FERNLEY JUNIOR RODEO ASSOCIATION

Dear Family and Friends,

Since 1989, the Fernley Junior Rodeo has been a long-standing annual event that takes place the third weekend in July. This event encourages our youth to participate in the sport of rodeo, allowing them to build confidence, grow friendships, and to develop lifelong skills.

As a close-knit community, we work hard to preserve our western heritage and the transitions of rodeo for all ages. Many of our contestants continue this legacy by participating in rodeos into high school and beyond.

In addition to the junior rodeo, we are continuing our two-day Stan Ceresola Memorial roping event. The previous years' events were a tremendous success, bringing an additional two hundred participants to our area.

Enclosed you will find multiple levels of sponsorship available to you. The Fernley Junior Rodeo event and the association are funded 100% by donations with all proceeds going to ground maintenance, stock and contestant prizes. Every year we award custom-made saddles, buckles, saddle pads, and much more to our top cowboys and cowgirls. All peewee contestants are awarded a prize bag.

Your donation is tax deductible -- TID # 80-0168207. As always, all donations are welcomed and genuinely appreciated. We hope you will join us this July 17th through the 20th at the Fernley Rodeo Grounds to watch all the action and activities.

Sincerely,

Alixi Ceresola – 775-742-3825
Dario Ceresola – 775-997-9531

Fernley Junior Rodeo Association
PO Box 24
Fernley, Nevada 89408

FERNLEY JUNIOR RODEO ASSOCIATION

SPONSORSHIP OPPORTUNITIES

Gold Sponsor $500

Includes logo/name on all advertising, full page recognition in the Rodeo program, recognition on the FJRA Facebook page, Arena Sign/Banner (provided by FJRA), announced during the rodeos as an event sponsor and one year advertisement on the FJRA website (linked to your website, if applicable). Email logo to: **arceresola@gmail.com**

Silver Sponsor $350

Includes recognition in the Rodeo program, recognition on the FJRA Facebook page, Arena Sign/Banner (provided by the sponsor), announced during the rodeos as an event sponsor and six months advertisement on the FJRA website.

Bronze Sponsor $150

Includes recognition in the Rodeo program, recognition on the FJRA Facebook page and four months advertisement on the FJRA website.

Stan Ceresola Memorial Roping Donation $_____

Please complete and return this form with your check payable to **FJRA** and mail to:

Fernley Jr Rodeo Association, PO Box 24, Fernley NV 89408

Business Name: _____

Address: _____

City, ST & Zip: _____

Contact Name: _____

Contact Phone #: _____

We will pick up your sign/banner by July 13th and return it to you no later than July 25th.

THANK YOU FOR YOUR SUPPORT!