



Why the Sun Belt?

March Madness starts here, and there's no better ticket to the action than the Sun Belt Basketball Tournament! With a level of competition that far exceeds any other conference in its position, the Sun Belt delivers unmatched excitement, passion, and unforgettable moments.

This is where future NCAA Tournament Cinderella stories are born, and every game is a battle for survival. With teams competing in major top 8 markets across the Southeast, the Sun Belt Tournament brings elite college basketball directly to some of the nation's most passionate sports fans. From heart-stopping buzzer-beaters to dominant championship performances, this tournament is the premier stage for programs hungry for national recognition. Don't miss your chance to be a part of the madness as history is made, legends rise, and one team earns its spot in the Big Dance! ***#SunBeltBasketball #MarchMadness #RoadToTheDance***

