



*Founded 1976*

# ITALIAN AMERICAN ASSOCIATION OF THE TOWNSHIP OF OCEAN

## 2026 SPONSORSHIP PROGRAM

### 50TH ANNIVERSARY MARQUEE EVENTS:

## ANNUAL ITALIAN AMERICAN FESTIVAL

Wed, August 5 through Sun, August 9, 2026  
Joe Palia Park, Ocean, NJ

## GOLDEN JUBILEE GALA

Friday, October 9, 2026  
Tilling House  
at Sun Eagles Country Club  
Eatontown, NJ

IAATO  
1110 Route 35 S  
Ocean, NJ 07712  
(732) 531-5768  
[www.iaato.com](http://www.iaato.com)



**PLATINUM SPONSOR - \$15,000**

**EVENTS:** Sponsor Board Spotlight and full-page ad in all event programs  
**PROMOTION:** Name and Logo to appear on all social media pages, IAATO website & marketing banner  
**CLUB ROOM:** Name scrolling on monitors in IAATO Club Room  
**BOOTH:** Your business is entitled to a 12' X 15' booth with tent at the Italian Festival in August  
**HONORABLE MENTION:** Business name mentioned at all IAATO events\*  
**SCHOLARSHIP:** Dedicated scholarship created in your name for one year  
**FULL PAGE AD IN 50TH ANNIVERSARY PROGRAM:** Color ad to appear in prominent location  
**ANNUAL IAATO GOLF OUTING:** Hole Sponsorship  
**50TH ANNIVERSARY CELEBRATION GALA TICKETS:** Four (4) Complimentary Tickets  
**ITALIAN FESTIVAL:** 4'X10" banner strategically placed at Festival  
**IAATO MEMBERSHIP:** One-Year free membership for qualified individual  
**FIREWORKS OR PARKING LOT CO-SPONSORSHIP:** Name and logo to appear on 4'X10" banner at Festival  
**DIGITAL NEWSLETTER:** Business name displayed every month for one year

**GOLD SPONSOR - \$7,500**

**EVENTS:** Sponsor Board Spotlight and full-page ad in event programs  
**PROMOTION:** Name and Logo to appear on all social media pages, IAATO website & marketing banner  
**CLUB ROOM:** Name scrolling on monitors in IAATO Club Room  
**BOOTH:** Your business is entitled to a 10' X 10' booth with tent at the Italian Festival in August  
**HONORABLE MENTION:** Business name mentioned at all IAATO events\*  
**FULL PAGE AD IN 50TH ANNIVERSARY PROGRAM:** Color ad to appear in prominent location  
**ANNUAL IAATO GOLF OUTING:** Hole Sponsorship  
**50TH ANNIVERSARY CELEBRATION GALA TICKETS:** Four (4) Complimentary Tickets  
**ITALIAN FESTIVAL:** 3' X 5' Banner strategically placed at Festival  
**DIGITAL NEWSLETTER:** Business name displayed every month for one year

**ROSE GOLD SPONSOR - \$5,000**

**EVENTS:** Sponsor Board Spotlight and full-page ad in event programs  
**PROMOTION:** Name and Logo to appear on all social media pages, IAATO website & marketing banner  
**CLUB ROOM:** Name scrolling on monitors in IAATO Club Room  
**HONORABLE MENTION:** Business name mentioned at all IAATO events\*  
**HALF PAGE AD IN 50TH ANNIVERSARY PROGRAM:** Color ad to appear in prominent location  
**ANNUAL IAATO GOLF OUTING:** Hole Sponsorship  
**50TH ANNIVERSARY CELEBRATION GALA TICKETS:** Two (2) Complimentary Tickets  
**ITALIAN FESTIVAL:** 2' X 6' Banner strategically placed at Festival  
**DIGITAL NEWSLETTER:** Business name displayed every month for one year

**SILVER TITLE SPONSOR - \$3,000**

**EVENT SPONSOR:** Exclusive Title Sponsorship of one IAATO Event\* (Excludes Gala and Festival)  
**EVENTS:** Sponsor Board Spotlight and full-page ad in event programs  
**PROMOTION:** Name and Logo to appear on all social media pages, IAATO website & marketing banner  
**CLUB ROOM:** Name scrolling on monitors in IAATO Club Room  
**HONORABLE MENTION:** Business name mentioned at all IAATO events\*  
**HALF PAGE AD IN 50TH ANNIVERSARY PROGRAM:** Color ad to appear in prominent location  
**50TH ANNIVERSARY CELEBRATION GALA TICKETS:** Two (2) Complimentary Tickets  
**DIGITAL NEWSLETTER:** Business name displayed every month for one year

**BRONZE SPONSOR - \$1,500**

**EVENTS:** Sponsor Board Spotlight and half-page ad in event programs  
**PROMOTION:** Name and Logo to appear on all social media pages, IAATO website & marketing banner  
**CLUB ROOM:** Name scrolling on monitors in IAATO Club Room  
**DIGITAL NEWSLETTER:** Business name displayed every month for one year

\*Father Son Breakfast, Comedy Night, Family Pasta Dinner, Dinner Dance, Monday Night Dinners, Breakfast with Santa and more.

**DINNER SPONSOR - \$10,000**

**EVENTS:** Sponsor Board Spotlight and full-page ad in event programs  
**PROMOTION:** Name and Logo to appear on all social media pages, IAATO website & marketing banner  
**HONORABLE MENTION:** Business name mentioned throughout event  
**FULL PAGE AD IN 50TH ANNIVERSARY PROGRAM:** Color ad to appear in prominent location  
**50TH ANNIVERSARY CELEBRATION GALA TICKETS:** Four (4) Complimentary Tickets  
**DIGITAL NEWSLETTER:** Business name displayed every month for one year

**ENTERTAINMENT SPONSOR - \$5,000**

**EVENTS:** Sponsor Board Spotlight and full-page ad in event programs  
**PROMOTION:** Name and Logo to appear on all social media pages, IAATO website & marketing banner  
**HONORABLE MENTION:** Business name mentioned throughout event  
**HALF PAGE AD IN 50TH ANNIVERSARY PROGRAM:** Color ad to appear in prominent location  
**50TH ANNIVERSARY CELEBRATION GALA TICKETS:** Two (2) Complimentary Tickets

**GALA SPONSOR - \$2,000**

*Featured in the Gala program, read aloud at the event, displayed on all digital and print event boards*

**PHOTOGRAPHER SPONSOR**  
**COCKTAIL HOUR SPONSOR**  
**DESSERT SPONSOR**  
**VIDEOGRAPHER SPONSOR**  
**PHOTO BOOTH SPONSOR**

**VALET PARKING SPONSOR**  
**BAR SPONSOR**  
**BAND SPONSOR**  
**PASTA/SALAD SPONSOR**  
**CHANCE AUCTION SPONSOR**

**PATRON SPONSOR \$1,000 EACH**

**HALF PAGE AD** in the Gala Program  
**ADVERTISEMENT** on rolling digital boards and print boards at the Gala  
**ACKNOWLEDGMENT** over the microphone by the Gala Master of Ceremonies

**GALA PROGRAM ADVERTISING**

*8.5" x 11" Bound Program*

**BACK COVER COLOR:** \$850  
**INSIDE BACK COVER COLOR:** \$750  
**FULL COLOR PAGE:** \$300  
**HALF COLOR PAGE:** \$175  
**QUARTER PAGE COLOR:** \$125

**INSIDE FRONT COVER COLOR:** \$750  
**LAST PAGE COLOR:** \$500  
**FULL PAGE BLACK & WHITE:** \$250  
**HALF PAGE BLACK & WHITE:** \$150  
**QUARTER PAGE BLACK AND WHITE:** \$100

*All Advertisers will be featured on the IAATO.com website and listed in our monthly newsletter.*



**FIREWORKS - \$12,500**

Sponsor advertised with 4'x10' banner at entry to main parking lot area at Festival plus 4'x10' banner on main roadway fence leading to main parking lot. Nightly recognition of sponsorship by MC throughout Festival.

**PARKING - 8,500**

4'x10' Banner at entry to amusement ride area at Festival plus 4'x10' Banner on main roadway fence leading to main parking lot. Nightly recognition of sponsorship by MC throughout Festival.

**CARNIVAL RIDES - \$8,500**

3'x10' Banner at entry to amusement ride area at Festival plus 3'x10' Banner on main roadway fence leading to main parking lot. Nightly recognition of sponsorship by MC throughout Festival.

**ENTERTAINMENT - \$2,500**

2'x8' Banner prominently displayed at Festival stage. Nightly recognition of sponsorship by MC throughout Festival.

**MAJOR BOOTH SPONSOR - \$2,000**

2'x12' Banner prominently displayed at either Sausage, Zeppole, Pastry, Food Eating Tent or Grand 50/50 Booth. Nightly recognition of sponsorship by MC throughout Festival.

**MINOR BOOTH SPONSOR - \$1,500**

2'x10' Banner prominently displayed at either Hourly 50/50, Meatball and Pork Sandwich, Beverage Booth or Storage Pod. Nightly recognition of sponsorship by MC throughout Festival.

**ITALIAN CULTURE BANNER - \$1,000**

3'x5' Banner at left of main stage. Nightly recognition of sponsorship by MC throughout Festival.

**NAME AND LOGO BANNER - \$500**

2'x6' Banner displayed in the Food Eating Tent. Nightly recognition of sponsorship by MC throughout Festival.

**NAME BANNER - \$300**

2'x4' Banner displayed in the Food Eating Tent. Nightly recognition of sponsorship by MC throughout Festival.

*Thank you for your support of the Italian American Association of the Township of Ocean. Please complete the information below and return along with a check in the appropriate amount to IAATO. Please provide camera ready artwork in the appropriate format and size for any banner, sign and/or ad. Any questions please reach out to:*

- Robert Acerra:** 732-403-4112 • racerra01@gmail.com
- Frank Visco:** 732-610-6821 • fv1108@verizon.net
- Tony Masiello:** 917-679-4002 • tony.masiello@yahoo.com
- Michael Manna:** 732-689-2517 • michael@burkemanna.com

Name of Individual or Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Desired Sponsorship(s): \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Please return completed form with a check payable to:  
**ITALIAN AMERICAN ASSOCIATION OF THE TOWNSHIP OF OCEAN**  
Mail to: IAATO, 1110 Highway 35, Ocean, NJ 07712 • Attn: SPONSORSHIPS  
Phone: 732-531-5768