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**Long Motorsports Mooresville, NC:
American Mask & Sanitizer (AMC) Partners with Long
Motorsports and Driver Dawson “DK” Cram for Helping Hands
Tour**

American Mask & Sanitizer (AMC) of Dalton GA and Verona MS is entering the motorsports marketing platform with NASCAR Gander Outdoors & RV Truck Series driver, Dawson “DK” Cram. As part of the partnership, the specialist in medical supplies will be an associate sponsor of Cram’s No.55 truck under the AMC Brand during the upcoming races at Kentucky Speedway, Texas Motor Speedway, and the Kansas Double Header.

Boyd Long, owner of Long Motorsports commented on the new partnership, "We are thrilled by the response of our Helping Hands Tour and welcome American Mask & Sanitizer (AMC) as an associate sponsor on our #55 Helping Hands machine. As part of our [Helping Hands Tour](#), honoring the front line workers during these trying times, AMC will supply protective face masks and hand sanitizer starting with the Norton Children’s Hospital in Owensboro Kentucky and other Children’s Hospitals to be identified along the tour.”

[American Mask & Sanitizer](#) launched the AMC brand earlier this year in response to the demand of quality sanitizers and cleansers. AMC sells various medical supplies, from Face Masks, Isolation Gowns, Sanitizers, and other essential PPE. Shipping nationwide, their vast inventory, and their turnaround times will have your job back on track quickly.

"Motorsports marketing has been a great strategy for our other business endeavors and Dawson is well known for working hard for his partners," stated AMC CEO, Jason Goldberg. "Getting on the “DK” LMS No. 55 truck helps us expand our social media efforts and puts us in front of his multi-generation fan base. We love what the LMS #55 team is doing to recognize the frontline professionals and making a difference in the lives of those affected by the virus.”

As the Long Motorsports team prepares to head to Kentucky Speedway (only Cram’s second mile and a half start) the young driver shared his thoughts on the upcoming race, "I am honored to have this opportunity with Long Motorsports and couldn’t be more proud to be representing every single one of the names on this truck. Hearing the stories behind every handprint has had a huge impact on me and all the team members. I hope to bring home a great finish for everyone onboard our [LMS #55 Helping Hands truck](#).”

The Buckle Up In Your Truck 225 from Kentucky Speedway can be seen live on FS1 or heard on the Motor Racing Network or Sirius XM Radio Channel 90 beginning at 5:00pm ET.

Long Motorsports is a NASCAR Gander Outdoor RV Truck Series Race Team, based out of Mooresville, NC seeking marketing partners for 2020 NASCAR Race Season. For more details contact our office directly at blong@LongMotorsports1.com , www.LongMotorsports1.com.
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