## Logo Contest Hot Springs Village Board of REALTORS®

We are seeking a new logo for our local board. Members and affiliates are invited to submit designs to the <u>board office</u> by **February 25, 2021**. The board of directors will select the winning logo. The winner will be recognized and thanked in a quarter-page ad in the Hot Springs Village real estate guide (*The Marketplace*).

All entries should meet the following guidelines:

- Should reflect real estate, REALTORS®, and Hot Springs Village.
- Must be suitable for use on letterhead, website, Facebook page, real estate guide, and advertising.
- Cannot include existing REALTOR® trademarks, such as the national association's "block R" logo.
- Should be submitted with background transparency.
- Size: at least four inches in one dimension.
- Resolution: minimum 600 dpi.
- Format: either tiff, psd, pdf, or drw (with layers), in 4-color cymk; **and** png (in rgb). Vector optional.

Contact the **board office** with any questions.