

ROCKLIN FRIENDS OF THE LIBRARY

BOOKWORM



President's Message

Thank you to those members who have renewed their membership for 2015. Membership forms are available on the website and in the bookstore for those who still need to join us.

I was talking with a founding member of Rocklin Friends of the Library, Carol Peterson, about the library's future. Carol made a very interesting statement, "Libraries change lives, libraries themselves are changing."

Our organization has supported the following changes

- This past year, we have purchased ebooks, a digital announcement board, and iPads for the literacy program.
- Our Summer Reading Program branched out beyond reading to encourage future writers by providing writing workshops for children in grades 3rd through 6th.
- We are awaiting news about the Union Pacific Community Based Grant application. If we receive the grant, we want to fund an AWE program for elementary school children to assist with homework and support the Common Core Standards.

Significant expenditures for 2014

- The remaining \$10,000 proceeds from our golf tournament event in 2013 was dispersed to the Placer County Library to purchase new express books and ebooks for adults, teens and children.
- We provided our annual \$4,000 to Placer County Library for the purchase of books and materials for our library.
- We donated \$1,166 to the Literacy Council to purchase iPads for the literacy program in Rocklin.
- An additional \$1000 was given to the Placer Community Foundation towards the acorn fund for the Placer County Library Endowment.

New fundraising efforts were created in 2014, which will continue into 2015

- ReUselt, an organization that provides nonprofits a way to earn cash by donating useable clothes and household items for the Boys and Girls Club store earned \$309. Mark your calendar in 2015 as we will be doing this fundraiser again the first two weeks in June.
- Raleys and SaveMart provide a percent of sales to nonprofits who have their

membership sign up. We started this a little late in the year, but we have earned \$90 and \$97 respectively so far.

- We participated in Giving Tuesday on December 2. Giving Tuesday is a global day dedicated to giving back. We earned \$1,166.
- We started an Amazon Smiles account for those who purchase on Amazon.

Continued fundraising efforts

- Book Sales in the library provided \$9,350 with a special book sale earning \$763.
- Barnes and Noble Book Fair and Christmas Wrapping Event held in December provided us with about \$500.

We had eight articles published in the Placer Herald and two articles in Zoom Magazine. We had three ads that ran on Wave TV. We doubled our "likes" on Facebook and made over 100 posts. We joined Twitter and made 70 tweets and are slowly building a following.

The Rocklin Friends of the Library volunteers provided 1250 hours to the library by sorting books for the books sales, shelving books, and providing technology support to the library patrons.

The Summer Reading Program is funded every year by the Rocklin Friends of the Library. New additions to the program this year was a banner for the front of the library announcing the program and book bags given to parents, which resulted in more adult involvement in the SRP. Participation was at the highest it has ever been for the program. Thanks to Tony Carmack, Youth Librarian, for all his enthusiasm and hard work to make this a successful program.

The Summer Reading Program participation results are below. There was an increase in each school's participation. The total program participation was 1456 with a cost of \$1.38 per attendee.

All in all, 2014 was a great year for changes in the library and fundraising.

Change seems inevitable. The Rocklin Friends of the Library wants to continue to support changes in the library. You can do your part by helping to build our membership and supporting our fundraising efforts. We appreciate your continued support. We are seeking new friends. Attend one of our meetings to learn how you can be a part of all the wonderful things happening at the Rocklin Library.

Georgetta Dolinsek
President



Mark Your Calendar - May 5th

The Rocklin Friends of the Library will be a part of the Big Day of Giving sponsored by Placer Community Foundation this year. It is a one-day, online charitable event to inspire people to give generously to nonprofit organizations who make our region a healthier and more vital place to live. The BIG Day of Giving is an amazing opportunity to raise unrestricted dollars. As part of the Placer County Library Endowment, we are able to take part in this event.

Please keep this date in mind and support the Rocklin Friends.

Giving Tuesday a Success!

Thanks to all who donated on Giving Tuesday last December. The first donation, and our largest donor, came from Mark Riemer and Clary Lobato. We collected \$1,160 for our first time participating in this national event supporting charities. The donation was given to the Placer Adult Literacy program to buy iPads for their program.

Let's be Friends!

The Rocklin Friends of the Library are seeking new members.

There are a number of different ways in which you can become a Friend of the Library.

- You can attend meetings and participate in helping us meet our mission to support library services.
- You can become a supporting member without having to attend meetings, no commitment beyond annual membership. Your membership helps to support library services.
- We are looking for people interested in helping out during Fundraising Events, Summer Reading Programs and Book Sales. You choose which events and when you are able to help out.



Library Hero

Eve Nyren, Branch Manager

Although Eve Nyren has been a branch manager of the Rocklin Library since 2006, she has been a part of libraries since the day she was born. Both of her parents were librarians with degrees in literature and wannabe writers.

Eve has been with libraries since 2001. She started in Indiana and came to California to work at the Sacramento Library. She came to Placer County Library system in 2006, where she became the branch manager at the Rocklin Library.

Her favorite genres to read are literary and historical fiction. As for the future of libraries, Eve believes library's services are ever changing, not just a building that stays the same. She feels library users have the power to change the library. She welcomes input from patrons, so the library can continue to better serve the public.

Unknown fact: In 1962, Eve starred in a film as a child, which her father directed, publicizing libraries called "The Fifth Freedom." It was sold as far away as Australia.

Zip Books

There's a new way for you to get an audio or print book you want that the Placer County Library does not own. It's free to you and helps build the library's collection. Zipbooks are brought to you thanks to a grant from the California State Library.

Here's how it works: request a Zipbook from library staff. Take a bookmark, which you will return to the library with your Zipbook. Staff forwards your request to the Inter-Library Loan department in Auburn, who then orders it from Amazon to be delivered to your home. When you have finished reading the book, bring it back to the library with that bookmark and take a short survey. The book can be added to the library collection. You may order another zip book once you have returned the book. Titles not owned by the Placer County Library, if they are available on Amazon.com for \$35.00 or less are eligible to be zip books.

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Reduced Hours at the Library

The Auburn and Rocklin Libraries have been scheduled temporarily to close Mondays, reducing open hours from 47 to 39 at each library. This measure will allow for budget savings to be used towards much needed improvements. Also, permanent staff are available to assist customers during most open hours, providing more consistent customer service.

Upcoming Programs

Tech Classes - Computer & eBooks Workshop (Drop-in) from 5:00 to 7:00 p.m. on Tuesday, March 3 and Saturday, March 7.

Free Program - Introduction to Dyslexia to be held on March 26 at 6:30 p.m. Learn more about myths, research, causes, symptoms and solutions.

Adult Book Club Meets the second Thursday of each month from 2:00 - 3:00 p.m. in the Community Room

Wee Read Baby Lapsit
Fridays 10:30 to 11:30 a.m.
Time for Twos!

ART DISPLAY

MARGARYTA CHAPLINSKA
at the
ROCKLIN LIBRARY

February 7th - March 7th 2015

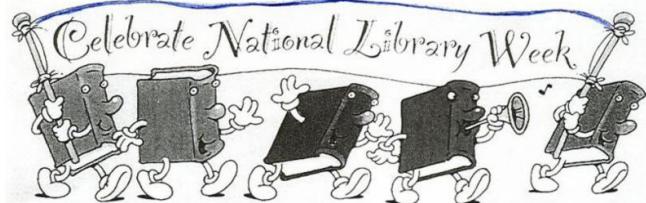
The "Friends of the Library" are excited to bring a most extraordinary exhibit to the Rocklin Library. We are featuring an accomplished artist, Margaryta Chaplinska. Margaryta was born in Kiev, Ukraine, and received her art degree in 1998 at Ukraine's National Academy of Fine Arts, specializing in modeling, texturing graphic layout contributed to designs, concepts and finished assets.

"Friends of the Library" invites you to visit the Library for the exhibit of very large art pieces. You will be awed with Margaryta's expressive painting and style.

Jer Jarrett
FOL Art Coordinator

Celebrate National Library Week April 12-18

Unlimited possibilites @ your library



Surplus Book Sale
Saturday May 2nd
10 am - 4pm
Library Community Room
Paperbacks: \$0.50
Hardbacks: \$1.00
Fill a Bag for \$5.00

New Board Officers for 2015
President - Georgetta Dolinsek

Thursdays 10:30 to 11:00 a.m.
Storytime
Thursdays 11:30 to Noon
Reading Buddies
Tuesdays 4:00 to 5:00 p.m.
Doggone Good Reading!
2nd Tuesday of Month
2:30 to 3:30 p.m.
Rocklin Kids Book Club
First Tuesday of Month
4:00 p.m.
AARP Tax Aid
Volunteers will be available by appointment. Please call 916-668-9829 for an appointment.

For additional information visit our website

Vice President - Jeen Maitland
Secretary - Susan Meier, Mary Anne Sjoberg,
Pat Moore, Susan Deegan
Treasurer - Rita Peterson

Annual All Friends Meeting

This year's All Friends Meeting will be Saturday, March 14 at the Rose Room in Auburn City Hall located at 1225 Lincoln Way, Auburn. The meeting will start at 10 am. Quite a few of the Friends of the Library groups attend from Placer County. It is a good time to share and get new ideas.

Library Advisory Board

Meetings 3rd Wed. 10am every other month. Check library website for location.

Read Across America Day - Mar. 2
Dr. Seuss' birthday

International Children's Book Day - Apr. 2
Hans Christian Andersen's birthday

Drop Everything & Read Day - Apr. 12
Beverly Cleary's Birthday

WE WANT YOUR GENTLY USED BOOKS

Non-fiction books, Children's Books
New fiction (hardback and paperback books)

DVD and books on tape Rare and antique books

LEAVE YOUR DONATIONS IN THE BOOK DONATION SLOT

INSIDE OF LIBRARY TO RIGHT OF FRONT DOOR

Reading counts for all ages
The big breakthrough: Reading is a potent means of reducing and perhaps preventing the mental effects of aging. **WHAT THE RESEARCH SAYS:**
Older people who read more do better on tests of mental ability. In fact-they do a lot better. To read more: "The Role of the Library in Delaying or Preventing Dementia." By: KRASHEN, STEPHEN, Teacher Librarian, 14811782, Dec2010, Vol. 38, Issue 2. You can read the whole article by accessing the EBSCO database on the Placer County Library Website.

Rocklin Library - 624-3133
4890 Granite Drive., Rocklin, CA
Wed & Thurs...10-6pm
Tues...10-7pm
Fri & Sat...10-5pm
Sun & Mon ...Closed

FOL meetings 2nd Tues. 10am
Community Room

The mission of Rocklin Friends of the Library is to generate community interest and support of library services and facilities, to promote reading and the library and to promote and encourage charitable gifts.

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