



# WORTHY

PROVIDING SUPPORT TO WOMEN & CHILDREN  
DISADVANTAGED BY DOMESTIC VIOLENCE  
INFORMATION GUIDE



WORTHYAUSTRALIA.ORG  
INFO@WORTHYAUSTRALIA.ORG



# WORTHY

**Worthy Australia** is a Perth based not-for-profit organisation, founded in 2020 by Perth Nurse & social entrepreneur Jennifer Ball.

Worthy's aim is to assist in rebuilding the lives of women and children who are experiencing, or under threat of, homelessness due to domestic violence. We work closely with frontline domestic violence services to provide the necessary tangible items required for families to restart their lives, safely and with dignity, in a new home.

Worthy's key programs, initiatives and achievements are outlined in the following pages.

*“Women in Australia are being forced to choose between extreme poverty and violence. That is a decision that no woman should have to make for herself or for her children” – Jennifer Ball*



# THE SAFE HAVEN PROGRAM

## WORTHY'S KEY INITIATIVE

In Australia, domestic violence (DV) is the leading cause of women's death, disability and illness, over any other preventable factor. **Domestic violence is also the leading cause of homelessness in women.**

The importance of safe and stable housing for survivors of domestic violence is paramount. Once survivors have fled their abusers, they need a safe space to live to ensure they do not return to their threatening environment.

When victims of domestic violence escape their abusers, they often leave with nothing but the clothing on their back. The threat of violence escalates during times of escape, which means victims often leave during a small window of opportunity. There is no time to pack and no time to plan for the future. Women and children are forced to couch surf, sleep in their cars and if lucky, may find refuge in a domestic violence shelter.

Unfortunately for many women, that is where the support ends. Once women exit the crisis phase of their escape, they are often left to fend for themselves; But how does a woman rebuild a life for herself and children when she has been left with nothing?

### ***Enter Worthy Australia.***

Working with front-line women's refuges and DV organisations, Worthy Australia creates safe, functional, personalised and beautiful homes for domestic violence survivors to rebuild their lives.

Worthy is provided a house, which is an empty shell. A team of incredible Worthy volunteers then enters and completely furnishes it from top to bottom. Worthy provides all furniture, white goods, bathroom, kitchen and laundry necessities, decor, children's toys and pamper items, and styles the house **to make it a home.**

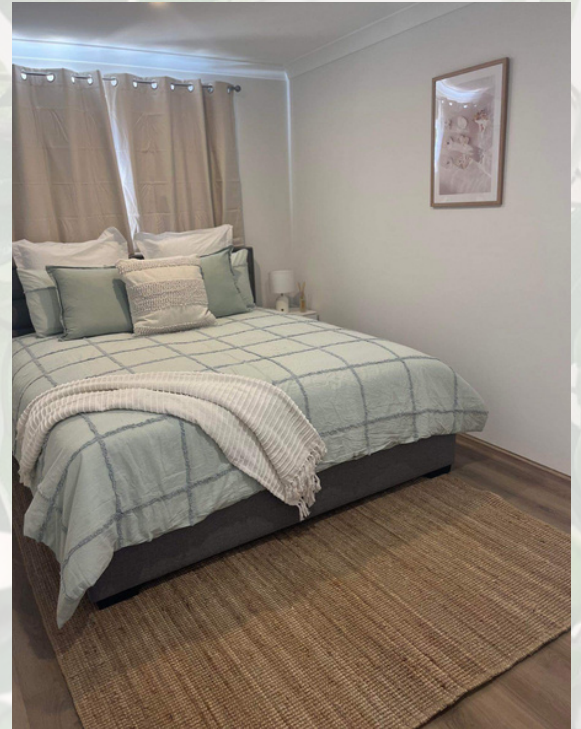
The brave woman, or mum and children, are then handed the keys. These strong and resilient survivors now have a safe and loving space, that shows them they are worthy of a second chance.

The safe havens that we create do not just provide tangible goods. They create hope, dignity and self-worth, all of which are ripped from women and children when they experience trauma and violence.

***Worthy's Safe Haven program allows women and children to exit refuge without the stress and financial burden of having to start over and rebuild their lives from scratch.***

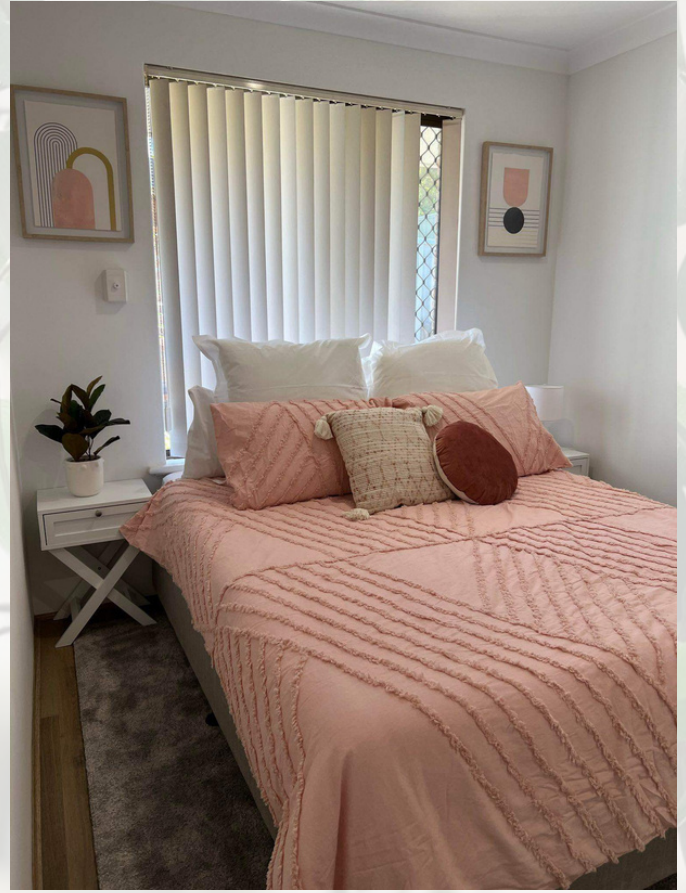
# EXAMPLES FROM OUR SAFE HAVENS

SAFE, WARM, FUNCTIONAL HOMES



# EXAMPLES FROM OUR SAFE HAVENS

SAFE, WARM, FUNCTIONAL HOMES



# HOW CAN YOU CONTRIBUTE?

## BUSINESS CONTRIBUTIONS

Each Safe Haven costs Worthy between \$2500-\$4500 to create. Whilst we do receive some donations from the community, we are often required to purchase a majority of the large furniture and necessary housing items ourselves.

To ensure we have a consistent stock of quality furniture and essential items for our Safe Havens, we are striving to partner with businesses who believe in our cause and wish to contribute.

We are seeking support via business partnerships for the following Safe Haven items and services

Truck hire

White goods (fridges and washing machines)

Beds (bases and frames)

Tv units and coffee tables

dining tables and chairs

Curtains and curtain rods

Sheet sets and quilt cover sets

Pillows and euros

Kitchenware

Bathroom ware/towels/bathmats/ soap dispenser sets

Decor

We are very fortunate and proud to have gained some exceptional corporate sponsors for our Safe Haven program, who provide in-kind donations. Bed shed and Koala Furniture provide us with mattresses and sofas for every Safe Haven, and Woolworths supermarkets provide us with most of our kitchen and bathroom products.

## CURRENT SAFE HAVEN PARTNERS

The logo for Koala Furniture, featuring the word "koala" in a lowercase, teal, sans-serif font.The logo for The Bedroom Project by Bedshed, featuring the text "The Bedroom Project" in a large, bold, black sans-serif font, with "by Bedshed" in a smaller, black sans-serif font below it.The Woolworths logo, featuring a green stylized "W" symbol above the word "Woolworths" in a white sans-serif font, with the tagline "the fresh food people" in a smaller, green sans-serif font below it. At the bottom, there are three small green "W" symbols.

# HOW CAN YOU CONTRIBUTE?

## BUSINESS DONATION & COMMUNITY ENGAGEMENT

If you are a business or group who believes in Worthy's cause and want to participate in Corporate Social Responsibility in 2024, Worthy has the perfect initiative... our **Go Pink For Worthy Campaign**.

The Go Pink For Worthy Campaign allows you to contribute to Worthy in a way that is relevant to your business or group, and actively engage with your own community to raise funds or drive donations.

The Go Pink For Worthy initiative encourages you to raise funds or donations for Worthy, in a way that suits your own business. For example, DLX Beauty Therapy held a raffle with their clients to raise funds, and drove donations for pamper and toiletry items. Their client base is predominantly female, highly engaged with self-care, skincare and hygiene products, making driving donations for these items easy to communicate.

You can customise the way you raise funds and donations to be relevant to your community and business messaging. Worthy will also support you with customised social media content to post.

You simply:

- Choose Your Fundraising / Donation Drive Dates
- Choose Your Initiative Idea
- Choose Your Fundraising Target
- HAVE FUN WITH YOUR COMMUNITY FOR A WORTHY CAUSE

### GO PINK FOR WORTHY IDEAS

- Donate a % of sales to Worthy for a selected time period and during this time, turn your socials PINK.
- Choose a room in the house to collect donations for (ie. kitchen, bathroom or laundry) and collect these items for a selected time period.
- Have a morning tea or dinner to raise funds (Encourage attendees to wear pink).
- Choose a product or service from your business to raffle off and sell tickets for a select period.
- Have a fundraising competition with different departments at your workplace or club. Who ever raises the least HAS to wear pink for a day!

**IF YOU WOULD LIKE TO ORGANISE A GO PINK FOR WORTHY CAMPAIGN, PLEASE CONTACT [INFO@WORTHYAUSTRALIA.ORG](mailto:INFO@WORTHYAUSTRALIA.ORG)**

# VOLUNTEER FOR WORTHY

## FLEXIBLE, FUN & COMMUNITY DRIVEN

Worthy is a strong community of like minded men and women. Through the work we do together in the domestic violence sector, we have seen wonderful new bonds and friendships flourish. Our community of volunteers is our largest asset, and we love nothing more than creating an environment that nurtures our volunteers personally and socially.

There are many ways that you can volunteer at Worthy. If you would like to help us transform the lives of women and children escaping domestic violence, join us through the link below.

<https://form-aus.keela.co/volunteer-sign-up1>

You can help whenever you want, however you can. We will support you along the way and we promise it will transform your life while you transform the lives of others!

## WORTHY FUNCTIONAL ROLES

If you have a specific skill set you feel would be beneficial to Worthy, or would like to take on an internship or consistent responsibility with an on-going functional role, please contact the below:

Jennifer Ball  
Worthy CEO  
[info@worthyaustralia.org](mailto:info@worthyaustralia.org)

## A CAUSE WORTHY OF YOUR TIME





# WORTHY ACCOMPLISHMENTS

## BUSINESS CONTRIBUTIONS

Since Worthy's inception in 2021, the team have come in leaps and bounds. Worthy's much-needed Safe Haven and Advocacy programs have created a mark in the WA social services community. Below notes Worthy's current achievements of note.

37

37 completed Safe Havens. That is 37 women and over 90 children who have been provided a home after fleeing domestic violence.

450

450sq metre office and storage space obtained through corporate sponsorship which has allowed Worthy to streamline operations.

12

Worthy has 12 formal corporate partnerships and many partnerships with Perth's business community

03

3 major fundraising and awareness events. All of the events sold out and were an incredible way to bring women and men together in a safe and empowered space to talk about the effects of DV and to celebrate survivors.

272

The establishment of a head office space at 272 Selby Street, Wembley. An enormous milestone for Worthy, allowing a professional space to work and create.

08

Worthy have 8 official referring refuge agencies for its Safe Haven program and are the first choice support for post-crisis rebuilding support.

110

Worthy has 110 engaged and passionate volunteers. Worthy fosters a supportive, safe and nurturing environment with volunteers from all walks of life bonding over a shared passion.

03

We reached our third year of operation, allowing us further access to grants and solidifying our position in the WA not-for-profit sector

08

Worthy partnered with Zonta House Refuge Association to completely furnish an 8 bed women's refuge, named Annear House.

# WORTHY MAJOR PARTNERS



# DOMESTIC VIOLENCE IN AUSTRALIA

## FACTS AND STATISTICS

Domestic violence (DV) is the number one cause of homelessness for women and children in Western Australia.

The research and statistics present very clear evidence that the majority of domestic violence victims are women in vulnerable positions.

Women between the ages of 25-34 years experience the highest rates of domestic violence. Within this group Indigenous women have been shown to experience DV at a higher rate than their non-Indigenous counterparts.

25-34 is also the age range of Australia's highest fertility rates. Many domestic violence victims are young mothers, with young children or pregnant.

Australian women are desperate for more support and resources. And this is why we are working so tirelessly to become a key resource. **We are needed.**

## DV: THE FACTS

**On average, one woman is killed every seven days by a current or former partner.**

DV **does not** just include physical abuse. **Coercive control** plays an integral role in creating a power imbalance in DV relationships.

Emotional abuse, verbal abuse, financial abuse, sexual abuse, harassment and stalking **are all forms of domestic violence.**

17% of adult Australian women (thats **1.6 million women**) have experienced domestic violence.

**1 in 6 women** have experienced domestic violence by the age of 15.

**1 in 5 women** have experienced sexual violence, with most aggressors being a previous or current partner.

Domestic violence saw 82,000 people seek help from homelessness services between 2019-2020. Out of these people **79% were female.**

Western Australia experienced the **third highest rate** of domestic violence per state for 2019-2020.

# CONTACT US

WE HAVE WORK TO DO...

## WORTHY EMAIL

[info@worthyaustralia.org](mailto:info@worthyaustralia.org)

## WORTHY WEBSITE

[www.worthyaustralia.org](http://www.worthyaustralia.org)

## WORTHY FACEBOOK

[www.facebook.com/worthyaustralia](http://www.facebook.com/worthyaustralia)

## WORTHY INSTAGRAM

[@worthyaustralia](https://www.instagram.com/worthyaustralia)

FOUNDER/ CEO  
JENNIFER BALL  
[INFO@WORTHYAUSTRALIA.ORG](mailto:INFO@WORTHYAUSTRALIA.ORG)

EVENTS  
CANDACE FORD  
[EVENTS@WORTHYAUSTRALIA.ORG](mailto:EVENTS@WORTHYAUSTRALIA.ORG)

VOLUNTEERING  
[VOLUNTEER@WORTHYAUSTRALIA.ORG](mailto:VOLUNTEER@WORTHYAUSTRALIA.ORG)

DONATIONS  
[DONATE@WORTHYAUSTRALIA.ORG](mailto:DONATE@WORTHYAUSTRALIA.ORG)

