



DESCRIPTION OF PROGRAM

Program Title

The Power of Attachment-informed Leadership: Understanding the Stories Behind the Hoodie

Program Description

Imagine walking through your school and seeing each “hoodie” as more than just clothing. Behind every hoodie lies a story—a student’s struggles, fears, and hopes. These hidden stories shape behavior, connection, and the ability to thrive in school. As leaders, recognizing and addressing these stories is the foundation of fostering trust, belonging, and emotional safety. Similarly, every educator carries their own story, which influences how they connect with students and colleagues.

This is the power of Attachment-Informed Leadership: by understanding the science of attachment and relational dynamics, you can lead with greater empathy, connection, and impact. Through this approach, you will unlock deeper relationships, foster a culture of care, and create a thriving school environment where every individual—student, staff, or parent—feels safe, seen, and supported.

By embracing “The Story Behind the Hoodie” as a leadership lens, you can transform how you approach every interaction and decision, making your leadership more intentional and impactful.

Attachment-Informed Leadership isn’t just a theory—it’s a transformative approach to leadership that addresses the core needs of every individual in your school community, even your own. When leaders recognize the story behind every hoodie, they create a culture where connection is the foundation, and everyone thrives.

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