



**GENERAL FEDERATION
of WOMEN'S CLUBS**

2023 Region Conference GFWC Presentations

What's in store for you while attending your region's conference? GFWC Chairmen and Committee members will provide immersive presentations in the following areas.

Signature Program: Advocating for Victims ~ Education for All



This presentation will share ways GFWC members can advocate and educate in their communities. We will highlight the GFWC Success for Survivors Scholarship application procedures and expand on effective advocacy strategies, including raising awareness, providing safe spaces for survivors to share their stories, lobbying for policy changes, and promoting education on consent and healthy relationships.

Juniors' Special Program: ABC Project Ideas with Affiliate Organizations



Utilizing the tools from GFWC Affiliate Organizations is the easiest way to advocate for children. We will give you the ABCs to project ideas and community awareness.

Get a CLUE with Done-in-a-Day Projects



Are you looking for clues to uncover the secrets to done-in-a-day projects to bring micro-volunteers and potential members to your community projects? Join Mrs. Peacock, Colonel Mustard, Ms. Scarlet, and all the CLUE characters when the investigation into easy hands-on projects begins. If you are looking for clues, this one is for you.

And there's more...

Building Leadership Capacity through Club Projects Organizations



Hear innovative ideas for club projects that will build leadership skills to increase members' confidence and encourage acceptance of new leadership roles.

Membership and Micro-Volunteers

How do GFWC clubs recruit, engage, and manage prospects with limited time? Micro-volunteering may be the solution your club is looking for! Micro-volunteering is an approach to community action that allows short-term, low-commitment opportunities to get involved with your club programs, events, and fundraisers to create value for their time and engage more prospects of future dedicated members.

Rebranding, why we need each club woman to lead the way.

Engage yourself in rebranding and understand why each club woman needs to get GFWC's identity known in local communities. Learn simple tweaks in communication efforts that make a difference.



"And the Survey Says...Advocacy!"

Over 700 clubwomen were surveyed; the top answers will be revealed during this gameshow fun.



Recipe for a Successful Fundraiser

Don't think you're ready to tackle a fundraising event? This simple recipe will be a crowd-pleasing treat—an easy recipe for success.

