



# 2023 ANNUAL REPORT

**Worthy Australia**

**Presented by  
Jennifer Ball**

Chair & CEO



[www.worthyaustralia.org](http://www.worthyaustralia.org) @worthyaustralia

# ABOUT WORTHY AUSTRALIA



POVERTY OR VIOLENCE? THAT IS A DECISION THAT WE BELIEVE NO WOMAN OR CHILD SHOULD HAVE TO MAKE.

FOUNDED BY NURSE AND SOCIAL ENTREPRENEUR JENNIFER BALL, WORTHY AUSTRALIA IS A PERTH BASED REGISTERED CHARITY THAT PROVIDES LIFE CHANGING SUPPORT TO WOMEN & CHILDREN WHO HAVE EXPERIENCED HOMELESSNESS DUE TO DOMESTIC VIOLENCE.

THROUGH OUR SAFE HAVEN PROGRAM, THE VOLUNTEERS AT WORTHY AUSTRALIA TURN EMPTY HOUSES INTO BEAUTIFUL FULLY FURNISHED HOMES FOR FAMILIES WHO WITHOUT THIS PROGRAM, ARE UNABLE TO LEAVE DOMESTIC VIOLENCE REFUGE.

THE BEAUTY OF THE WORTHY SAFE HAVENS IS NOT ONLY IN THE TANGIBLE GOODS THAT ARE GIFTED UNCONDITIONALLY, BUT IN THE GIFT OF THINGS THAT CANNOT BE SEEN, ONLY FELT. EACH SAFE HAVEN GIVES A BRAVE FAMILY THE GIFT OF KINDNESS AND COMPASSION THROUGH THE CREATION OF A HOME THEY CAN BE PROUD OF.

WITH A SAFE HAVEN COMES SAFETY AND COMFORT BUT MOST IMPORTANTLY, HOPE & SELF-WORTH; THINGS THAT ARE TAKEN AWAY FROM A PERSON WHEN THEY EXPERIENCE VIOLENCE AND TRAUMA.

BREAKING THE CYCLE OF DOMESTIC VIOLENCE RELATED HOMELESSNESS IS OUR MISSION HERE AT WORTHY AUSTRALIA AND THROUGH THE SAFE HAVEN PROGRAM, WE ARE MAKING A REAL DIFFERENCE.

ALL OF OUR OPERATIONS AND ORGANISATIONAL ROLES ARE PROUDLY COMPLETED BY OUR INCREDIBLE GROUP OF OVER 110 PASSIONATE VOLUNTEERS, AND WE ARE PROUD TO PARTNER WITH THE DOMINANT REFUGE NETWORKS IN PERTH, INCLUDING ZONTA HOUSE, ORANA HOUSE, SALVATION ARMY WOMEN'S REFUGES, PATRICIA GILES, LUCY SAW AND OVIS COMMUNITY.

## OUR MISSION

*TO BREAK THE CYCLE OF  
HOMELESSNESS & POVERTY  
CAUSED BY DOMESTIC VIOLENCE*

# MISSION

AT WORTHY AUSTRALIA, OUR MISSION IS TO BREAK THE CYCLE OF POVERTY AND HOMELESSNESS CAUSED BY DOMESTIC VIOLENCE. AS A PERTH-BASED CHARITY, WE ARE DEDICATED TO CREATING LASTING AND TRANSFORMATIVE CHANGE IN THE LIVES OF THOSE AFFECTED BY THIS DEVASTATING ISSUE.

WE STRIVE TO EMPOWER WOMEN AND CHILDREN WHO HAVE EXPERIENCED DOMESTIC VIOLENCE BY PROVIDING THEM WITH COMPREHENSIVE SUPPORT, RESOURCES, AND OPPORTUNITIES FOR GROWTH. THROUGH OUR COMPASSIONATE AND COLLABORATIVE APPROACH, WE AIM TO RESTORE DIGNITY AND SELF WORTH, FOSTER RESILIENCE, AND CULTIVATE SELF-SUFFICIENCY.

OUR COMMITMENT EXTENDS BEYOND IMMEDIATE RELIEF TO ADDRESS THE UNDERLYING FACTORS THAT CONTRIBUTE TO POVERTY AND HOMELESSNESS RESULTING FROM DOMESTIC VIOLENCE. WE WORK TIRELESSLY TO RAISE AWARENESS, PROMOTE EDUCATION, AND ADVOCATE FOR SYSTEMIC CHANGES THAT PRIORITISE THE SAFETY, WELL-BEING, AND EMPOWERMENT OF SURVIVORS.

BY COLLABORATING WITH COMMUNITY ORGANISATIONS, GOVERNMENT AGENCIES, AND PASSIONATE INDIVIDUALS, WE AIM TO CREATE A SOCIETY THAT REJECTS VIOLENCE, SUPPORTS SURVIVORS, AND OFFERS THEM THE TOOLS THEY NEED TO REBUILD THEIR LIVES. WE BELIEVE THAT EVERYONE DESERVES A SAFE AND SECURE ENVIRONMENT, ACCESS TO QUALITY RESOURCES, AND THE OPPORTUNITY TO THRIVE.

TOGETHER, WITH THE COLLECTIVE SUPPORT OF OUR DONORS, VOLUNTEERS, EXECUTIVE TEAM AND PARTNERS, WE ENVISION A SOCIETY FREE FROM THE DEVASTATING EFFECTS OF DOMESTIC VIOLENCE. WE ARE DRIVEN BY THE BELIEF THAT EVERY WOMAN AND CHILD DESERVES SAFETY, RESPECT, AND THE CHANCE TO LEAD A LIFE FILLED WITH DIGNITY, SELF-WORTH AND HOPE.

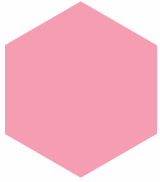


## Vision

**OUR VISION IS TO BE THE ONE-STOP SHOP FOR POST-CRISIS DOMESTIC VIOLENCE SUPPORT, PROVIDING COMPREHENSIVE RESOURCES, SERVICES, AND ASSISTANCE TO INDIVIDUALS AND FAMILIES AFFECTED BY DOMESTIC VIOLENCE.**

**WE STRIVE TO CREATE A SOCIETY WHERE SURVIVORS HAVE EASY ACCESS TO THE SUPPORT THEY NEED TO BREAK FREE FROM THE CYCLE OF VIOLENCE, REBUILD THEIR LIVES, AND THRIVE WITH DIGNITY AND SAFETY AND SELF-WORTH.**

# VALUES



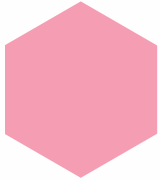
## EMPOWERMENT

WE ARE COMMITTED TO EMPOWERING WOMEN AND CHILDREN AFFECTED BY DOMESTIC VIOLENCE. WE BELIEVE IN PROVIDING THEM WITH THE TOOLS, RESOURCES, AND SUPPORT NECESSARY TO REGAIN CONTROL OF THEIR LIVES, REBUILD THEIR SELF-ESTEEM, AND ACHIEVE LONG-TERM INDEPENDENCE.



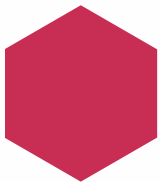
## EXCELLENCE

WE BELIEVE IN SETTING THE HIGHEST STANDARDS OF EXCELLENCE IN ALL ASPECTS OF OUR WORK. WE REJECT THE CHARITY MENTALITY OF "THAT'S GOOD ENOUGH" AND STRIVE TO PROVIDE NOTHING BUT THE BEST FOR OUR CLIENTS.



## COMPASSION

WE APPROACH OUR WORK WITH COMPASSION AND EMPATHY, RECOGNISING THE UNIQUE CHALLENGES AND TRAUMA EXPERIENCED BY SURVIVORS OF DOMESTIC VIOLENCE. WE PROVIDE A SAFE AND NON-JUDGMENTAL ENVIRONMENT WHERE INDIVIDUALS CAN FIND UNDERSTANDING, AND THE ASSISTANCE THEY NEED TO OVERCOME ADVERSITY.



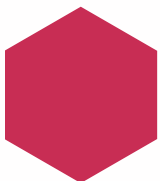
## COLLABORATION

WE BELIEVE IN THE POWER OF COLLABORATION AND PARTNERSHIP. WE ACTIVELY SEEK OPPORTUNITIES TO WORK TOGETHER WITH OTHER ORGANISATIONS, COMMUNITY MEMBERS, AND STAKEHOLDERS TO ADDRESS THE COMPLEX ISSUES RELATED TO DOMESTIC VIOLENCE, POVERTY, AND HOMELESSNESS. BY JOINING FORCES, WE CAN MAKE A GREATER IMPACT AND CREATE SUSTAINABLE CHANGE



## ACCOUNTABILITY

WE HOLD OURSELVES ACCOUNTABLE FOR THE RESOURCES ENTRUSTED TO US AND THE IMPACT WE AIM TO ACHIEVE. WE MAINTAIN TRANSPARENCY IN OUR OPERATIONS, FINANCIAL MANAGEMENT, AND DECISION-MAKING PROCESSES. WE CONTINUOUSLY EVALUATE AND IMPROVE OUR PROGRAMS TO ENSURE THEY EFFECTIVELY MEET THE NEEDS OF THOSE WE SERVE.



## ADVOCACY

WE ARE ADVOCATES FOR CHANGE. WE USE OUR PLATFORM AND RESOURCES TO RAISE AWARENESS ABOUT THE ISSUES OF DOMESTIC VIOLENCE, POVERTY, AND HOMELESSNESS. WE STRIVE TO INFLUENCE POLICIES, PROMOTE SOCIAL JUSTICE, AND FOSTER A SOCIETY WHERE EVERY INDIVIDUAL IS SAFE, SECURE, AND FREE FROM THE DEVASTATING EFFECTS OF VIOLENCE.





# WHERE IT ALL BEGAN..

## HUMBLE BEGINNINGS

TECHNICALLY, WORTHY AUSTRALIA WAS FOUNDED IN 2017 WITH THE INITIAL VIEW TO PROVIDE HYGIENE PRODUCTS & SMALL ITEMS TO WOMEN AND CHILDREN. AFTER RESEARCH AND INVESTIGATION INTO THE DV SECTOR OVER A NUMBER OF YEARS IN WA, AND 7 YEARS INVOLVED IN THE DV SECTOR IN QLD, I FOUND THERE WAS STILL A HUGE GAP IN POST CRISIS SERVICES FOR WOMEN AND CHILDREN ESCAPING DV. IN 2020, WORTHY AUSTRALIA WAS RELAUNCHED TO WORK TOWARDS OPENING OUR NOW WELL KNOWN SAFE HAVEN PROGRAM.



## THE SAFE HAVEN PROGRAM LAUNCH

THE LAUNCH OF THE SAFE HAVEN PROGRAM REQUIRED DILIGENT RELATIONSHIP-BUILDING AND CREDIBILITY-ESTABLISHING EFFORTS WITHIN THE PERTH DOMESTIC VIOLENCE (DV) SECTOR. TOGETHER WITH MY HUSBAND MARTIN, WE INITIATED DONATION APPEALS FOR KEY OCCASIONS AND ENGAGED IN FREQUENT VISITS TO REFUGE HEAD OFFICES TO BECOME FAMILIAR FACES WITHIN THE COMMUNITY.

THROUGH NUMEROUS MEETINGS WITH INDUSTRY LEADERS, WE DEMONSTRATED OUR UNDERSTANDING OF THE SECTOR'S CHALLENGES, SECURITY REQUIREMENTS, AND TIME CONSTRAINTS, DRAWING UPON OUR EXPERIENCE IN THE DV SECTOR.

ON JUNE 6TH, 2021, OUR EFFORTS CULMINATED IN RECEIVING OUR INAUGURAL SAFE HAVEN REFERRAL—A SIGNIFICANT MILESTONE IN OUR COMMITMENT TO PROVIDING SANCTUARY AND SUPPORT TO DV SURVIVORS. THIS MOMENT UNDERScoreD OUR DEDICATION TO MAKING A MEANINGFUL DIFFERENCE IN THE LIVES OF THOSE AFFECTED BY DV.



# 12 APRIL 2021

WE OFFICIALLY ANNOUNCED THAT WE HAD BEEN APPROVED AS A REGISTERED CHARITY BY THE ACNC. ON THE 14TH APRIL 2021, WE ANNOUNCED THAT WE HAD BEEN GRANTED PUBLIC BENEVOLENT INSTITUTION STATUS BY THE ATO.

## IT STARTED WITH \$6000

UNLIKE MANY CHARITIES, WORTHY AUSTRALIA DID NOT HAVE WEALTHY INVESTORS OR BOARD MEMBERS TO INPUT CAPITAL.

WHEN WE SAY WE STARTED FROM NOTHING... WE MEAN NOTHING.

OUR FIRST OFFICIAL FUNDRAISING ENDEVOUR WAS A FUNDRAISING DAY AT ROCKINGHAM FOOTBALL CLUB ON MAY 22ND 2021. OUR VOLUNTEERS WORKED FROM 7AM-8PM. WE BAKED GOODS, FACE PAINTED, SOLD RAFFLE TICKETS, HELD AN AUCTION... YOU NAME IT! WE MADE \$6000 AND WE WORKED FOR EVERY CENT.

“

**We are so proud to announce that we are now an ACNC registered charity.**

Being registered with the Australian Charities and Not-For-Profit commission is a huge step for us, and one that took a lot of hard work and determination. This registration is imperative for the future of Worthy Australia and ensures that we have the opportunity to reach the goals that we are working toward as a charity organisation.

JENNIFER MCGIVERN  
Founder/ CEO

**WORTHY**



WWW.WORTHYAUSTRALIA.ORG

“

*When I look back at our beginnings... People told me I was crazy, that I didn't have the time, that this would take way too much work, that the Safe Havens would never be at the standard I wanted them to be... I knew I would prove them wrong. Sitting here in 2024, Worthy Australia is everything I knew it would be- and more. It hasn't been easy. There have been as many challenges as there have been highs.. But the impact we have on our clients makes every second worth it. If I could go back in time and speak to 2021 me... I'd say: Follow your gut, have faith in your knowledge and skills, don't take advice from people who haven't been where you want to go, don't pay attention to those who don't believe in you, and whatever you do.... don't ever give up- Jennifer Ball*

*J. Ball*

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# FAST FORWARD

WE HEAD INTO 2024 THE STRONGEST WE'VE EVER BEEN.. BUT FIRST LET'S WALK THROUGH THE YEAR THAT WAS 2023.

WE KICKED OFF WITH  
SAFE HAVEN #23



AND CLOSED UP THE  
PROGRAM AT #34



WE JOINED FORCES WITH  
ZONTA HOUSE TO REFURBISH  
TWO TRANSITIONAL HOUSES



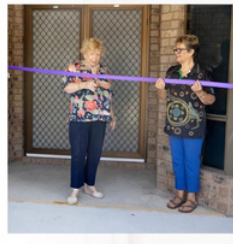
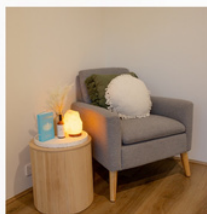
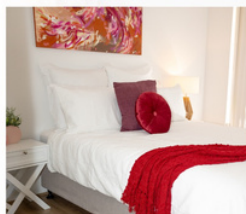
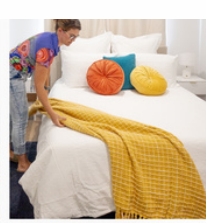
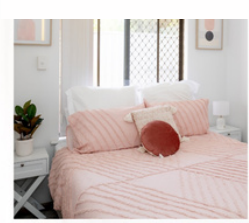
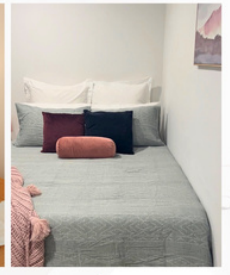
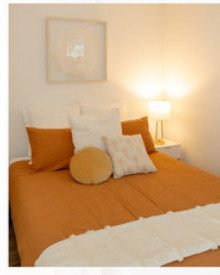
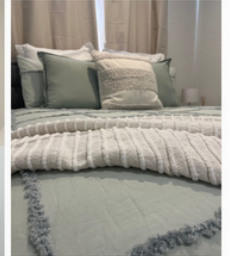
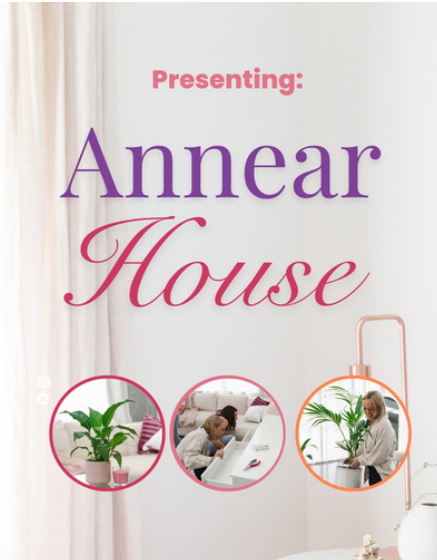
THEY THEN ASKED  
US TO HELP WITH OUR  
LARGEST PROJECT TO DATE:



[WWW.WORTHYAUSTRALIA.ORG](http://WWW.WORTHYAUSTRALIA.ORG)

# ANNEAR HOUSE

WE WORKED WITH ZONTA HOUSE TO TRANSFORM A 4 BEDROOM 1970S REFUGE INTO A MODERN, BEAUTIFUL AND WARM 8 BEDROOM REFUGE.



THE PROJECT CONTRIBUTION BY WORTHY WAS VALUED AT APPROXIMATELY \$35,000. THIS TOOK A YEAR TO PLAN, SEEK BUSINESS SUPPORT, SOURCE, COLLECT AND STORE GOODS. IT TOOK 4 BUSINESS MEETINGS, COUNTLESS PHONECALLS AND FINALLY, IT TOOK OUR TEAM 5 DAYS TO INSTALL. TWO DAYS AFTER, THE REFUGE WAS PROVIDING ACCOMMODATION TO EIGHT WOMEN IN NEED OF CRISIS ACCOMMODATION.



# OUR IMPACT...

We don't just furnish houses. The Safe Haven program provides a vital and life changing service that before our inception, did not exist in WA.

## ADDRESSING CRITICAL NEEDS:

BY PROVIDING COMPREHENSIVE POST-CRISIS SUPPORT, OUR PROGRAM HELPS TO ADDRESS ONE OF THE MOST SIGNIFICANT STRESSORS FACING SURVIVORS: THE DAUNTING TASK OF REBUILDING THEIR LIVES WITH LIMITED RESOURCES. BY ENSURING THAT SURVIVORS HAVE ACCESS TO THE ESSENTIAL ITEMS AND SUPPORT THEY NEED, WE REDUCE THE LIKELIHOOD OF THEM RETURNING TO ABUSIVE SITUATIONS DUE TO LACK OF RESOURCES OR SUPPORT.

## RELIEVING PRESSURE ON CRISIS REFUGE SERVICES:

OUR PROGRAM ALSO RELIEVES PRESSURE ON CRISIS REFUGE SERVICES BY PROVIDING SURVIVORS WITH THE MEANS TO ESTABLISH STABLE HOMES, THEREBY FREEING UP CRISIS BEDS FOR THOSE IN IMMEDIATE NEED. MANY SURVIVORS STAY IN REFUGE LONGER THAN REQUIRED BECAUSE THEY LACK THE MEANS TO PROVIDE SUITABLE HOUSEHOLDS FOR THEMSELVES AND THEIR CHILDREN, LEADING TO A SHORTAGE OF AVAILABLE BEDS FOR OTHER VULNERABLE INDIVIDUALS.

## SUPPORTING SUPPORT WORKERS:

ADDITIONALLY, OUR PROGRAM RELIEVES THE BURDEN ON SUPPORT WORKERS WHO MAY OTHERWISE BE TASKED WITH ASSISTING SURVIVORS TO SOURCE, COLLECT, STORE, AND TRANSPORT GOODS, TASKS THAT ARE OUTSIDE THE SCOPE OF THEIR PRACTICE. BY PROVIDING SURVIVORS WITH COMPREHENSIVE SUPPORT, WE ENABLE SUPPORT WORKERS TO FOCUS ON THEIR PRIMARY ROLES OF PROVIDING EMOTIONAL SUPPORT AND ADVOCACY FOR SURVIVORS.

*Worthy Australia Safe Haven program plays a crucial role in addressing the intersecting issues of domestic violence, poverty, and homelessness. By providing survivors with comprehensive support, including fully furnished homes tailored to their needs, the program not only offers immediate relief but also helps break the cycle of violence and poverty.*

*By addressing the practical challenges survivors face in rebuilding their lives after escaping abuse, such as securing housing and household necessities, the program empowers survivors to regain control over their lives and create a brighter future for themselves and their children.*

*J. Ball*

# IT'S ALL IN THE FEEDBACK

WE COULD WRITE A WHOLE REPORT ON THE IMPACT WE HAVE, BUT CLIENT FEEDBACK TELLS THE STORY.

**" Good morning Jennifer,**

**Something to start the day off on a real positive note! I just wanted to say a huge thank you to all of you who contributed their time, emotions and effort into providing a home for this family. This client and her children have been through more than any human, woman, mother and child should have to go through so to see them finally feel safe and find stability was huge for not only them but myself and the many others who have supported and witnessed their journey.**

**Firstly, mum and the teen girls started crying before they even walked in the front door. The whole family ran into the house so excitedly and were all just crying and saying thank you. The 8 year old boy told me, very sweetly and sadly, that it was the best day of his life. I got many cuddles and thank you's, and he was particularly taken with the scooter and shared his Pokémon toys with his little brother.**

**The teens were so excited with their rooms! The girls were so overwhelmed with how personalised they were and that they could finally have their own space. The make up was a huge hit.**

**And lastly, mum was so happy. She burst into tears again when she saw her bedroom and was so grateful to finally have her own space. She loves the bed and the colours and all the effort that had been put in. The family thought we had painted the house they saw it in such a different light. The house honestly felt like a brand new home to them. I've never seen teenagers excited about a dining room table. They were absolutely blown away with everything, from the vacuum to the bedside tables, and the furniture that was chosen.**

**Thank you all so much for being part of this clients incredible journey, it's so pleasing to know she will be safe and they will finally feel at home because of the work done by Worthy. It was hard not to cry with the family, I was definitely teary and had to hold back a lot of my own emotions. To see such an incredible family so happy and shocked by what was given to them is something I will never forget, it was definitely a milestone for me, both professionally and personally"**

# IT'S ALL IN THE FEEDBACK

WE COULD WRITE A WHOLE REPORT ON THE IMPACT WE HAVE, BUT CLIENT FEEDBACK TELLS THE STORY.



**" I can't tell you what my reaction was when my caseworker met me and we opened the door together. I just cried and every room I walked into , I cried even more.**

**You're always told by your abuser that you're worthless and nothing and no one will want you or help you. He took everything not just me but my kids.**

**And that day, your team gave us our life back. It's still a very turbulent time for us with court multiple court cases but this made it just that little bit easier. I even have tears now watching the reveal, it's like seeing it for the first time all over again.**

**HOME!"**



# LETS TALK FINANCES

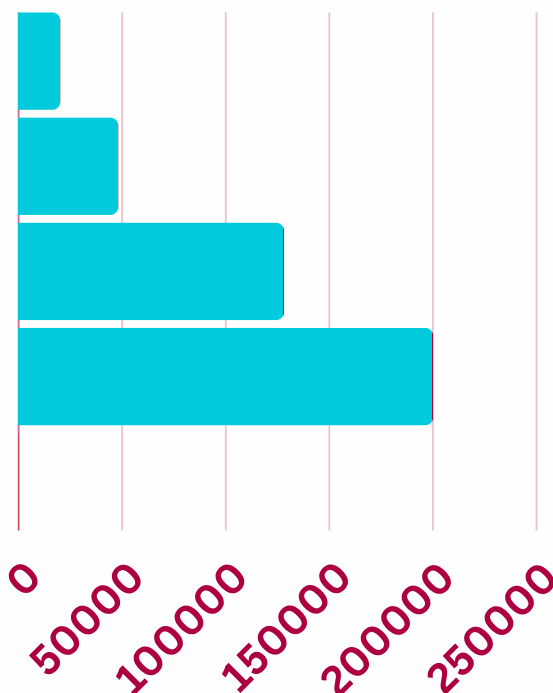
YOU MAY NOT HAVE KNOWN BEFORE READING THIS REPORT, BUT YOU DO NOW! WORTHY AUSTRALIA IS AS GRASS ROOTS AS YOU CAN GET. WE STARTED FROM NOTHING. OUR TEAM HAS WORKED HARD FOR EVERY DOLLAR DONATED. MOST CHARITIES WILL CLOSE DOWN BY YEAR THREE BECAUSE OF FINANCIAL STRAIN AND DON'T YOU WORRY- WE FELT IT... BUT OUR MANAGEMENT TEAM NEVER GAVE UP.

**2021 donations**

**2022 donations**

**2023 donations**

**Projected 2024**

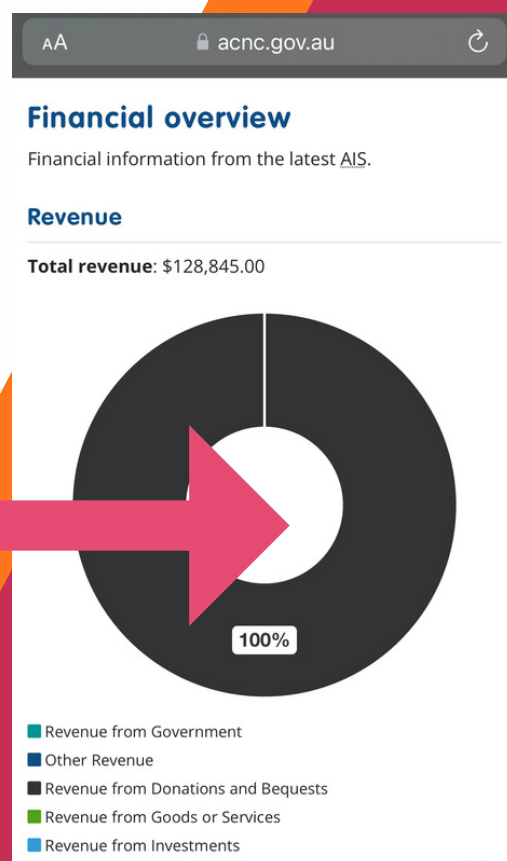


## INCOME

THROUGH STRATEGIC MARKETING AND COMMUNICATIONS, NETWORKING, HARD WORK AND DETERMINATION, EACH YEAR, WORTHY AUSTRALIA'S INCOME HAS STEADILY INCREASED. CREATING MORE SUSTAINABILITY WITHIN OUR PROGRAMS. 2023 SAW \$128,845 INCOME WHICH CAME PURELY FROM COMMUNITY AND BUSINESS DONATION SOURCES.

YOU CAN SEE OUR APPROVED FINANCIALS ON THE PUBLIC ACNC REGISTER ONLINE. EACH CALENDAR YEAR, I HAVE TO PROVIDE COMPREHENSIVE FINANCIAL AND OPERATIONAL REPORTS TO THE AUSTRALIAN CHARITIES AND NOT FOR PROFIT COMMISSION FOR ASSESSMENT TO ENSURE WE COMPLY WITH LEGISLATION AND GUIDELINES TO MAINTAIN OUR CHARITABLE STATUS.

*J. Hall*



# AN OVERVIEW

THE WORTHY AUSTRALIA FOUNDATION'S SAFE HAVEN PROGRAM IS AS AN EXEMPLAR IN THE REALM OF FUNDING -WORTHY INITIATIVES, DISTINGUISHED BY ITS FINANCIAL MANAGEMENT AND OPERATIONAL ACHIEVEMENTS. OVER A SPAN OF THREE YEARS, THE PROGRAM HAS FLOURISHED AS A GRASSROOTS ENDEAVOR, SUSTAINED ENTIRELY BY ITS ADEPT RESOURCE MOBILISATION STRATEGIES AND UNWAVERING COMMITMENT TO BREAKING THE CYCLE OF POVERTY AND HOMELESSNESS CAUSED BY DOMESTIC VIOLENCE.

OVER THE PAST THREE FISCAL YEARS, OUR TOTAL DONATION REVENUE HAS SHOWN A PROGRESSIVE TRAJECTORY, AMOUNTING TO \$48,000 FROM 2022 TO 2023 AND EXPERIENCING A SUBSTANTIAL INCREASE TO \$128,000

ENCOURAGINGLY, OUR CURRENT YEAR DEMONSTRATES A PROMISING TREND, WITH DONATION INCOME POISED TO SURPASS LAST YEAR'S FIGURES, INDICATIVE OF OUR SUSTAINED GROWTH AND THE ENDURING SUPPORT OF OUR GENEROUS DONORS.

FUNDS ARE PREDOMINANTLY DERIVED FROM INNOVATIVE FUNDRAISING METHODOLOGIES AND STRATEGIC LEVERAGING OF SOCIAL MEDIA PLATFORMS. THIS NOTEWORTHY FINANCIAL ACHIEVEMENT NOT ONLY UNDERSCORES OUR PROGRAM'S RESONANCE WITH THE PUBLIC BUT ALSO UNDERSCORES OUR ADEPTNESS IN GARNERING WIDESPREAD SUPPORT FOR OUR WORTHY MISSION- ALL WITHOUT FISCAL GOVERNMENT SUPPORT.

CENTRAL TO OUR PROGRAM'S OPERATIONAL RESILIENCE IS ITS EXTENSIVE VOLUNTEER NETWORK—A GROUP OF 110 INDIVIDUALS WHO GENEROUSLY CONTRIBUTE THEIR TIME AND EXPERTISE TO FURTHER OUR OBJECTIVES. EMPLOYING METICULOUS VOLUNTEER MANAGEMENT PROTOCOLS, INCLUDING STREAMLINED ONBOARDING PROCESSES, TRAINING OPPORTUNITIES AND FOCUS ON BUILDING AN IN-HOUSE COMMUNITY AND ENGAGEMENT, WORTHY AUSTRALIA ENSURES THAT EACH VOLUNTEER'S CONTRIBUTIONS ARE OPTIMISED AND ACKNOWLEDGED. OUR VOLUNTEER BASE IS ACTIVE, PASSIONATE AND DETERMINED.

OUR VOLUNTEER HOURS ARE VALUED AT OVER \$360,000 A YEAR.




# AN OVERVIEW

FURTHERMORE, WORTHY AUSTRALIA'S OPERATIONAL FRAMEWORK IS CHARACTERISED BY STRICT RESOURCE ALLOCATION AND STRATEGIC COLLABORATION. THROUGH ADEPT NEGOTIATION AND CULTIVATION OF PARTNERSHIPS, WORTHY AUSTRALIA SECURES SIGNIFICANT IN-KIND CONTRIBUTIONS FROM CORPORATE SPONSORS, VALUED AT OVER \$220,000 ANNUALLY. THESE CONTRIBUTIONS, RANGING FROM ESSENTIAL FURNITURE TO HOUSEHOLD PROVISIONS, SERVE TO SUBSTANTIALLY ALLEVIATE THE FINANCIAL BURDENS BORNE BY THE PROGRAM, WHILST CONCURRENTLY ENHANCING THE QUALITY OF SUPPORT AFFORDED TO OUR CLIENTS.

STRATEGIC ALLIANCES WITH LOCAL ENTERPRISES AND COMMUNITY ENTITIES HAVE YIELDED TANGIBLE COST EFFICIENCIES, RESULTING IN A SUBSTANTIAL REDUCTION IN THE CASH OUTLAY REQUIRED FOR THE ESTABLISHMENT OF SAFE HAVEN FACILITIES—FROM \$5,000 TO A MERE \$1,500 PER UNIT. THIS ACHIEVEMENT SPEAKS VOLUMES ABOUT THE PROWESS OF WORTHY AUSTRALIA IN RESOURCE OPTIMISATION AND ITS ADEPTNESS IN HARNESSING STRATEGIC COLLABORATIONS WITH STAKEHOLDERS.

ONE OF THE MOST COMPELLING TESTAMENTS TO THE PROGRAM'S OPERATIONAL EFFICACY LIES IN ITS TRANSFORMATIVE IMPACT ON THE SPEED AT WHICH SAFE HAVENS ARE COMPLETED. THROUGH RIGOROUS PROCESS AUDITS AND CONTINUOUS IMPROVEMENT INITIATIVES, WORTHY HAS SUCCEEDED IN DRAMATICALLY REDUCING THE TURNAROUND TIME FOR PROPERTY REFURBISHMENT FROM A PROTRACTED 7 DAYS TO A SWIFT AND STREAMLINED 5 HOURS. THIS NOT ONLY ENHANCES THE SPEED WITH WHICH OUR CLIENTS ACCESS SAFE AND HABITABLE ACCOMMODATIONS BUT ALSO OPTIMISES RESOURCE UTILISATION, ENSURING THAT EVERY MONETARY INVESTMENT YIELDS MAXIMAL IMPACT.

IN SUM, WORTHY AUSTRALIA FOUNDATION'S SAFE HAVEN PROGRAM EPITOMISES THE PINNACLE OF EFFECTIVE FUNDING UTILISATION, LEVERAGING ITS GRASSROOTS ORIGINS, DEVOTED VOLUNTEER WORKFORCE, AND STRATEGIC PARTNERSHIPS TO DELIVER TANGIBLE AND SUSTAINABLE OUTCOMES FOR DISADVANTAGED WOMEN AND CHILDREN. WITH THE SUPPORT OF YOUR DONATION, WE STAND POISED TO EXTEND OUR REACH AND DEEPEN OUR IMPACT, PROVIDING MORE SAFE HAVENS AND MORE POSITIVE OUTCOMES FOR OUR CLIENTS.







# EXPENDITURE

LET'S KEEP IT REAL... CHARITY ORGANISATIONS HAVE TO RUN LIKE REGULAR BUSINESSES TO STAY AFLOAT. THE NOTION THAT CHARITY ORGANISATIONS SHOULDN'T SPEND ANY MONEY ON ADMINISTRATION AND BACK OF HOUSE COSTS IS OUT DATED. IN ORDER TO HAVE THE IMPACT WE NEED TO HAVE, WE REQUIRE ALL THE REGULAR INFRASTRUCTURE THAT REGULAR BUSINESSES NEED. THIS INCLUDES BUT ISN'T LIMITED TO; INSURANCES, DOMAIN COSTS, MARKETING COSTS, EVENT COSTS, STORAGE, TRANSPORT, ADMINISTRATION AND YES.. EVEN WAGE COSTS.

## CHALLENGES

AS WITH ALL CHARITY ORGANISATIONS AND NOT FOR PROFITS, IT TAKES CONSTANT AND CONSISTENT WORK TO KEEP A STEADY FLOW OF DONATIONS AND FUNDING COMING IN. THERE HAVE BEEN TIMES WE HAVE STRUGGLED SIGNIFICANTLY, BUT WE NEVER PUT OURSELVES IN DEBT, AND WE STRATEGISED AND IMPLEMENTED WAYS TO REDUCE COSTS AND INCREASE DONATIONS.

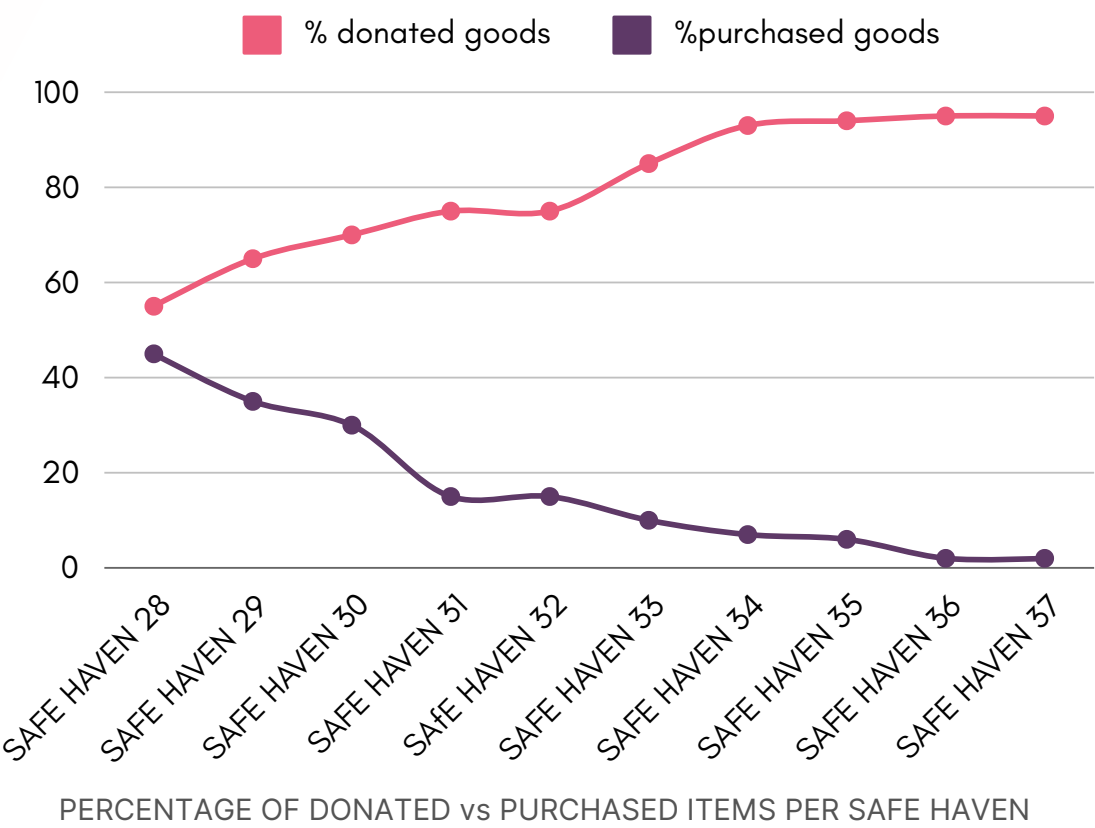
AT THE START OF 2023, WE KNEW WE HAD TO DO TWO THINGS: INCREASE MONETARY AND PHYSICAL DONATIONS AND REDUCE THE CASH OUTLAYS ASSOCIATED WITH SAFE HAVENS. THROUGH INTENSE OUTCOME DRIVEN PLANNING, WE WERE ABLE TO SIGNIFICANTLY REDUCE THE DIRECT COST OF SAFE HAVENS WITHOUT COMPRISING ON QUALITY.

## OPERATIONAL GOALS 2023

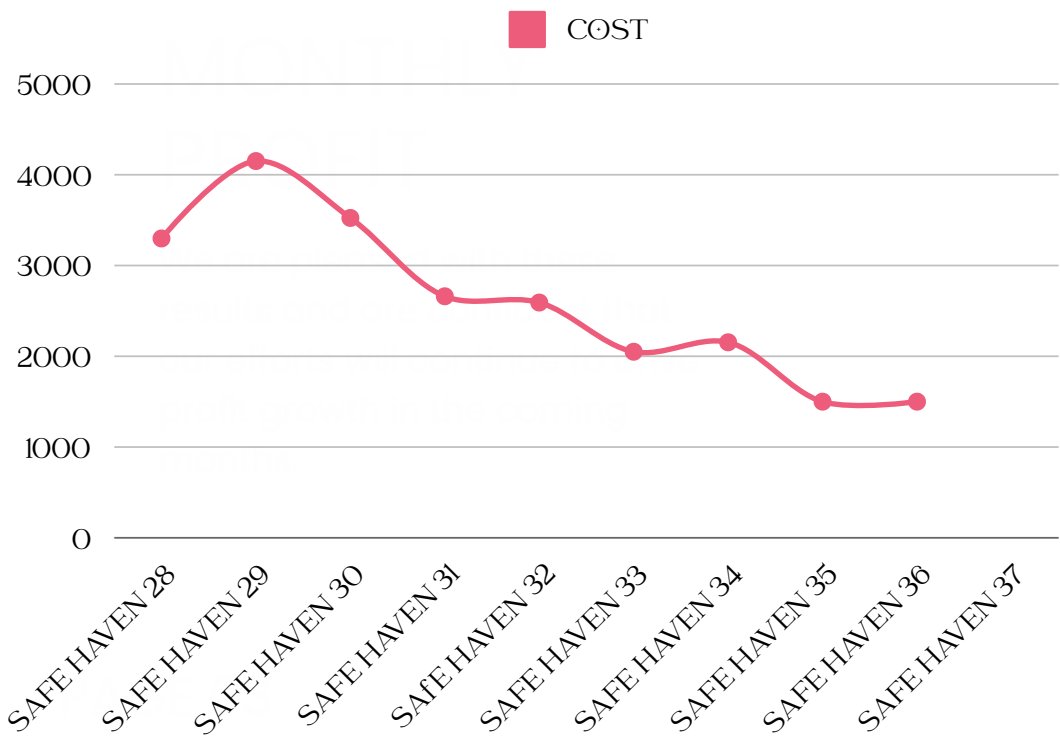


# EXPENDITURE OUTCOMES

## DONATED GOODS PERCENTAGE PER SAFE HAVEN OUTCOMES



## ACTUAL CASH COST OF SAFE HAVEN OUTCOMES



# GRANTS AND STRATEGIC FUNDING

IN 2023, WORTHY AUSTRALIA FOUNDATION SECURED A TARGETED MARKETING GRANT FROM RIO TINTO, WHICH HAS SIGNIFICANTLY ENHANCED OUR SOCIAL MEDIA PRESENCE. THE IMPACT OF THIS GRANT EXTENDS WELL INTO 2024, CONTRIBUTING TO HEIGHTENED VISIBILITY AND ENGAGEMENT ACROSS DIGITAL PLATFORMS.

ADDITIONALLY, WE RECEIVED FUNDING FROM THE IAN AND SHIRLEY NORMAN FOUNDATION. FOLLOWING THOROUGH DELIBERATION WITH THEIR BOARD OF DIRECTORS, THEY ALLOCATED FUNDS TO ENABLE OUR CEO (MYSELF) TO TRANSITION TO PART-TIME NURSING HOURS, ALLOWING FOR A HEIGHTENED FOCUS ON WORTHY AUSTRALIA FOUNDATION. RECOGNISING THE POTENTIAL FOR SUBSTANTIAL IMPACT, THE FOUNDATION PRIORITISED INVESTING IN OUR CEO TO DRIVE GROWTH AND EFFECTIVENESS. THIS STRATEGIC DECISION HAS YIELDED DEMONSTRABLE BENEFITS, WITH INCREASED DEDICATION AND ATTENTION RESULTING IN TANGIBLE POSITIVE OUTCOMES FOR BOTH WORTHY AND ITS LEADERSHIP.

THE IAN AND SHIRLEY NORMAN FOUNDATION STANDS OUT AS A UNIQUE AND VALUED FUNDING PARTNER, COMMITTED TO LONG-TERM COLLABORATION AND SUPPORT. THEIR BELIEF IN THE MISSION AND LEADERSHIP OF WORTHY AUSTRALIA FOUNDATION UNDERSCORES THE SIGNIFICANCE OF THEIR INVESTMENT AND SERVES AS A TESTAMENT TO THE ENDURING IMPACT OF STRATEGIC PHILANTHROPY. IT IS WITH DEEP GRATITUDE AND PRIDE THAT WE ACKNOWLEDGE THEIR STEADFAST BELIEF IN OUR COLLECTIVE VISION AND POTENTIAL FOR POSITIVE CHANGE.

## BUSINESS SUPPORT

IN 2023, WORTHY AUSTRALIA FOUNDATION EXPERIENCED A SIGNIFICANT INFLUX OF SUPPORT FROM AN ARRAY OF REMARKABLE BUSINESSES, DEMONSTRATING A GROWING COMMITMENT TO OUR CAUSE AND MISSION. AMONG THE NOTABLE ADDITIONS TO OUR ROSTER OF IN-KIND SPONSORS WERE INDUSTRY LEADERS SUCH AS KOALA FURNITURE, BEDSHED, AND WOOLWORTHS, WHOSE GENEROUS CONTRIBUTIONS BOLSTERED OUR CAPACITY TO SERVE VULNERABLE INDIVIDUALS AND FAMILIES.

FURTHERMORE, WE ARE IMMENSELY GRATEFUL FOR THE CONTINUED SUPPORT OF OUR LONGSTANDING PARTNERS, INCLUDING HURST SCIENTIFIC, MIDWAY FORD, EMPLOYII, SELENE INTERIORS, AND THE PROSPECT PROJECT. THEIR UNWAVERING DEDICATION AND COLLABORATION HAVE BEEN INSTRUMENTAL IN SUSTAINING OUR OPERATIONS AND EXPANDING OUR REACH WITHIN THE COMMUNITY.

T

IN ADDITION TO THESE ESTABLISHED PARTNERSHIPS, WE FORGED NEW ALLIANCES WITH BUSINESSES COMMITTED TO MAKING A DIFFERENCE THROUGH IN-KIND SUPPORT AND FUNDRAISING INITIATIVES. THE FRIENDHER COMMUNITY, KO-CREATE, BRAND ARTISANS, GREENCHAIR, STOCKLAND LIVING, AND CHURCHILL KNIGHT ARE JUST A FEW OF THE ORGANISATIONS THAT JOINED FORCES WITH US TO AMPLIFY OUR IMPACT AND ADVANCE OUR SHARED GOALS.

THESE STRATEGIC PARTNERSHIPS HAVE NOT ONLY INCREASED THE QUANTITY AND DIVERSITY OF DONATIONS RECEIVED BUT HAVE ALSO PLAYED A PIVOTAL ROLE IN REDUCING THE COST OF ESTABLISHING SAFE HAVENS. BY LEVERAGING THE RESOURCES AND EXPERTISE OF OUR BUSINESS PARTNERS, WE HAVE BEEN ABLE TO OPTIMISE OUR OPERATIONS, STREAMLINE PROCESSES, AND MAXIMIZE THE EFFICIENCY OF OUR PROGRAMS. AS A RESULT, WE ARE BETTER EQUIPPED THAN EVER TO PROVIDE ESSENTIAL SUPPORT AND RESOURCES TO THOSE AFFECTED BY DOMESTIC VIOLENCE WHILE STEWARDING OUR FINANCIAL RESOURCES RESPONSIBLY.

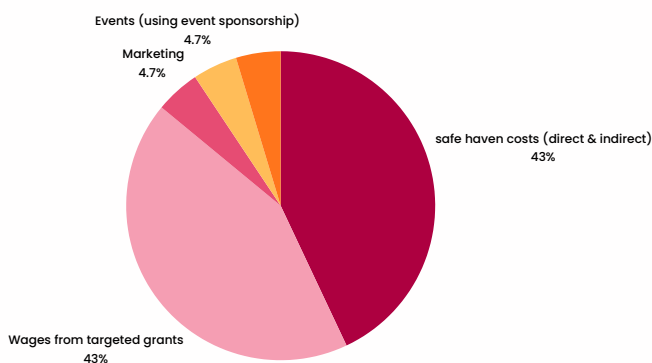


# ALLOCATION OF FUNDS

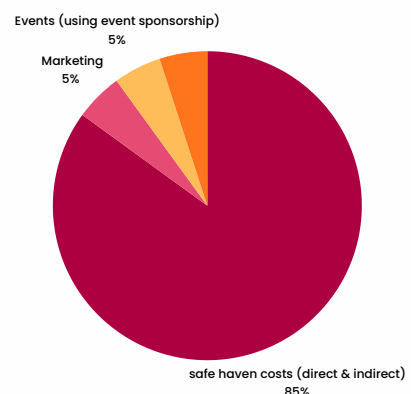
WHEN IT COMES TO EXPENDITURE, WORTHY AUSTRALIA FOUNDATION ADHERES TO A STRAIGHTFORWARD PRINCIPLE: ALL COMMUNITY AND REGULAR BUSINESS DONATIONS ARE ALLOCATED DIRECTLY TO OUR SAFE HAVEN PROGRAM. THIS TRANSPARENT APPROACH ENSURES ACCOUNTABILITY AND TRANSPARENCY, ENABLING OUR COMMUNITY TO WITNESS FIRSTHAND THE TANGIBLE IMPACT OF THEIR CONTRIBUTIONS. SPECIFICALLY, THESE FUNDS ARE DIRECTED TOWARDS THE PROCUREMENT OF SAFE HAVEN GOODS, AS WELL AS THE TRANSPORTATION AND STORAGE OF FURNITURE, AND THE ACQUISITION OF INSURANCE COVERAGE TO SAFEGUARD OUR OPERATIONS.

CONVERSELY, BACK-OF-HOUSE EXPENDITURES SUCH AS MARKETING, EVENTS, AND WAGES ARE SOURCED THROUGH STRATEGIC PARTNERSHIPS, GRANTS, AND SPONSORSHIPS. BY LEVERAGING THESE AVENUES, WE ENSURE THAT ESSENTIAL OPERATIONAL COSTS ARE MET WHILE MAXIMISING THE IMPACT OF DONATED FUNDS ON FRONTLINE SERVICES. THIS DISCIPLINED APPROACH TO FINANCIAL MANAGEMENT UNDERSCORES OUR COMMITMENT TO STEWARDING RESOURCES RESPONSIBLY AND MAXIMISING OUR CAPACITY TO SUPPORT SURVIVORS OF DOMESTIC VIOLENCE AND THEIR FAMILIES.

## ALLOCATION INCLUDING SPECIFIC FUNDING PARTNERS



## ALLOCATION OF COMMUNITY DONATIONS AND SPONSORSHIP



# SOME OF OUR COSTS

In 2023, Worthy pays for CRM management \$1700 p/year

We paid approx \$4500 per year for all necessary and mandated insurances

in 2023 we spent approximately \$13,500 per month for self storage which is necessary on top of our office space to store large furniture donations. We get this space at charity discount rate.

We Spent approx \$35,000 on our safe haven program each year to furnish the houses entirely. This is on top of physical donations that we receive.

in 2023 we spent approximately \$9000 a year on furniture removal costs for the safe haven program, as burn out of volunteers in this space and inability of many to lift heavy furniture as well as potential injury to volunteers requires us to outsource this job.

We utilised between 60-100 volunteer hours each week (average) most of these are made up from our CEO and operations manager

WORTHY  
AUSTRALIA PRESENTS  
**SAVING**  
*Sixteen*

OK, WHAT ELSE DID  
WE GET UP TO?

## WE ADVOCATED & FUNDRAISED

WE RAN OUR THIRD SELL OUT FUNDRAISING EVENT "SAVING 16" WHERE WE EDUCATED AROUND THE SUBJECT OF DV AND EMPOWERED WOMEN WHILST RAISING MUCH NEEDED FUNDS FOR WORTHY.

WE HELD A SPECIAL WA SCREENING OF THE FORT MOVIE- AN AUSTRALIAN FILM THAT TOLD THE HEART WRENCHING STORY OF A WOMEN EXPERIENCING DV. THE MOVIE WAS INTENDED GO EDUCATE AND ENCOURAGE CONVERSATION, WHILST FUNDRAISING FOR WORTHY.

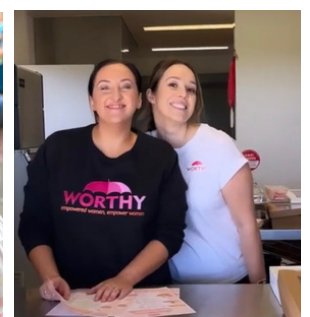
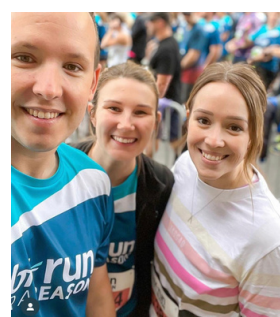
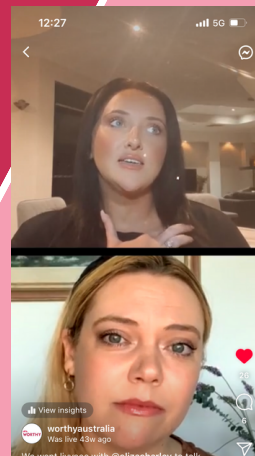
JEN WENT LIVE ONLINE TO DISCUSS WORTHY WITH NUMEROUS PERTH INFLUENTIAL FIGURES

WE ATTENDED DV SECTOR EVENTS.

WE ASSISTED WITH THE SET UP OF, AND LAUNCH OF A SECOND REFUGE COMPLEX.

WE ORGANISED AND COMPLETED NUMEROUS FUNDRAISING INITIATIVES INCLUDING HBF RUN, BORONIA GALA DAY, BUNNINGS SIZZLES & FOOTBALL CLUB DAYS.

WE HAD NUMEROUS THIRD PARTY FUNDRAISERS INCLUDING KOCREATE, FRIENDHER & BRAND ARTISANS.





# FINALLY... WE MOVED INTO WORTHY HQ!!

TRANSITIONING INTO OUR NEW OFFICE AT 272 SELBY STREET, WEMBLEY, KNOWN AS "WORTHY HQ," BROUGHT ABOUT A PROFOUND TRANSFORMATION IN OUR OPERATIONS.

THE EXPANSIVE CENTRAL SPACE PROVIDED US WITH AMPLE ROOM TO METICULOUSLY ORGANISE AND STORE AN ARRAY OF SMALLER HOUSEHOLD DONATIONS AND GOODS, STREAMLINING OUR LOGISTICS PROCESSES.

MOREOVER, THE ADDITION OF DEDICATED OFFICE AND MEETING SPACES ALLOWED US TO ENHANCE COLLABORATION AMONG TEAM MEMBERS AND ENGAGE WITH STAKEHOLDERS MORE EFFECTIVELY.

THIS STRATEGIC MOVE NOT ONLY OPTIMISED OUR OPERATIONAL CAPACITY BUT ALSO SERVED AS A CATALYST FOR FOSTERING INNOVATION AND GROWTH WITHIN OUR ORGANISATION.

UNFORTUNATELY, WE ONLY HAVE THIS SPACE UNTIL MARCH 2025, SO ITS ALL HANDS ON DECK TO FIND US A NEW HOME!

## BIG NEWS

WE HAVE AN OFFICE!!  
272 Shelby Street, Wembley



Thank you to  
our incredible  
supporters:

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# SO WHAT'S NEXT?

GOING INTO 2024, WE ARE IN A STRONG FINANCIAL POSITION, AND TURNING 3YRS OLD, WE BECOME ELIGIBLE FOR GRANTS AND FUNDING OPPORTUNITIES. THIS YEAR, WE ARE FOCUSING ON ENCOURAGING THIRD PARTY FUNDRAISING PARTNERSHIPS, EXPANDING OUR SPONSOR NETWORK, APPLYING FOR GRANT OPPORTUNITIES, AND FURTHER REDUCING COSTS OF SAFE HAVENS.

WE ARE SUCCESSFULLY GROWING OUR VOLUNTEER NETWORK AND AS ALWAYS, OUR FOCUS REMAINS DRIVEN TO PROVIDE A POSITIVE VOLUNTEERING EXPERIENCE. WE ARE ACTIVELY WORKING TO FURTHER IMPROVE AND STREAMLINE OUR BACK OF HOUSE FUNCTIONING- FROM VOLUNTEER ONBOARDING, TO I.T, COMMUNICATIONS, INVENTORY CONTROL AND MORE.

OUR GREATEST CHALLENGE FOR 2024 IS TO FIND A SPACE BIG ENOUGH FOR OUR OPERATIONS, AS WE CONTINUE TO GROW.



Ian & Shirley Norman  
FOUNDATION

# koala

# RioTinto

# HURST SCIENTIFIC Bedshed

1 OF 1



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THERAPY REIMAGINED





FROM ME TO YOU

# THANK YOU

THANK YOU, FROM THE BOTTOM OF MY HEART FOR SHOWING AN INTEREST IN SUPPORTING WORTHY AUSTRALIA. WE STARTED AS A LITTLE MARRIED DUO, DROPPING OFF CHRISTMAS PRESENTS AT REFUGES, TO SEEING A GAP TO BE FILLED IN SERVICES, AND HERE WE ARE A FEW SHORT YEARS LATER WITH A TEAM OF 110. THE IMPACT WORTHY AUSTRALIA HAS HAD SINCE INCEPTION IS TREMENDOUS AND I AM PROFOUNDLY PROUD OF BOTH MYSELF AND OUR TEAM FOR POWERING THROUGH THE CHALLENGES, HIGHS AND LOWS WITH SUCH TENACITY AND PASSION.

WE JUST NEED A HELPING HAND NOW TO PUSH FURTHER, TO HELP MORE FAMILIES AND TO MAKE AN EVEN GREATER IMPACT THAN WE HAVE ALREADY ACHIEVED. THE SKY IS THE LIMIT FOR WORTHY AUSTRALIA AND I HOPE THAT YOU CAN BE A PART OF THE JOURNEY AHEAD.

ONE DAY, I HOPE THAT THE WORK WORTHY AUSTRALIA DOES IS NO LONGER REQUIRED. I HOPE THAT WE CAN LIVE IN A WORLD WHERE WOMEN AND CHILDREN WILL ALWAYS BE SAFE IN THEIR OWN HOMES. UNTIL THEN, I WILL BE HERE; WE WILL BE HERE; WORKING TO ENSURE A BRIGHTER AND SAFER FUTURE.

ALONE WE CAN DO SO LITTLE. TOGETHER WE CAN DO SO MUCH.

JENNIFER BALL  
FOUNDER/CEO

