

49th Annual Township of Ocean, NJ
ITALIAN FESTIVAL
HOSTED BY THE ITALIAN AMERICAN ASSOCIATION OF THE TOWNSHIP OF OCEAN

**2025 SPONSORSHIP
APPLICATION BROCHURE**



Date:
August 6th - 9th
4 PM until 11:00 PM

Sunday August 10th
4 PM to 10:00 PM

Festival Location:
Joe Palaia Park
200 Whalepond Rd.
Oakhurst, NJ 07755

IAATO
Located at
1110 State Highway 35
Ocean, New Jersey 07712

Contact:

Gregory Calabro -
Chairman
gregorycalabro@aol.com



All photos courtesy of Bob Bart

Our annual Festival is our largest fundraiser for the year and is well recognized throughout the community, county, and state. We are "Dedicated to All the Children"; last year we provided over \$100,000 in scholarships through our Continuing Education Scholarship Program and donated to other children's, sports and community related groups.

The IATTO Italian Festival attracts huge crowds of patrons every festival night, offers many sponsorship opportunities, and now offers a new level of sponsorship: ITALIAN CULTURE BANNER.



Sponsorship Packages

FIREWORKS

\$10,000

(1 Available)

Sponsor advertised with a 4' x 10' banner at entry to main parking lot area at Festival plus 4' x 10' banner on main roadway fence leading to main parking lot. Also nightly recognition of sponsorship at least three (3) times over festival public address system.

CARNIVAL RIDES

\$8,500

(1 Available)

Sponsor advertised with a 3' x 10' banner at entry to amusement ride area at Festival plus 3' x 10' banner on main roadway fence leading to main parking lot. Also nightly recognition of sponsorship at least three (3) times over festival public address system.

PARKING LOT

\$8,500

(1 Available)

Sponsor advertised with a 4' x 10' banner at entry to main parking lot area at Festival plus 4' x 10' banner on main roadway fence leading to main parking lot. Also nightly recognition of sponsorship at least three (3) times over festival public address system.

ENTERTAINMENT

\$2,500

Banner 2' x 8' prominently displayed at festival stage. Also nightly recognition of sponsorship at least three (3) times over festival public address system.

MAJOR BOOTH SPONSOR \$2,000

**Sausage, Zeppole, Pastry, Food
Eating Tent or Grand 50/50 Booth**

2' x12' banner at one of the foregoing booths plus nightly recognition of sponsorship at least three (3) times over festival public address system.

MINOR BOOTH SPONSOR \$1,500

**Hourly 50/50, Meatball and Pork Sandwich, Water
Game, Triple Game or Beverage Booth or Storage Pod**

2' x 10 banner at selected booth or 4' x 5' banner on storage pod plus nightly recognition of sponsorship at least three (3) times over festival public address system.

ITALIAN CULTURE BANNER \$1,000

The Culture banner is placed to the left of the stage, is 6' x 5' in size, and flanked by 4 3' x 5' sponsor banners. See subsequent page for this years banner description.

SPONSOR NAME AND LOGO ON BANNER \$500

Banner 2' x 6' displayed at Food Eating Tent.

NAME ON BANNER \$300

Banner '2 x 4' displayed at Food Eating Tent.

2024 Cultural Banner and Sponsors



The 2025 Italian Culture Banner will include a short history of Architectural Wonders of Rome



2024 Sponsors



Sponsorship Application

Business Name: _____

Business Address: _____

Contact Person: _____

Title: _____

Business Cell: _____

Business Email: _____

Requested Sponsorship Package: _____

Amount Enclosed: \$ _____

Please make checks payable to IAATO and mail to:

IAATO

1110 State Highway 35 South,
Ocean, New Jersey 07712

Contact

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