

The 2024 Hoag Classic: A Showcase of Prestige and Philanthropy



Photo by AZ

By Ann Zuurveen

In March 2024, the prestigious Hoag Classic, a renowned PGA TOUR Champions event, returned to the picturesque Newport Beach Country Club in Orange County, California. The exclusive Newport Beach Country Club, perched elegantly above the famed Pacific Coast Highway, has been an iconic hub of the Southern California lifestyle for over six decades. With its architectural grandeur reflecting the essence of coastal California Craftsman design, the Clubhouse spans nearly 56,000 square feet, offering breathtaking views of emerald fairways and the sparkling seas.

A Rich Heritage in Golf

Newport Beach Country Club holds a cherished legacy in the world of golf, with its course originally designed in 1954 by the esteemed William "Billy" Bell. Over the years, this club has remained a beloved destination on the PGA Champions Tour, hosting the annual Hoag Classic for more than 25 years. The Hoag Classic stands out as one of the most esteemed events on the PGA TOUR Champions, attracting an elite field of professional golfers from around the globe. Amidst the serene backdrop of one of the most scenic golf courses, this event is not only a platform for exceptional golf but also a beacon of generosity, having raised substantial funds for charity endeavors.

The Epitome of Giving Back

Recognized as the most philanthropic tournament on the PGA TOUR Champions circuit, the Hoag Classic has a profound history of giving back to the community. Since its inception, the event has set remarkable standards, evident in its milestone achievement of being the first tournament to raise \$1,000,000 for charity back in 2000. This act of philanthropy marked the beginning of an inspiring journey that has seen the tournament raise over \$20 million in the past two decades, directly benefiting various institutes and charitable organizations in Southern California. Proceeds from the Hoag Classic have made an enduring impact on Hoag's core institutions, including the Hoag Family Cancer Institute, Sue & Bill Gross Women's Pavilion, Jeffrey M. Carlton Heart and Vascular Institute, and Mary & Dick Allen Diabetes Center. Moreover, the tournament's charitable contributions extend beyond Hoag, reaching more than 50 local charities and supporting initiatives such as aid for military families and educational endeavors for Hoag employees.

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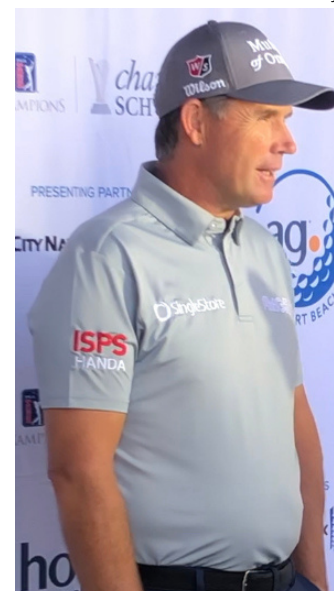


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