

R&C Real Estate Photography Home Prep Sheet

Less is best for real estate pictures. Here are some great tips to prep your house for the market! These are the items we move in every house! Doing so let's us show off your house and its full potential without distractions. We don't want to give people a reason NOT to come see it! All the things you'll do to prep for photos are great for showings as well!

What to do days before your shoot:

Exterior:

- Working Light Bulbs (matching color temperatures)
- Mow Yard (1 day before if possible)
- Clean Windows (small water spots are fine. You want to clean the large noticeable streaks)
- Remove Hose(s)
- Remove Flags (blurry flags are a distraction to viewers)
- Remove Grill Covers
- Hide Trash Containers
- Hide Pet Accessories (Bowls, Toys, Leashes etc.)
- Scoop The Poop! (The camera sees all!)

Interior:

- Working Light Bulbs (matching color temperatures) (ceilings, lamps, bathrooms, etc.)
- Dust Ceiling Fans (They will be turned off during the shoot)
- Clear the kitchen! (Buyers want to see your countertops, not your stuff!)
- Add a Decorative Bowl of Lemons! (A big bowl of bright fresh or fake lemons is a simple way to add some color and a feeling of freshness to the kitchen)
- Hide All Trash Cans (Kitchen, Bathroom, Bedroom, etc.)
- Hide All Mats (Kitchen, Bathrooms, etc.)
- Hide Pet Accessories (Bowls, Food, Treats, Toys, Leashes etc.)
- Hide Personal Items (Jewelry, Electronics, Documents, etc.) (Family photos are at your discretion)
- Hide Bathroom Products (Toothbrush, Hair Accessories, Soaps, Shampoo Bottles, Plunger, etc.)
- Hide Non-Decorative Bathroom Towels
- Organize Master Closet! (We don't shoot every closet, but if you have a nice master closet we will!)

What to do the day of:

- Double Check Prep Sheet
- Turn On All Lights! (Exterior, Interior, Lamps, etc.)
- Turn Off All Fans
- Open All Blinds and Curtains (Non decorative, Black out or broken blinds lift all the way up)
- Hide Pets (Garage, Friends House, Etc.)