

Grow Online Clients

Brief Case Study

Got 1's 6

Softball uniforms and apparel company

Built up their [Social Media](#), [Facebook community](#), [website](#), and [app](#) from scratch.

Due to the loyal following we cultivated around the brand and their mission, the Got 1's 6 app, [Softball Connect](#), reached 5,000 downloads within the first 24 hours and was featured in a [case study](#) by the app builder we used.

The app now has almost 10k members and growing!

5*

Rating on the app store.

5000

members in the first 24 hours of public launch.

#1

Ranked #1 Trending App on the Google Play Store and #11 in Sports App on iTunes.

"When the app was launched, it rose to be the number 1 trending app on Google and attracted over 5000 members within the first 24 hours."

Community Quotes



Great job, runs smoothly and intuitive



This app is amazing! All the groups on this app are perfectly set up



Great app. Great way to bring people together in the softball community

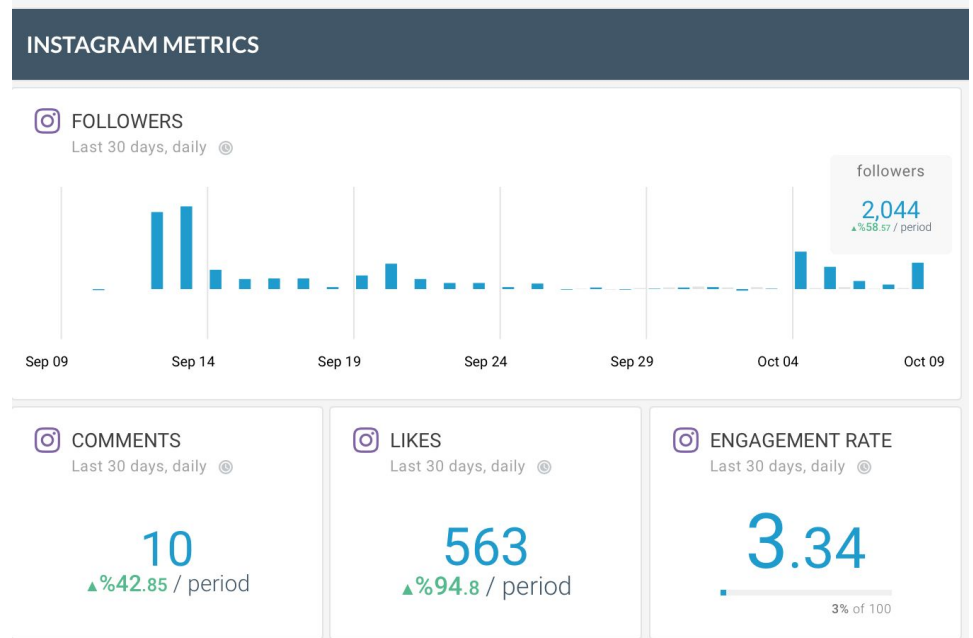
ICAN

Cannabis information and public education platform

Built up their [Facebook](#), [Instagram](#), Email Marketing, and [website](#) from scratch.

Helped ICAN determine what their mission and goals are, who their target audience is and how to appeal to them. Through our targeted methods, ICAN has become a known, reliable source of cannabis information that our audience trusts and shares.

A recent organic strategy we implemented resulted in exponential growth and increased their Instagram following in by more than 50% in just one month.



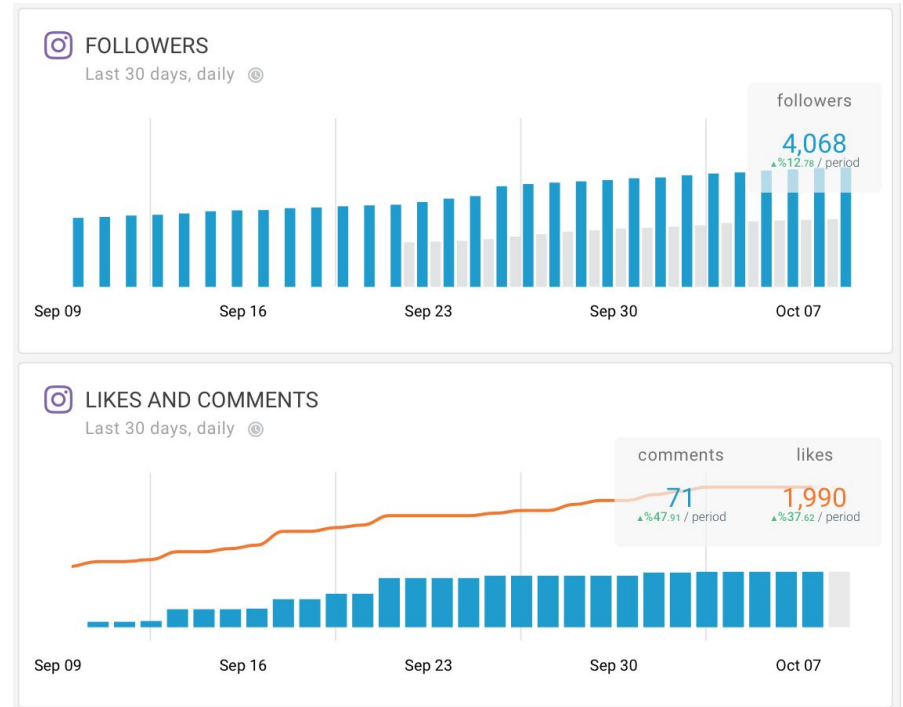
HeadBanger Sports

Softball Equipment Distributor

Took on their account about 1 month ago

[HeadBanger Sports](#) is a great example of an existing brand who wasn't reaching their full potential due to unclear messaging and misdirected segmentation.

We have helped them refocus their efforts in paid ads, email marketing, organic social media posting, and SEO. They have already seen a huge improvement in the short amount of time we have been working together and are already planning on investing more in our strategies based on the results they have experienced.



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Bonus screenshot:
Check out this sales boost
after 1 targeted
Email Marketing campaign

