

# PLANET WOLF

A FUTURISTIC  
WORLD VISION

CREATED BY  
HOUSE OF WOLF

**(1) WORLD VISION**

A SNAPSHOT OF  
OUR VISION

**(2) CIVILIZATION**

THE PEOPLE AND AND  
HOW WE CONNECT

**(3) NETWORK**

TECHNOLOGY  
REIMAGINED

**(4) NEIGHBORHOODS**

HOW WE LIVE + MOVE

**(5) SUSTENANCE**

HOW WE CONSUME  
FOR FUEL

**(6) CULTURE**

HOW WE SHAPE THE  
WORLD

# A FUTURISTIC WORLD VISION

NO MORE LONE  
WOLVES.

HOUSE OF WOLF  
IMAGINES A FUTURE  
WHERE HUMANS ARE  
NO LONGER ISOLATED  
UNITS SURVIVING  
BEHIND SCREENS BUT  
CONNECTED BEINGS  
LIVING IN INTENTIONAL  
ECOSYSTEMS.

THIS IS A WORLD DES  
IGNED FOR PRESENCE,  
CREATIVITY, HEALTH,  
AND BELONGING.

NO LONE WOLVES.  
ONLY CHOSEN PACKS.



VISION SNAPSHOT

# CIVILIZATION

CONNECTION, NOT CONSUMPTION

(2)

TECHNOLOGY EXISTS  
BUT IT NO LONGER  
DOMINATES LIFE.

PERSONAL DEVICES  
ARE OPTIONAL, NOT  
ADDICTIVE

SOCIAL FEEDS ARE  
REPLACED WITH  
PURPOSE-BUILT  
COMMUNICATION

SCREEN TIME IS  
INTENTIONAL,  
COMMUNAL, AND  
FINITE

# THE HOW.APP

HOUSE OF WOLF NETWORK

A DECENTRALIZED,  
HUMAN-FIRST  
COMMUNICATION  
SYSTEM

GLOBAL CONNECTION TO YOUR PEOPLE,  
NOT STRANGERS

COMMUNITY NEWS, GATHERINGS,  
WORKSHOPS, MEALS, EXHIBITIONS

NO ALGORITHMS. NO ADS. NO ENDLESS  
SCROLLING.

UPDATES ARRIVE LIKE TOWN  
ANNOUNCEMENTS, NOT DOPAMINE HITS.

(B)

# NEIGHBORHOODS BUILT FOR HUMANS

REIMAGINED BILLBOARDS; LOCAL,  
TACTILE, INTERACTIVE.

(4)



ECOMMUNITY-RUN, NEVER  
CORPORATE-OWNED

FEELS LIKE A PUBLIC SQUARE,  
NOT A TIMES SQUARE

EVENT POSTINGS, ART  
SHOWCASES, SHARED NEEDS

TOUCH-ENABLED,  
ACCESSIBLE, MULTILINGUAL

**COMMUNITY-RUN,  
NEVER CORPORATE-  
OWNED**

**FEELS LIKE A PUBLIC  
SQUARE, NOT A TIMES  
SQUARE**

**EVENT POSTINGS, ART  
SHOWCASES, SHARED  
NEEDS**

**TOUCH-ENABLED,  
ACCESSIBLE,  
MULTILINGUAL**



**ENGAGING CONTENT  
ACROSS PLATFORMS  
TO DRIVE SALES**

**(4)**

# HOME ARCHITECTURE

FUTURISTIC HOMES  
THAT STILL FEEL ALIVE

CONCRETE STRUCTURES SOFTENED BY  
NATURAL WOOD, FOLIAGE, ECO-  
LIGHTING, AND OPEN AIR DESIGN

HOMES BUILT TO  
ENCOURAGE:

SHARED SPACE, NATURAL LIGHT,  
QUIET CREATIVITY, AND REST.

(4)

NO STERILE TECH TOWERS.  
NO ARTIFICIAL GLOSS.  
EARTH-FORWARD FUTURISM.

# MOVEMENT. NOT TRAFFIC



BICYCLES, ELECTRIC SCOOTERS  
SKATES, SKATEBOARDS  
ECO-FRIENDLY VEHICLES ONLY

STREETS PRIORITIZE PEOPLE,  
NOT MACHINES.  
MOVEMENT IS PLAYFUL, EFFICIENT,  
AND HUMAN-SCALED.



# FOOD AS RITUAL

NO FAST FOOD. NO BOOZE.

(6)

FOOD IS NO LONGER  
RUSHED, PACKAGED,  
PROCESSED, OR EATEN  
ALONE.

COMMUNAL DINING  
HALLS REPLACE  
RESTAURANTS

MEALS ARE COOKED  
SLOWLY, TOGETHER

LONG TABLES, SHARED  
PLATES, INTENTIONAL  
TIME

LAVENDER LEMONADE

HERBAL ELIXIRS &  
TINCTURES

SPRING WATER &  
MINERAL BLENDS

ADAPTOGENS, TEAS,  
CEREMONIAL DRINKS

INTOXICATION IS  
REPLACED WITH  
CLARITY, GROUNDING,  
AND PRESENCE.

# CULTURE AS INFRASTRUCTURE

EVERY NEIGHBORHOOD  
INCLUDES

INDEPENDENT  
BOOKSTORES

ART GALLERIES

INTERACTIVE EXHIBITS

CREATIVE STUDIOS

PUBLIC PERFORMANCE  
SPACES



CULTURE IS NOT AN  
ADD-ON, IT'S THE  
INFRASTRUCTURE

**COMMUNITY GARDENS**

**KNOWLEDGE SHARED  
FREELY**

**CHILDREN LEARN BY  
DOING**

**FREE LODGES**

**TEMPORARY HOUSING  
FOR TRAVELERS,  
ARTISTS, ELDERS**

**NO STIGMA. NO  
PAPERWORK TRAPS.**

**FREE COMMUNITY  
KITCHENS  
ALWAYS OPEN**

**STAFFED BY ROTATION**

**NOURISHMENT IS A  
RIGHT, NOT A PRIVILEGE**

**PUBLIC RESTROOMS  
CLEAN, SAFE, DIGNIFIED**

**ELECTRONIC ENTRY  
FOR SECURITY**

**DESIGNED WITH CARE  
AND RESPECT**



# BUILD WHAT DOESN'T EXIST

E-MAIL: [HI@HOUSEOFWOLF.CO](mailto:HI@HOUSEOFWOLF.CO)

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(8)

THE FUTURE IS OURS TO  
CREATE, TOGETHER.