

*Rocklin Friends of the Library*

# BOOKWORM



## **Upcoming Events**

### **Surplus Book Sales - 2016**

Members Preview Sale  
Fridays 5-7 pm

Open to Public  
Saturday 10 am - 2 pm

Community Room

May 6 & 7  
Aug 5 & 6  
Nov 4 & 5

### **Art Exhibits - 2016**

Feb 6 - Mar 5  
Margaryta's School

Mar 5 - Apr 9  
Rocklin Fine Arts Open  
Juried Show Winners

Apr 9 - Jun 4  
Rocklin Fine Arts  
Student Show Winners

Jun 4 - Aug 6  
Rocklin High Photo

## **2016 Spring Newsletter**

### **President's Message**

"A library is such a potent symbol of a town's values." Caitlin Moran - author

The community of Rocklin (and our surrounding neighbors) stepped up in 2015 by joining the Rocklin Friends of the Library. Our increase of membership was 42% more than in 2014. This was especially meaningful in showing the Placer County Board of Supervisors the importance of a library in our community. I hope all of you who joined last year will commit to supporting us in 2016, whether by becoming an active member or showing your support by joining our cause.

Along the way in 2015, we were fortunate to be selected as the local nonprofit organization to benefit from the 2015 Rocklin Mayor's Cup Golf Tournament. With Mark Riemer as the lead, and our FOL team of volunteers, we were able to raise \$15,700, which is earmarked for computers and books for the children's section of the library.

Aug 6 - Oct 1  
Rocklin Fine Arts  
Organization

### **Ongoing Children's Events**

Doggone Good  
Reading  
2nd Tuesday of the  
month  
2:30 - 3:30 p.m.  
There will be two dogs  
with handlers for your  
child to read to.  
Children are less  
hesitant to read out  
loud to a dog than to  
their peers.

Reading Buddies  
Tuesdays  
4:00 - 5:00. Teens read  
to children.

Time for Twos  
Thursdays  
10:30 - 11:00  
Bring your two year  
olds, come ready to  
dance, sing and look at  
some great books.

Pre-School Storytime.  
Thursdays  
11:30 to noon.  
Preschool, ages 3 to 5  
years

Wee Read Baby Lapsit  
Fridays  
10:30 a.m. - 11:30 a.m.  
Birth to two years

### **New events we participated in 2015**

\* "Let's Be Friends" Wine Reception  
at the Cante Ao Vinho Wine Tasting  
Room organized by FOL Book Sales  
Chair, Gloria Beverage, to help raise  
awareness of the FOL and to  
increase our membership. We  
received 13 new members from this  
activity.

\* We joined the Earth Fest at the  
community park where used books  
were sold.

\* Big Day of Giving in May, we asked  
the Rocklin community to help us  
raise funds to purchase math and  
science kits and interactive play  
panels for the children's areas in the  
library. The community supported us  
and we raised over \$1600.

\* We received the Union Pacific Grant  
for the first time, which resulted in the  
purchase of the AWE Station, a  
digital learning computer for school  
age children.

### **Some significant expenditures for 2015**

\* We provided our annual \$4,400 to  
Placer County Library for the  
purchase of books and materials for  
our library, along with proceeds from  
the 2013 golf tournament of \$10,687,  
which were used for Lucky Day  
Books. In total, we have presented  
the County Library with over \$15,000  
in 2015.

\* In 2016, the County Library Director

## **FOL Board - 2016**

President  
Georgetta Dolinsek

Vice President  
Jeen Maitland

Secretary  
Susan Meier  
Mary Anne Sjoberg  
Pat Moore  
Alice Pennington

Treasurer  
Rita Peterson

### **Book Club**

Meets Second  
Thursday of the  
Month in the  
Community Room  
2 pm

advised the FOL that the County will now be responsible for all library programs and funding of same. The Friends' donations will be focused on building the books and materials collections for the library system.

### **Fundraising efforts in 2015**

\* FOL Used Book Sales raised \$9,175.

\* ReUselt, an organization that provides nonprofits a way to earn cash by donating useable clothes and household items for the Boys and Girls Club store, earned \$309.

\* Raley's and SaveMart provide a percentage of sales to nonprofits when their members enroll and shop. We have earned \$313 and \$153 respectively.

\* Amazon Smile provides a percentage of sales for those who purchase online at this website. We earned \$26.

\* Barnes and Noble Book Fair in October, which raised about \$60.

In addition to all the fundraising activities and donations made, we did a complete redesign of our website. We now use Constant Contact for all of our direct marketing, agenda and minutes which also allows us to maintain a database. We even added a sign up button to our Facebook and webpage so that people can sign up to receive our newsletter.

We published five articles in the Placer Herald and ran 4 Wave Ads. We have started to use Nextdoor to let the community know of our events and book sales.

We have started posting almost daily on FB and Twitter which has increased our following.

Our Rocklin Friends of the Library members volunteered 1423 hours to the library by sorting books for the books sale, shelving library books, and performing technology support to the library patrons. This is a nine percent increase over 2014 volunteer hours.

In 2016, our goals are to increase FOL awareness in the community, as well as increase membership over last year.

Please join us in becoming a member. Ask your friends to join too. We encourage you to also participate in our fundraisers and support the Rocklin Library. Let's show the County Board of Supervisors that Rocklin supports the library and wants it to remain a valued part of our community!



## **Save the Date**

### **Big Day of Giving - May 3rd**

Starting at 12:01 a.m. on May 3rd, the Sacramento region will come together for one BIG Day of Giving - a 24 hour giving challenge. In its third year, the BIG Day of Giving has raised nearly \$9 million for nonprofits serving our region. Join our community on May 3rd for a celebration of philanthropy and put your money where your heart is!

Rocklin Friends of the Library will be participating once again. Our goal is to double last year's donations and raise over \$3200. The money will be used to buy multiple copies of popular books for adults, teens, and children.

You can save time and money for yourself, and for the Rocklin Friends, when you donate online on May 3, 2016. Your donation will automatically establish or renew your membership in the Rocklin Friends of the Library.

To learn more about our non-profit go to:

[givingedge.guidestar.org](http://givingedge.guidestar.org)

Please mark your calendar. Your support on this day will be greatly appreciated. Look for more details in the following months.



### **Celebrating Five Years on Granite Drive**

On January 26, 2016, the Rocklin Friends of the Library celebrated the fifth birthday of the Rocklin Library at the Granite Drive location. The community came together to enjoy cupcakes, coloring, bubble wrap popping, and free books for children, along with Storytime with Tony Carmack, Youth Librarian. We held a contest to name our Friends' logo, a bookworm. The winning name is Wiggles. Wiggles will be featured in pictures taken at the library and throughout the community. Look for Wiggles on our website, Facebook page, and Twitter.

Thanks to all who came to help us celebrate.



If you forward this newsletter to a friend be sure and forward it within the newsletter. If you forward it by e-mail and that person hits unsubscribe then your name is removed from the mailing list. This has happened on several occasions to our subscribers.

## **WE WANT YOUR GENTLY USED BOOKS**

**Non-fiction books, Children's Books  
New fiction (hardback and paperback books)  
DVD and books on tape Rare and antique books**

**LEAVE YOUR DONATIONS IN THE BOOK DONATION SLOT  
INSIDE OF LIBRARY TO RIGHT OF FRONT DOOR**

**The mission of Rocklin Friends of the Library is to  
generate community interest and support of library  
services and facilities, to promote reading and the library,  
and to promote and encourage charitable gifts.**

Rocklin Library - 624-3133  
4890 Granite Drive., Rocklin, CA  
Wed & Thurs...10-6pm  
Tues...10-7pm  
Fri & Sat...10-5pm  
Sun & Mon ...Closed

FOL meetings 2nd Tues. 10am Community Room

"I find television very educating. Every time someone turns on the set, I go into the other room and read a book."

Grouch Marx



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Rocklin Friends of the Library | 4890 Granite Drive | Rocklin | CA | 95677