

















THE MLSs IN ACTION

Local broker marketplaces known as Multiple Listing Services (MLSs) connect buyers and sellers of real estate in the U.S. through their respective agents. MLSs gives first-time, low-income and other buyers better access to the American dream of homeownership while also exposing a seller's property to the greatest number of potential buyers.

WHAT THE MLS DOES FOR YOU:

A WORLD WITHOUT THE MLS:

| | | | | |
|---|---|-------|--|---|
| Largest database of available homes |  | |  | No centralized source of available homes |
| Most up-to-date home status information |  | |  | Outdated home status information |
| Maximized visibility of homes for sale |  | |  | Fewer homes for buyers to choose from on real estate websites |
| Verified, trusted, detailed and accurate property information |  | |  | Unverified, inaccurate and unreliable property information |
| Facilitates cooperation between buyer and seller brokers |  | |  | Buyers/sellers would likely have to pay to list on websites |
| Equal opportunity for all home buyers and sellers |  | |  | Residents without access to brokerages would have fewer options |
| Easy to find the agent selling the home |  | |  | Inconsistent broker information in listings across marketplace |
| Level playing field between large and small brokerages |  | |  | Markets become broker-controlled |