



Volume 1 | Issue  
23  
6/6/25

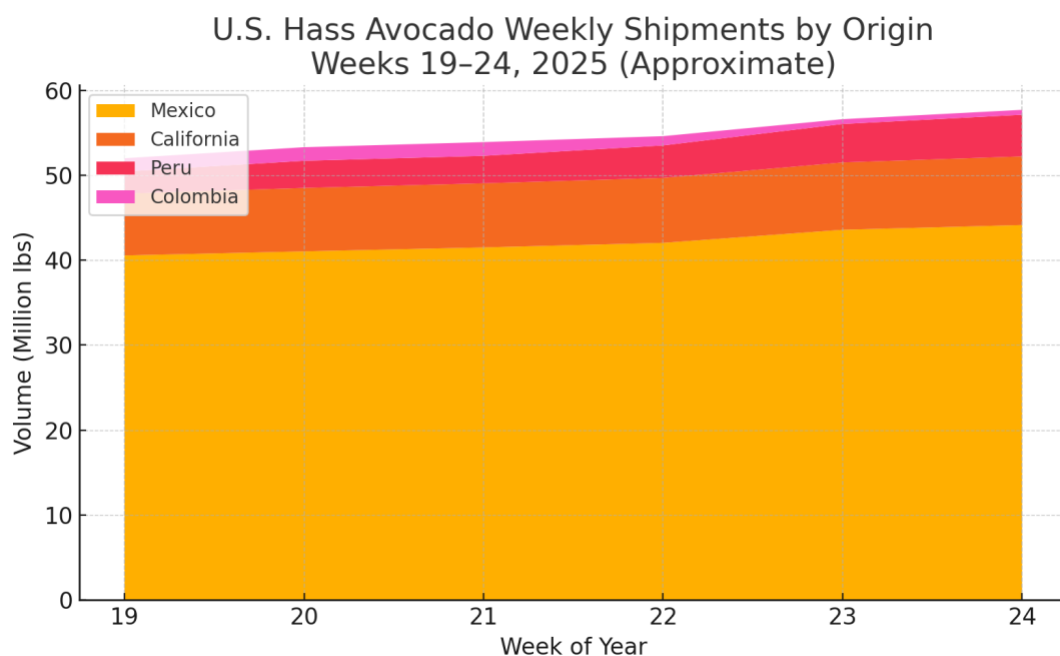
# US Hass Avocado Market

---

## Market Snapshot

---

- Projected U.S. Hass avocado arrivals are 56.6 million lbs—about 3.8 % higher than last week’s actual 54.6 million lbs and on pace to set a fresh early-summer high as retailers gear up for Father’s Day promotions. Supplies remain comfortably ample, with Mexico still the dominant origin while early Peruvian fruit trickles into East-Coast ports.



- **FOB prices:** McAllen shipping-point quotes for 48 ct remain steady at \$58–\$60 per 25-lb box, with 60 ct at \$37–\$39; buyers report limited upward price pressure thanks to stronger pipeline volume.
- **Origin mix:** Mexico  $\approx$  77 % of total volume; California 14 %; Peru/Colombia a combined 9 %, with Peruvian share expected to climb after mid-June.
- **Volume trend:** +2.1 million lbs week-over-week; trajectory points to 57-58 million lbs by week 24 if projections hold.

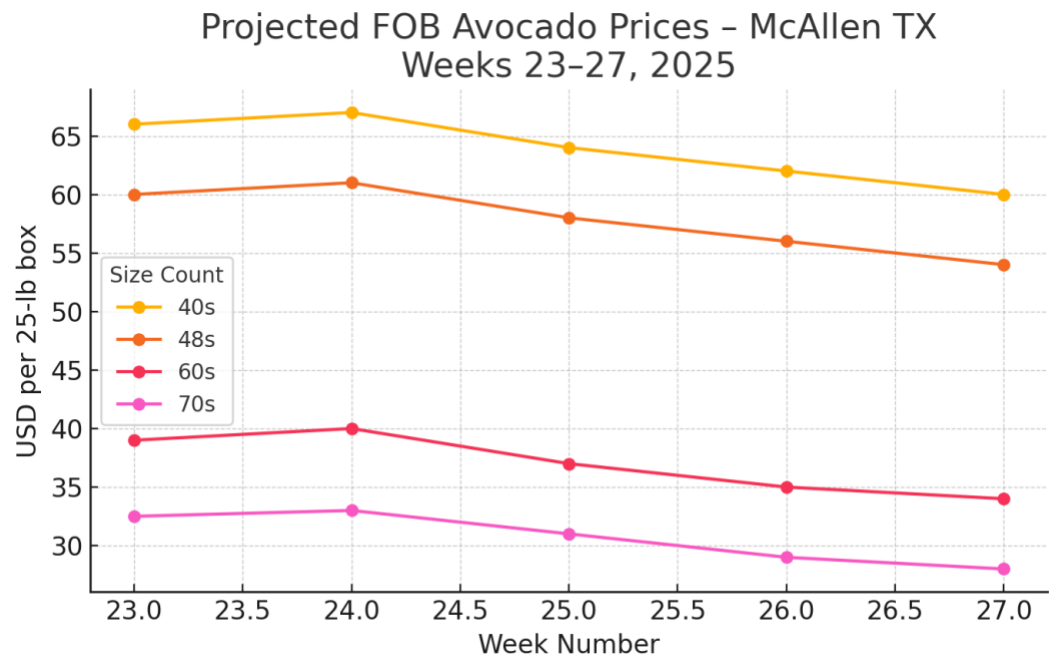


## Plans & Estimates

### Buyer Action Plan

- **True-up inventory vs. forecast.** Compare current on-hand and in-transit fruit to projected needs through Father's Day (week 24); earmark safety stock equal to  $1.5 \times$  average daily sales to cover holiday bumps.
- **Lock-in any spot loads now.** FOB McAllen/Laredo 48 ct boxes remain in the high-\$50s; secure volume this week before week-24 promotional demand tightens availability.
- **Diversify origin mix.** Add a trial Peruvian pallet (or two) to validate quality and build vendor history; keep Mexico as the core but signal readiness for multi-origin programs as summer progresses.
- **Run a quick size/grade check.** Inspect inbound week-23 lots for any uptick in lenticel spotting or premature color break; feed feedback to suppliers before heavier week-24 volume.

### Future Estimated Curve McAllen TX



### Contact Us

312 112th St S Suite A | Tacoma WA, 98444  
 253-353-5529 | [ethan@theandeanconnection.com](mailto:ethan@theandeanconnection.com)  
 Ethan Mayer – Executive Manager