERSE
AUDIENCES**

NOV 21

**PLANNING FOR FUTURE
COLLABORATIVE
PROJECTS**

**SUSTAINABILITY AND
LONG-TERM
COLLABORATION**

SAVE THE DATE: DEC 12

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- Logo on all promotional materials, including event website, emails, and social media.
- Exclusive sponsor mention at the beginning and end of each session.
- Dedicated virtual space for interactive engagement.
- Recognition as the exclusive Platinum Sponsor

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SHAKERS SPONSORSHIP LEVEL

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- Recognition as a Gold Sponsor

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- Dedicated virtual space for interactive engagement.
- Recognition as a Bronze Sponsor

Custom sponsorship packages are available to meet your goals and needs. Please contact us at (708) 966-9240 to discuss.



THANK YOU!

Contact

Phone 708-966-9240

Website www.healthycc.us

Email ede@healthycc.us



WE LOOK FORWARD TO CONNECTING WITH YOU.