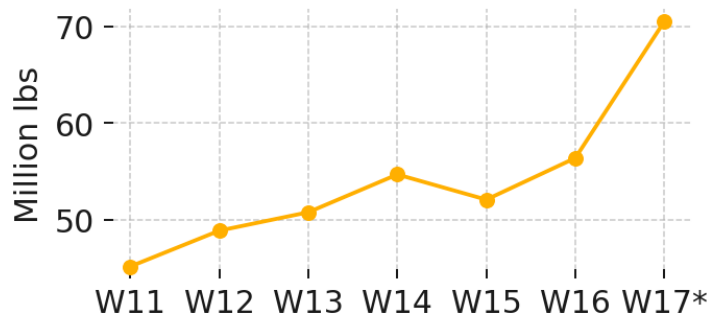


1-Page Snapshot: U.S. Avocado Market (April 2025)

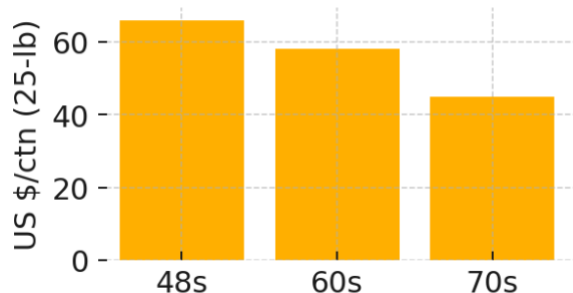
U.S. per-capita consumption climbed to ~9 lbs in 2024, a six-fold increase since 2000. Marketing-year imports (Jul 2023-Jun 2024) topped 2.4 B lbs, with Mexico supplying 88 %. Week 16 shipments hit 56.4 M lbs; Week 17 projections surge beyond 70 M lbs.

Inbound Hass Volume – Weeks 11-17 2025



FOB South Texas eased to the mid-\$60s for 48-count as pre-Cinco volume expanded; 60s and 70s carry deeper discounts, making them attractive for bag programs.

FOB McAllen Prices – Week 16 2025



Trade: Hass avocados remain duty-free under USMCA. March 2025's proposed blanket tariff on Mexican goods was suspended; supply-chain disruptions are more likely from temporary phytosanitary suspensions than new duties.

Sources: USDA AMS Market News (shipping-point & terminal reports, 22-23 Apr 2025); Hass Avocado Board Volume Dashboard; Rabobank Q2 2025 fresh-produce outlook. Compiled 23 Apr 2025.