



Beyond the Stereotype

WHO ARE WE?

The Black Fathers Alliance (TBFA) is a community-based non-profit organization dedicated to supporting, empowering, and celebrating Black fathers while strengthening Black families and communities.

Through culturally relevant programming, mentorship opportunities, educational workshops, and community engagement initiatives, we work to create positive generational impact and expand opportunities for future leaders.

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Introduction

EMPOWERING BLACK YOUTH.
BUILDING FUTURE LEADERS.

ABOUT THE PROGRAM

The Beyond the Stereotype Career Pathways Program is a mentorship and career exploration initiative created by TBFA to connect Black high school students with Black professionals working in industries where representation has historically been limited.

Through mentorship, career exposure, pathway planning, and post-secondary readiness supports, the program helps students see possibilities beyond traditional stereotypes while providing practical tools to pursue their goals.

Our focus is on supporting Black students across Simcoe County, particularly those who are at-risk, underserved, or uncertain about their future educational and career pathways.

As we prepare to launch this impactful initiative, we are seeking community leaders and organizations that share our commitment to educational equity, workforce development, and youth empowerment.

THE PROGRAM WILL CONSIST OF:

- Senior Career Pathway Day (Grades 11-12) – October 27, 2026
- Junior Career Pathway Day (Grades 9-10) – March 9, 2027
- Follow-up pathway planning sessions
- Parent and family engagement opportunities
- Virtual mentorship connections with professionals



Why this Matters

Research consistently demonstrates that mentorship, representation, and career exposure significantly influence student confidence, educational aspirations, and long-term success.

Many Black students do not have access to professional networks or role models who reflect their lived experiences.

Beyond the Stereotype addresses this gap by connecting students with accomplished Black professionals in fields including:

- ✓ Technology
- ✓ Engineering
- ✓ Finance
- ✓ Healthcare
- ✓ Law
- ✓ Business Leadership
- ✓ Skilled Trades & Advanced Manufacturing
- ✓ Public Service
- ✓ And more

Students leave with both inspiration and practical next steps for their educational and career journeys.



Your Impact

YOUR INVESTMENT HELPS PROVIDE

- Educational materials and workbooks
- Student meals and refreshments
- Event coordination and logistics
- Professional speakers and mentors
- Family engagement programming
- Ongoing mentorship opportunities
- Postsecondary scholarships

1

Budget: \$130,000



2

Additional funding beyond operating costs will support post-secondary scholarships valued at \$2,500-\$5,000.



Our Sponsorship Tiers

* Emerald Sponsor - \$5,000+

- **Recognition:** A special, standalone social media feature spotlighting your organization's support.
- **Event Presence:** Your company logo featured at the event.
- **Marketing:** Universal logo placement across all digital and print marketing materials.
- **Podium Mentions:** Exclusive verbal recognition and appreciation from the podium during both the opening and closing remarks of the event.

* Diamond Sponsor - \$3,000

- **Recognition:** A special, standalone social media feature spotlighting your organization's support.
- **Event Presence:** Your company logo featured at the event.
- **Marketing:** Your logo included on event marketing and promotional materials.

* Platinum Sponsor - \$1,500

- **Recognition:** A dedicated "Thank You" post across our social media channels.
- **Event Presence:** Your company logo featured prominently at the event.

* Gold Sponsor - \$500

- **Recognition:** A dedicated "Thank You" post across our social media channels.



Additional Support Options

All in-kind donations will be recognized in the event program.

1

Donate services (e.g., printing) to the Beyond the Stereotype program.

2

Donate promotional items or prizes for the program.

3

Volunteer to be a part of the day!



Thank You

On behalf of The Black Fathers Alliance, our partners at the Simcoe County District School Board and Georgian College, and the incredible high school students we serve: thank you for taking the time to review this donor package.

When a young person looks into their future, seeing someone who looks like them, shares their lived experience, and has successfully navigated the path ahead it changes everything. The Beyond the Stereotype: Career Pathways Program was built on a simple yet powerful premise: representation fuels ambition.



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