

MEET SMILECLOUD

AI-powered smile design and collaboration platform.



ENABLE PATIENT ENGAGEMENT AND CASE ACCEPTANCE THROUGH BIOMETRIC SMILE DESIGNS

- Utilize an extensive, centralized library of photorealistic smiles
- Present patients with their potential future smile in just a few clicks



ACCESS FILES ANYTIME, ANYWHERE

- Access cases in a secure cloud-based platform, from any device
- Track case progress in real-time and receive smart notifications



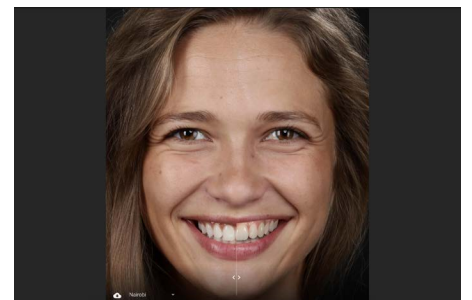
MONITOR AND REVIEW INTERDISCIPLINARY CASES IN 3D

- Upload digital files including STL, DICOM, photos, videos, and more with ease
- Build and organize case libraries in a visual storyline



EMPOWER TEAMWORK

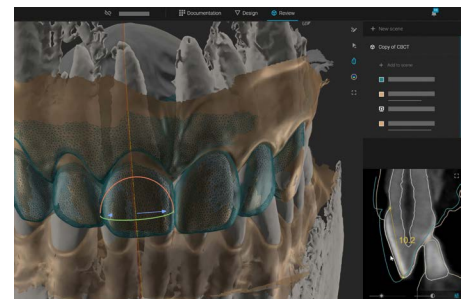
- Collaborate easily with interdisciplinary team members in a single click
- Share clinical information in a dedicated and secure environment



Present patients with their potential future smile



Secure cloud storage



Monitor and review cases



Collaborate with team members in a single click

GETTING STARTED IS A SNAP

Register for a free, no obligation 14-day trial

ALREADY A STRAUMANN CUSTOMER?

Simply log in to your Straumann® AXS account and click on Smilecloud.

The diagram illustrates the process for existing Straumann customers to access Smilecloud in four steps:

- 1** A QR code is shown next to the login page.
- 2** The login page titled "LOG IN TO YOUR STRAUMANN ACCOUNT" is shown. It includes fields for "E-mail/Username" and "Password", a "LOGIN" button, a "Forgot your password?" link, and a "Don't have an account? Register here" link.
- 3** The Straumann AXS dashboard is shown. The "Smilecloud" option is highlighted in the left sidebar. A green arrow points from the "Smilecloud" link in the sidebar to the "Connect to Smilecloud" button in the top right corner of the Smilecloud interface.
- 4** A callout box labeled "Connect to Smilecloud" points to the button in step 3.

Use your eShop credentials to log in.

Click on Smilecloud

NOT A STRAUMANN CUSTOMER?

Register for a free Straumann AXS account and continue to Smilecloud.

The diagram illustrates the process for new customers to register for a free trial in four steps:

- 1** A QR code is shown next to the registration page.
- 2** The registration page titled "REGISTER YOUR ACCOUNT" is shown. It includes fields for "Email", "Password", and "Confirm password", a "Country" dropdown, a "Language" dropdown, a "I have read and accept the privacy notice" checkbox, a "I'm not a robot" checkbox, and a "SUBMIT" button.
- 3** The "YOUR INDIVIDUAL ACCOUNT IS NOW CREATED!" page is shown. It includes a "JOIN AN EXISTING ORGANIZATION" button, a "REGISTER A NEW ORGANIZATION" button, and a "Continue to Smilecloud" link.
- 4** The "Start your 14-day free trial now" page is shown. It includes a "Free Trial" section with a list of features (Unlimited users, Unlimited cases, Unlimited real-time smile designs, Virtual treatment room for case-based collaboration, Stack 3D and DICOM data and annotate in 3D review, Patient data passports with secured connection) and a "Team Name" section with fields for "First Name" (John), "Last Name" (Smith), and "Practice / office location" (Zug, Switzerland). A "Continue" button is at the bottom right.