

SPONSORSHIP PROSPECTUS MASQUERADE *Ball*



September 11th 2026

CREATING HEALTH, INCLUSION &
COMMUNITY CONNECTION
THROUGH MOVEMENT

allegra
studios

ABOUT ALLEGRA STUDIOS

Based in Yeppoon and with a regional profile, Allegra Studios is a cooperative of highly trained and experienced movement practitioners including physiotherapists, exercise scientists and dance artists/educators. We offer three portfolios of interconnected services; Physiotherapy & Pilates, Move for Health and Dance Academy. Grounded in holistic and contemporary evidence-based approaches to health and wellbeing, our portfolios aim to improve health for people of all ages and abilities in our region. Our “Move for Health” portfolio has identified that there is inequitable community access to the benefits of dance due to geographical, physical & financial limitations. To overcome this, we are seeking community support to introduce a Dance for Health program.

DANCE FOR HEALTH

Expanding our Community Programs

The Dance for Health program seeks to overcome constraints and inequities in our community. To enable delivery of inclusive programs we conducted a pilot Dance for **Brain** Health class in 2025 to improve physical health, neurological function and social wellbeing for people with cognitive and mobility limitations. Following our successful pilot, our class has been at capacity. We are broadening our community program to offer dance classes at accessible venues with no cost. We now seek partnerships and sponsorships to cover the expense of program development and delivery to provide this at no cost to participants.



LAUNCH EVENT: MASQUERADE *Ball*



The Masquerade Ball will launch our “Dance for Health” programs to the community. Hosted at the Keppel Bay Sailing Club on Friday 11th September 2026, the evening brings community, creativity and purpose together with arts entertainment alongside exceptional food and wine. Our Program Partner, Gold and Silver Sponsors will be celebrated on the night and included on promotional materials. Our Partner will benefit from exposure alongside the program for the first full year.

SPONSOR SNAPSHOT

In 2026, Allegra Studios is seeking sponsorship to scaffold high impact programs at no cost to participants.

VISION	To promote and enable inclusive dance and movement for health across the lifespan for our diverse and growing community
What sponsorship enables	Sponsorship allows delivery of inclusive programs that improve physical, cognitive and social wellbeing for 12 months at no cost for people facing financial or physical barriers.
2026-2027 focus	Children from low-income families People with movement and mobility challenges.
The Launch Event	The Masquerade Ball at the Keppel Bay Sailing Club on 11th September 2026. Arts entertainment, exceptional food and wine and community connection with Partner and sponsor recognition.



LIVE MUSIC AND DANCE

HOSTED BY GRANT WOLF-WHITFIELD FROM BOOGIE WONDERLAND

LOCAL ARTS PERFORMANCES

UNMASKING FINALE

MASQUERADE Ball

SILENT AUCTION

SOCIAL CONNECTIONS

FINE FOOD AND WINE

DANCE AND MOVEMENT FOR ALL

DANCE FOR HEALTH RAFFLE PRIZES FROM LOCAL BUSINESSES

PROGRAM SPONSORSHIP

GOLD SPONSOR - \$4,000

Support bursaries for 20 children from low-income families (Health Care Card) to attend free weekly dance classes for a 10-week term. Your investment allows children with financial limitations to access the joy of dance.



SILVER SPONSOR - \$3,000

Support the continuation of weekly Dance for Brain Health class for 20 participants for a 10-week term. Your investment will allow additional classes to be held as we are currently at capacity for our current class.



BRONZE SPONSOR - \$1,000

Sponsor a set of dance shoes & studio uniform for children receiving bursaries.

Sponsor a set of props & equipment for Dance for Health (scarves, hats, ribbons, bowties, music licenses, speakers & chairs).



PERKS

	G	S	B
Promoted on Social Media	✓	✓	
Promoted on printed advertisements	✓	✓	
Promoted Visually at event	✓	✓	✓
Included in Bursary participation packs	✓		✓
Included in Dance for Brain Health promotions		✓	OR ✓

SUPPORT OUR FUNDRAISING

BRING THE FUN \$1,000 DONATION

Sponsor a local artist's performance at the Ball. We will be using local artists on the evening and this cash donation will help to cover these costs.

PERKS

Honoured during performance by our Master of Ceremonies, and acknowledged through social media promotions.



MAJOR RAFFLE PRIZE DONATION

Contribute a \$100+ donation for our major travel prize. We are looking for business to make a small cash donation to contribute to a travel prize to entice fundraising through our community raffle.



PERKS

Honoured during raffle draw on evening by our Master of Ceremonies and recognised on social media and communication for raffle throughout community

MINOR RAFFLE PRIZE DONATION

Contribute goods or service to our raffle minor prizes to the value you specify.

PERKS

Recognised on social media and communication for raffle throughout community



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