

Golf & Boating

Stancraft Wooden Boats from Idaho to Newport Beach

By Ann Zuurveen

If you read last month's issue of Golf Argus News; you would of read about the Hoag Classic golf tournament in Newport Beach. Not only were sponsors promoting and displaying their product; but there were also vendors who made great contacts, and were successful in their sales. One company in particular was Stancraft Boats. These boats are a blend of fine woods and modern materials, with African Mahogany taking center stage for its stability and workability. Their frames and battens are constructed from white oak, which lends strength to essential components, while composite materials like carbon fiber ensure durability for accessory parts. While visiting the Newport Beach Boat Show in April; I was excited to see Stancraft docked on the water because I last saw them displayed on the golf course. After interviewing Riley Tinsley; their boat agent I learned that not only did attending the Hoag Classic give them wider exposure, but they also were successful in sales that weekend. Tinsley explained that, "We set up on Monday and were there Tuesday thru the end of the tournament on Sunday. We were there for the Pro Am days; and had more low key, and intimate conversation on those days. The tournament started over the weekend and many people stopped by because we were right by entrance, and must of had a dozen to two dozen people who stopped and looked at the boats. From the Hoag Classic we received 5 or 6 strong leads, and closed on three or four of them".

Continue page 7



Photo By AZ

Boat Sales Agent Riley Tinsley chilling in his sleek boat at the Newport Beach Show



Photo By AZ

Ryan at the Hoag Classic Golf Tournament talking to potential buyers



Photo By AZ

Stancraft Boat ready for the weekend at the Hoag Classic



Photo By AZ

A view from the putting greens at the Newport beach Country Club