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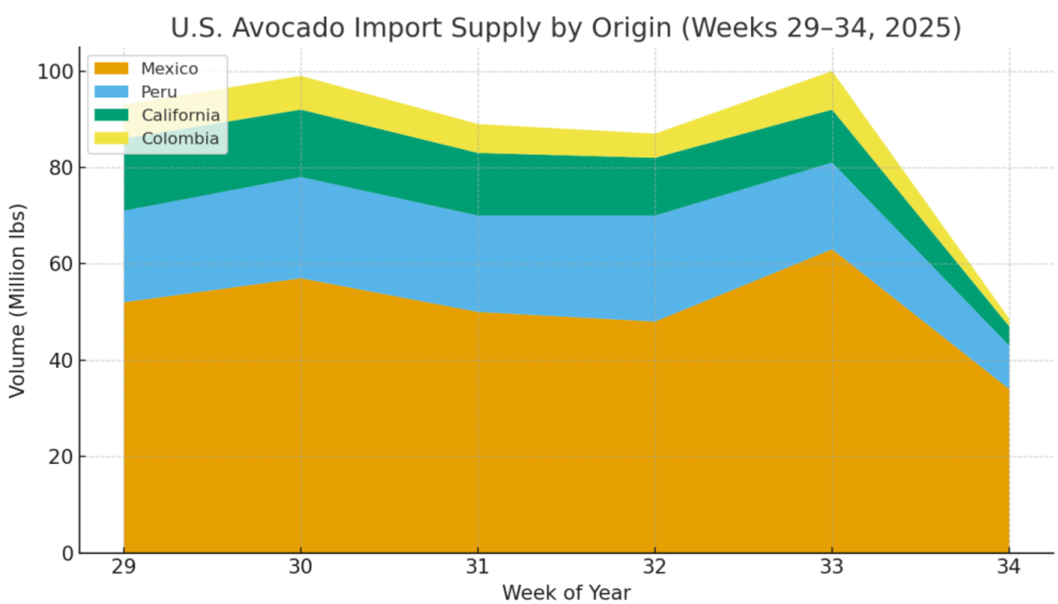
US Hass Avocado Market

Market Snapshot

- In Week 34, U.S. avocado supply projections show a significant drop to approximately 48.6 million pounds—down from 65.98 million pounds in Week 33. Despite lower volumes, import activity remains solid: the U.S. received 1,591 avocado shipments, marking a 2% increase from the previous week and a 9% rise year-over-year. Mexico continues leading as the primary source, supplying 69% of shipments, followed by Peru at 19%, California at 9%, and Colombia at 3%. From a retail perspective, although specific Week 34 pricing data is limited, overall U.S. avocado import prices averaged around $1.43 per pound in 2024. Prices typically edge upward from April to August during Mexico's off-peak months.



- **Total Supply**: Projected U.S. avocado volume fell to 48.6 million lbs, down sharply from 65.9 million lbs in Week 33, reflecting tighter late-August availability.
- **Imports**: The U.S. still cleared 1,591 avocado shipments, which is 2% higher than last week and 9% above last year, showing resilience despite overall lighter volumes.
- **Origins**: Mexico dominated with 69% of shipments, Peru contributed 19%, California accounted for 9%, and Colombia held 3%.

Plans & Estimates

Buyer Action Plan

- **Supply Trend**: U.S. avocado volume projections for Week 34 dropped nearly 17.3 million pounds (from Week 33), signaling tightening availability.
- **Import Activity**: Despite supply decline, import volumes rose—total shipments reached 1,591, up 2% week-over-week and 9% above last year.
- **Origins Breakdown**: Mexico dominated origins with 69% of shipments; Peru, California, and Colombia contributed 19%, 9%, and 3%, respectively.
- **Pricing Landscape**: While current-week price data isn't published, 2024 import avg prices were around $1.43/lb, typically higher during this seasonal window.

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