



CHRIS CLEWS

Speaker, Author and
'80s Pop Culture Guy

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Books
([My Books](#))

Chris Clews is a speaker and author of three acclaimed books on work and life lessons from '80s pop culture.

Growing up in the '80s and with over 20 years of leadership experience in corporate marketing, Chris knew three things very well – '80s pop culture, business and this crazy thing we call life. He combined these areas of expertise to create his keynote, *Everything We Need to Know (For Life & Work), Can Be Learned From '80s Pop Culture*. He also created a popular book series, *The Ultimate Series on Essential Work & Life Lessons from '80s Pop Culture*.

He's spoken to a diverse set of organizations and companies including Visa, DHL, Duke Health, University of Florida, Penn Medicine, CMAA (Club Management Association of America), SGAC (State Government Affairs Council), AMA Iowa, FuturePharma, Poolcorp, and more. He's a frequent guest on podcasts with topics ranging from workplace culture to '80s pop culture and he has been referenced or interviewed in numerous publications such as Entrepreneur.com and Esquire UK magazine.

A graduate of Elon University in North Carolina, Chris is passionate about animal rescue and donates a portion of the proceeds from his book and speaking engagements to Wonder Paws Rescue and lives by the quote from the poet laureate Ferris Bueller, "Life moves pretty fast. If you don't stop to look around once in a while, you could miss it."

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"He should be on your stage at your next event..."

"Chris's energy and relatable style combined with his fun and unique content will keep any audience engaged. Who would have thought we could learn so many valuable business and life lessons from '80s pop culture. He should be on your stage at your next event."

— Andy Ellen, President and General Counsel, North Carolina Retail Merchants Association

SPEAKING CONTENT

Everything We Need To Know (For Life and Work), Can Be Learned From '80s Pop Culture.

Chris can customize the lessons to your needs or theme and include '80s pop culture lessons that fit your business, workplace, conference or event. Below are just a few of the workplace and life lessons from '80s pop culture that he can integrate into presentations:

LIFE

Find out how John McClane in **Die Hard** teaches us about the best way to face challenges. See how a high school teacher named John Keating in **Dead Poets Society** showed us how to advocate for what we believe in. Learn how a bouncer (Patrick Swayze) in **Road House** teaches about keeping things simple. Hear how Billy Ray Valentine (Eddie Murphy) from **Trading Places** teaches us the difference between confidence and arrogance, and so many more!

LEADERSHIP

Learn how two greasers – Johnny Cade and Ponyboy from **The Outsiders** – teach us about the importance of keeping our moral and ethical leadership compass intact. See how Prince Akeem from **Coming To America** can teach us the difference between earned and unearned leadership. Learn the distinct difference between those that rule and those that lead through the actions of the musical and pop culture icon, **Prince**, and many more leadership lessons.

WORKPLACE CULTURE

Learn how Jeff Spicoli from **Fast Times at Ridgemont High** taught us that it is ok to say “I don’t know”. See how we can turn the old adage of work-life balance for ourselves into a righteous and selfless act – a la **Ferris Bueller**. Find out what Mr. Miyagi from **The Karate Kid** taught us about how to manage our stress in the workplace. Learn what the **Ghostbusters** taught us about embracing risk, and many more workplace culture lessons.

MARKETING, COMMUNICATIONS AND SALES

See how lovable knucklehead, Clark Griswold in **Christmas Vacation**, teaches us the importance of knowing your audience. Learn how Inigo Montoya from **The Princess Bride** taught us about message and brand consistency. Find out how Del Griffith from **Planes, Trains and Automobiles** taught us that every great company needs a great salesperson. See how Lloyd Dobler from **Say Anything** shows us how to create a unique and memorable brand, and more marketing, sales and communications lessons.

INCLUSION AND TEAMWORK

See how two characters from **The Goonies** (Chunk and Sloth) teach us the importance of inclusion in the workplace. See how The Frog Brothers from **The Lost Boys** teach us that problem solvers don’t come in a one size fits all package. Find out how five kids stuck in Saturday detention in **The Breakfast Club** taught us how to appreciate, embrace and value each other’s differences, and more workplace inclusion lessons.



“Chris absolutely lit up the room...”

“Chris absolutely lit up the room with his passion, insight and heart. His ability to connect real leadership lessons through '80s pop culture made it not only memorable, but deeply meaningful. He left us thinking, laughing and reflecting – and that’s a rare gift...can’t wait to do it again!”

— Kelly Grabowsky, CCM, Managing Director, Florida Chapter CMAA