

January 2021

# UNIVERSITY

DISTRIBUTORS

## THE DROP

### CHEERS!

All of us here at University Distributors wanted to send you drops of industry news to fill your glasses. You'll find new products we love, featured vendors we are working with, virtual and in-person events & hot deals we are running.

### VENDOR SPOTLIGHTS

#### Lonely Oak Distillery

Located in the heart of Shelby County, Iowa, you'll find an oasis amidst the cornfields. Lonely Oak is a micro-distillery, owned and operated by local producers Pat & Amy Hoffmann. As farmers, we had a vision about our crop. Not only did we want to harvest the grain, but we wanted to make something out of it - something universal. Something unique. Something to celebrate. Something that would bring people together. What brings people together better than spirits? For more information visit <https://www.lonelyoakdistillery.com>



#### Ettore Germano

The family is for us the traditions and experience of the farmers, the understanding from our fathers. A strength of our small farm is that we have a deep knowledge like that of our own vines. The ability to cure maniacally what nature grants and the awareness that new technologies and professional skills help to improve the life of the farmer and the quality of the final product without losing sight of the laws of nature that remain unchanged in time. *We added 6 more Ettore Germano wines to our portfolio. Contact us to add them to your shelves ([Dendra@universitydistributors.com](mailto:Dendra@universitydistributors.com))*



## LET'S TALK ABOUT BARRELS

A limited and varying selection of single barrel picks, all bottled by hand at the historic distillery, DSP-KY-5. Some Barrels were distilled at the Old Pepper Distillery, and others by partner distilleries who initially helped to relaunch the brand through collaborative distilling. DSP numbers are printed on the strip stamps. Learn more by contacting Chad Adams at [chad@universitydistributors.com](mailto:chad@universitydistributors.com)



## UPCOMING EVENTS

Friday, January 29th

Cyclone Liquors Ames, IA

4pm to 6pm

Featuring James Pepper, Steeple Ridge, Party Can, Aval beer

*Visit <http://www.universitydistributors.com> for new and updated events!*

## DROPPING IN

with Global Brands Manager, Dendra

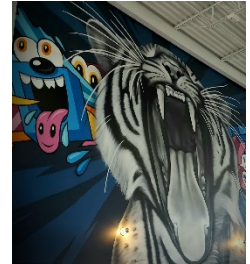
"Have you been to Kinship Brewing Company in Waukee?" has been the enthusiastic question popping up in the food and beverage industry around Central Iowa. What is all the buzz about?



All I can say is just go there and you will feel the positive energy. I was impressed with how much thought and inspiration went into this project.

Zach has been an avid fan of the industry for the last 15 years and his time finally came to go for it. Kinship Brewing is a destination brewery focused on building a community and a product they can stand behind. They wanted to ensure that the beer matched the experience and vice versa. Zach

wanted to follow in his dad's footsteps, as a community leader so building a brewery was the perfect way to have his cake and eat it too. Well, have his beer and drink it too. Kinship is a place for people to come together, with good vibes all around! I look forward to seeing you there and raising a glass to ya!



## CONTACT

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