

THE COLLECTION

The Monthly Newsletter of the Iowa Dressage & Combined Training Association

For Members By Members

SEPTEMBER 2015



Highlights:

BOARD & CONTACT INFO	2
CALENDAR OF EVENTS	3
TREASURER'S REPORT- JULY 2015	5
2015 CLASSICS I & II STATEMENT	6
ROAD TO THE CHAMPIONSHIPS	7
MIDDLE RIVER RANCH SCHOOLING SHOW ENTRY FORM	9
MIDDLE RIVER RANCH SHOW RESULTS AUGUST 2015	10
DRESSAGE AT TAMARACK Show results aug. 2015	14
THE 5 P'S- BERT HARTOG	16

SCHOOLING SHOW CHAMPIONSHIPS SHOW BILL & ENTRY FORM	2 1
AWARD GUIDELINES	2 5
SPONSORS	29
STEPHANIE VISSER Scholarship fundraiser	4 5
JACKET FUNDRAISER	47
SPONSORSHIP INFORMATION	4 9
MEMBERSHIP & NOMINATION APPLICATION	5 2
CHANGE OF HAND	53
IN BRIEF	54



ABOUT IADCTA

IaDCTA Board & Committee Information

BOARD MEMBERS

PRESIDENT Tammy Lisi—319-480-2056 tlisi@tamarackstablesiowa.com

VICE PRESIDENT Barb Zukowski — 641-396-2935 bluebarn@netins.net

SECRETARY Katie Barrowcliff - 515-450-9079 barrowcliffk@yahoo.com

TREASURER Chris Gutierrez — 319-389-7395 garysite42@gmail.com

EDUCATION COMMITTEE Barbara Zukowski -515-707-4272 bluebarn@netins.net Tammy Lisi– 319-480-2056 tlisi@tamarackstablesiowa.com PJ Koehler– 636-577-1499

VOLUNTEER COMMITTEE Michelle Corwin– michellecorwin43@gmail.com

MEMBERSHIP COORDINATOR Sharon Malmberg—319-325-7110 Sharon_malmberg@yahoo.com

FUNDRAISING COMMITTEE Tammy Lisi—319-480-2056 tlisi@tamarackstablesiowa.com Danielle Baker—319-241-3045 jezebel41@hotmail.com

NOMINATING COMMITTEE Danielle Baker — 319-241-3045 jezebel41@hotmail.com Michelle Corwinmichellecorwin43@gmail.com SHOW COMMITTEE Chris Gutierrez- 319-389-7395 garysite42@gmail.com (eastern IA) Nena Denman—515-681-0774 nkdenman@gmail.com (Classics)

AWARDS

Danielle Baker- 319-241-3045 jezebel41@hotmail.com Sharon Malmberg—319-325-7110 Sharon_malmberg@yahoo.com

MARKETING COMMITTEE PJ Koehler– 636-577-1499 Michelle Corwin– michellecorwin43@gmail.com Tammy Lisi–319-480-2056 tlisi@tamarackstablesiowa.com

YOUTH BOARD Heather Huntoon—515-778-6687 dressage2003@yahoo.com

YOUTH LIAISON Taylor Hildreth trhloveshorses@gmail.com Alex Porter-515-450-9444 perfectme100@yahoo.com

IF YOU WANT TO GET INVOLVED IN A COMMITTEE, PLEASE CON-TACT ONE OF THE MEMBERS LISTED ABOVE!

2015 BENEFICIARIES

ARL—Equine Division Healing Hearts with Horses Wildwood Hills Ranch THE COLLECTION

PUBLISHING RATES for Clinics, Show Bills & Other ANNOUNCEMENTS:

	<u>Members</u>	Nonmembers
Full Page	\$30.00	\$45.00
Half Page	\$25.00	\$35.00
Quarter Page	\$10.00	\$25.00
Business Card	\$7.00	\$15.00
Change of Hand	Free	\$5.00
Calendar of Events	Free	\$5.00
Marketplace	\$30.00	\$30.00
E-mail Blast	\$10.00	\$10.00

ANNOUNCEMENTS include clinics and shows. Member rates apply to clinics and shows sponsored by an individual IaDCTA member. Nonmember rates apply to clinics and shows sponsored by groups other than the IaDCTA.

CHANGE OF HAND is our classified advertising section. Each item is limited to a maximum of 20 words per month and each member is limited to 2 items per month.

CALENDAR OF EVENTS is our listing of local and regional events. It includes only the event name, date and contact information.

MARKETPLACE is our advertising for professionals and facilities. Submit any size listing for inclusion for the same rates as above. Ad placement will depend on size. A discount of \$10.00 per month applies to full page ads running for 6 consecutive months.

Send all materials and announcements to: **Email:** collectioneditor@hotmail.com **Mail:** Katie Barrowcliff, 1330 44th St. Unit A

Marion, IA 52302

Please send payment for any submissions to: Chris Gutierrez, Treasurer

1238 S. Apple Creek Road, Mt. Vernon, IA 52314

Materials are due by the 25th of each month and will not be printed until payment is received.

 IaDCTA is a USDF Group Member Organization (GMO), and all members are automatically USDF Group Members

 (GMs). For USDF Participating Membership, members must apply directly to USDF.

We're Online: www.iadcta.org or visit our Facebook page

CALENDAR OF EVENTS

SCHOOLING SHOWS:

September 26-27, 2015—Western & Dressage Ride a Test & Schooling Show, Middle River Ranch, Winterset, IA; Judge: Amy Walker-Basak October 16-18, 2015—Schooling Show Championship Show, Ellsworth Community College

RECOGNIZED SHOWS:

<u>CLINCS:</u>

EVENTS:



September 2015

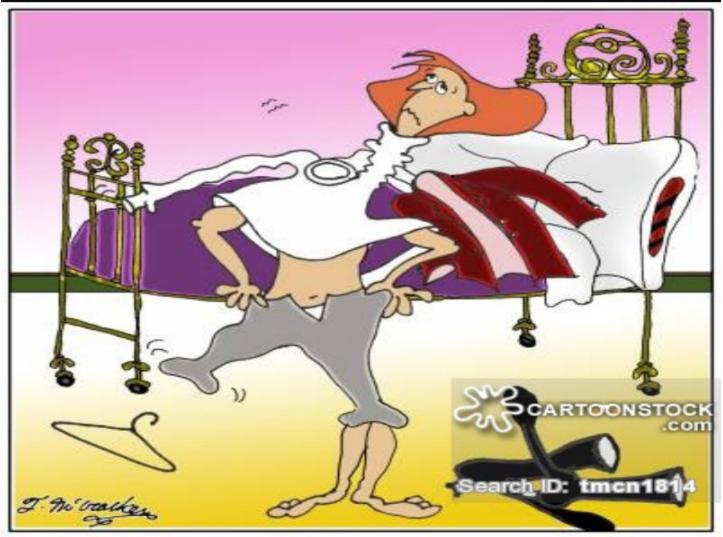
Su	Μ	Tu	W	Th	Fr	Sa
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October 2015

Su	Μ	Tu	W	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



I think we all have been there.....



Before her first dressage competition, Kate suffered from Pre-Traumatic Stress.

TREASURER'S REPORT

July 2015 'Treasurer's Report 7/31/2015 OPENING WORKING BALANCE \$ 4,662.71 INCOME: Membership 45.00 \$ TOTAL INCOME: 45.00 ŝ EXPENSES: Club Express - bank fees (29.68)\$ USDF Membership Fees (240.00)\$ TOTAL EXPENSES: (269.68)\$ NET INCOME (224.68)\$ ENDING WORKING BALANCE 4,438.03 \$ **RESERVES/DESIGNATIONS:** Betsy Coester Grant \$ 1,005.97 Clinic/Educational \$ 737.68 **ITBOA** 200.00 \$ TOTAL RESERVES/DESIGNATIONS \$ 1,943.65 SAVINGS \$6,200.67 0.02 Interest earned in July \$ TOTAL SAVINGS BALANCE \$6,200.69 TOTAL ACCOUNT BALANCES 12,582.37 \$ \$ 434.67 Checking Certificate of Deposit 5,947.01 \$ Savings \$ 6,200.69 TOTAL BANK BALANCES \$ 12,582.37

2015 CLASSICS I & II STATEMENT

INCOME:				
Eq Entries			\$ 17,181.00	
Check Entries			\$ 4,832.00	
Membership			\$ 90.00	
Misc.			\$ 190.00	
Sponsorships			\$ 500.00	
TOTAL INCOM	IE			\$ 22,793.00
EXPENSES:				
Awards - Intermediarre I & Grand Prix (2 days)			\$ (1,000.00)	
Concession			\$ (58.00)	
EMT - Tim Kadel			\$ (380.00)	
Farrier - Vince Guillien			\$ (100.00)	
Horse Show Solutions - Secretary			\$ (2,319.70)	
Judges:				
Sue M. Casey			\$ (1,795.20)	
Beverly Rogus			\$ (1,638.70)	
Kadel Medical Services			\$ (375.00)	
MLEC - Facilities				
Main Hunter Ring (2.5 days x \$500)	\$	1,250.00		
Hunter Ring 2 (2 days x \$500)	\$	1,000.00		
Hunter Schooling Ring (2.5 days x \$600)	\$	1,500.00		
Main Hunter Ring (2.5 days x \$100)	\$	250.00		
Hunter Ring 2 (2 days x \$100)	\$	200.00		
Concession Stand Rental (2 days x \$150)	\$	300.00		
Office Trailer Rental (2.5 days x \$150)	\$	375.00		
Radio Rental (6 units x 2 days x \$15)	\$	180.00		
Portable Toilet Rental (6 units x 2 days x \$12)	\$	180.00		
Stall Rental (Pre-show) (11 x \$35)	\$	385.00		
Shavings (236 x \$8.50)	\$	2,006.00		
Stall Rental (Show Nights) \$128 x \$35)	\$	4,480.00		
IaDCTA Hospitality & Awards Stalls (4 x \$35)	\$	140.00		
Large Vendor (2 days x \$50)	\$	100.00		
Deposit to Hold Date	\$	(1,000.00)		
			\$ (11,346.00)	
Pella Printing - Programs			\$ (551.05)	
Redemption of Gift Card			\$ (50.00)	
Return on Fees			\$ (140.00)	
Second Story Promotions - Lunch Koolers			\$ (1,021.00)	

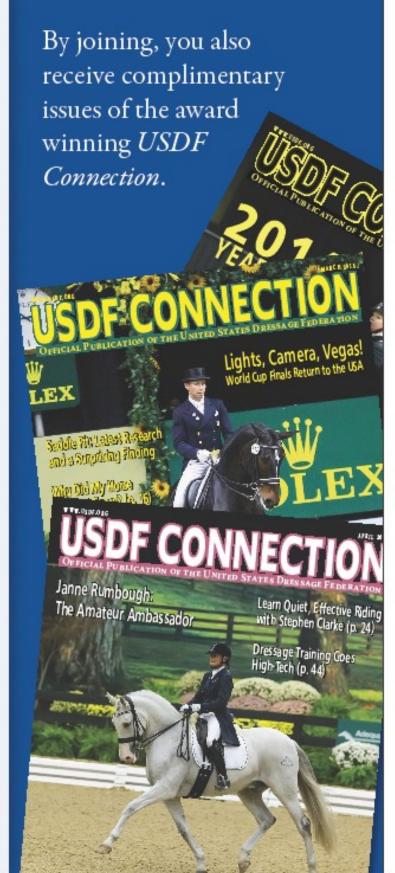


2015 Road to the Championships

Recognized by IaDCTA for Year-End Awards

10/25-26/14	IaDCTA Schooling Show	IEC Cedar Rapids, IA
5/2/15	Fantasy I Dressage Saturday	MLEC Cumming, IA
517/15	Western Dressage Show	Tamarack, Anamosa, IA
5/30&31/15	Cornhusker Classic I&II	Lincoln, NE
6/6/15	Dressage at Tamarack I	Anamosa, IA
6/13-14/15	IA Dressage Classic I&II	MLEC, Cumming, IA
6/20/15	Fantasy II Dressage Saturday	MLEC, Cumming, IA
6/27-28/15	Maffitt Lake Dressage I&II	MLEC, Cumming, IA
7/11/15	Fantasy III Dressage Saturday	MLEC, Cumming, IA
7/18/15	Dressage at Tamarack II	Anamosa, IA
7/18&19/15	KCDS Summer Dressage I&II	Longview, KC, MO
7/25&26/15	2 Rivers Dressage Classic I&II	MLEC, Cumming, IA
8/9/15	Middle River Ranch Show	Winterset, IA
8/15/15	Dressage at Tamarack III	Anamosa, IA
8/22-23/15`	Madison County Dressage I&II	MLEC, Cumming, IA
9/19-20/15	CSDEA Dressage Festival	Lake Elmo, MN
9/27/15	Middle River Ranch Show	Winterset, IA
9/26-27/15	Fantasy IV Dressage Sat/Sun	Reschedule Oct 4 only
10/04/15	Fantasy IV Dressage Sunday	MLEC, Cumming, IA
10/17/15	CHAMPIONSHIPS!!!	Ellsworth, IA Falls, IA

Become a member today and stay connected with your local dressage community!





Middle River Ranch and Dressage Basics present an IADCTA Recognized Clinic and Competition A Western and Traditional Dressage Ride-a-Test and Show

Clinic/Show Date – 26 and 27 September 2015 Clinician/Judge – Amy Walker-Basak "L" Manager/Secretary – PJ Koehler Checks to Dressage Basics and mail entries to – PJ Koehler, 2225 Peru Road, Peru IA 50222 Stabling requests to – Robin Sprafka 515-462-3000 (rasprafka@aol.com)

All riders are **required** to wear an approved safety helmet with harness when mounted. Level1/First Level and above will be held in the large arena. Horse/rider combo may only enter two consecutive levels and horse a total of 4 tests daily (excludes In Hand, Equitation, Freestyles). Every effort will be made to accommodate scheduling requests. First Place prizes and ribbons awarded to 4 places. High score awards!!! Junior classes with 4 or more entries will be divided 12 & under and 13 – 18. Entry fees: \$30 per test for Ride-a-Test, \$20 per test for western and traditional dressage except: \$10 per rider for Pas de Deux and \$5 per rider for Quadrille. Entry fees are nonrefundable after Sept 15th unless request for refund is accompanied by vet/doctor excuse. Late entries will be accepted for a \$10 fee if schedule allows. No office fee – no non-member fee! Jump out \$5/day, day stall \$25, overnight stall \$35, weekend stall \$45, 1 bag of bedding included.

Saturday Ride a Test / Sunday Dressage Classes

- 100. Ride-a-Test Clinic CT, Western or Traditional Dressage Specify Test
- 201. In Hand (TOC Amateur Handler or Sport Horse Prospect)
- 202. Western Dressage Introductory Level (TOC JR, AA, Open)
- 203. Western Dressage Basic Level (TOC JR, AA, Open)
- 204. Western Dressage Level 1 (TOC JR, AA, Open)
- 205. Western Dressage Level 2 (TOC JR, AA, Open)
- Western Dressage Level 3 (TOC JR, AA, Open)
- 207. USDF 2015 Introductory Level (TOC JR, AA, Open)
- 208. USEF 2015 Training Level (TOC JR, AA, Open)
- 209. USEF 2015 First Level (TOC JR, AA, Open)
- 210. USEF 2015 Second Level (TOC JR, AA, Open)
- 211. USEF/FEI Third Level and above (TOC JR, AA, Open)
- 212. Western Dressage Musical Freestyle Specify Level (Open)
- USDF/FEI Musical Freestyle Specify Level (Open)
- 214. Pas de Deux Specify Level (Open)
- 215. Quadrille Test of Choice (Open)
- 216. Prix Caprilli Test of Choice (Open)
- 217. USEF Dressage Rider Tests Specify Level (Open)
- 218. Dressage Equitation (JR or SR)
- 219. Combined Training Dressage Test of Choice (Open)

ENTRY FORM - one f	orm per horse rider combination
Rider:	Phone:
Rider division: AA JR Open (circle one) Age of Ride	
	able with:
	Ride-a-Test:
Class:	Class:
Class:	Class:
Entry fees: Jump Out/Stall Fee:	Total fees:

Hold Harmless: I hereby agree to release, indemnify and hold harmless IADCTA, its members, officers, directors, agents, and volunteers from and against any and all loss, liability or damage arising from or because of, or in connection with, participation in this competition or related activities. I also hereby agree to release, indemnify and hold harmless Middle River Ranch, Dressage Basics, the show management, show committee and members, officers, directors, agents, officials and volunteers from and against any and all loss, liability or damage arising from or because of, or in connection with, participation in this competition or related activities. I also hereby agree to comply with competition guidelines.

Rider:	Parent/Guardian(18 or under):
Emergency Contact :) Date:

Middle River Ranch Dressage Results August 2015

Class In Hand Test of Choice	Entry #	Horse	Rider	Test	Score	%	Placing
AA	321	Strydere	Paul Lemon	SHP	<u>76</u>	<u>76</u>	<u>1</u>
AA	162	This Magic Moment	Tom Koehler	SHP	<u>68.1</u>	<u>68.1</u>	<u>5</u>
AA	159	Zeke	Paul Lemon	SHP	<u>72.3</u>	<u>72.3</u>	<u>4</u>
AA	162	This Magic Moment	Tom Koehler	AH	<u>73.84</u>	<u>73.84</u>	<u>4</u> <u>3</u>
AA	321	Strydere	Paul Lemon	AH	<u>74.8</u>	<u>74.8</u>	<u>2</u>
Intro Test of Choice							
AA	116	Get Rythm	Becky Fuller	В	<u>129.5</u>	<u>64.75</u>	<u>1</u>
AA	116	Get Rythm	Becky Fuller	С	124	62	2
Open	345	Horizon	Katy Merritt	С	<u>129.5</u>	<u>64.75</u>	<u>2</u>
Open	190	Benjamin	Melonie Manning	С	<u>140.5</u>	<u>70.25</u>	<u>1</u>
First Level Test of Choice							
AA	128	Diesel	Michelle Corwin	1	<u>173</u>	<u>64.07</u>	<u>1</u>
Open	109	TBD	Indalecio Macedo	1	scratch	scratch	<u>0</u>
Western Intro Test of Choice							
JR/YR	48	Winter Rose	Camryn Norton	2	<u>146</u>	<u>60.83</u>	<u>1</u>
JR/YR	46	Alley Cat	Camryn Norton	4	<u>195.5</u>	<u>67.41</u>	2

Open	59	Watch This Joe	James Puderbaugh	3	<u>169</u>	<u>70.41</u>	<u>1</u>
AA	115	Shorty	Leann Nelson	2	<u>153</u>	<u>63.75</u>	2
AA	115	Shorty	Leann Nelson	4	scratch	scratch	<u>0</u>
AA	129	Rowdy Yates	Tom Koehler	2	<u>156.5</u>	<u>62.5</u>	<u>3</u>
AA	129	Rowdy Yates	Tom Koehler	4	<u>195</u>	<u>67.24</u>	<u>1</u>
Second Level Test of Choice							
Open	625	Diesel	PJ Koehler		266.5	<u>65</u>	1
Western Basic Test of Choice					_	_	-
JR/YR	46	Alley Cat	Camryn Norton	1	<u>208</u>	<u>67.09</u>	<u>1</u>
JR/YR	439	Cactus Cat	Aundra Cox	1	<u>188</u>	<u>60.64</u>	<u>2</u>
Open	165	George	Robin Sprafka	1	<u>199.5</u>	<u>64.35</u>	<u>2</u>
Open	165	George	Robin Sprafka	3	<u>195</u>	<u>59.09</u>	<u>4</u>
Open	165	George	Robin Sprafka	4	<u>208.5</u>	<u>61.32</u>	<u>3</u>
Open	18	Peptoskingsplay	James Puderbaugh	1	<u>208</u>	<u>67.09</u>	<u>1</u>
AA	116	Get Rythm	Becky Fuller	1	<u>195</u>	<u>62.9</u>	2
AA	116	Get Rythm	Becky Fuller	4	217	63.82	1

Class	Entry	Horse	Rider	Test	Score	%	Placing
Training	#	10136	NUC	reat	30010	/0	rideilig
Level Test							
of Choice							
Open	83	Pansy	Hilary Nekvinda	1	137.5	59.78	4
Open	83	Pansy	Hilary Nekvinda	3	124	56.36	5
Open		Horizon	Katy Merritt	1	145.5	63.26	3
Open		Horizon	Katy Merritt	3	146.5	66.59	2
Open	190	Benjamin	Melonie Manning	1	153.5	66.73	1
Open	560	Peaches & Cream	PJ Koehler	3	115	52.27	6
Freestyle Test of Choice							
Open	190	Benjamin	Melonie Manning	TL FS	209.17	69.72	1
Western Dressage Level 2 TOC							
AA	114	Sweet Femtio's	Leann Nelson	4	319.5	66.56	1
Western Dressage Level 3 TOC			Louin no con				
		Sweet					
AA Pas De Deux Test of Choice	114	Femtio's	Leann Nelson	4	195.5	67.41	1
				TL			
Open	Entry	Horizon/Pansy		PDD	147.5	73.75	1
Division	#	Horse	Rider		Score		
High Score Western		Watch This Joe	James Puderbaugh		70.41		
Reserve Western		Sweet Femtio's	Leann Nelson		67.41		

Reserve Western	Rowdy Yates	Tom Koehler	67.41
Reserve	Alley Cat	Camryn	67.41
Western		Norton	
High Score	Benjamin	Melonie	70.25
Traditional		Manning	
Reserve Traditional	Benjamin	Melonie Manning	66.73
		Ū.	
High Score JR/YR	Alley Cat	Camryn Norton	67.41
Reserve JR/YR	Winter Rose	Camryn Norton	60.83
		NOTION	
High Score	Sweet	Leann	67.41
AA High Score	Femtio's Rowdy	Nelson Tom	67.41
AA	Yates	Koehler	
High Score Open	Watch This Joe	James Puderbaugh	70.41
Reserve Open	Benjamin	Melonie Manning	70.25
opon		Manning	
High Score	Strydere	Paul Lemon	76
In Hand Reserve In	Strydere	Paul Lemon	74.81
Hand			

Dressage at Tamarack		15-Aug-15	Judge:	Deb DeVrie	25	
Class	Horse		Division	Score	Place	
In Hand					In Hand	
Kelly Kaut	Magic Victory		AA	73.509	6	1
Lyle Kaut	Psyches Victory		AA	63.509	6	2
JoAnne Cooper	Karissa		AA	Scratch	Scratch	
Ellen Hirsch	Gisselle		Open	Scratch	Scratch	
Intro A					Intro A	
Kyla Nekvinda	Snickers		Under 14	53.489	6	1
Jennifer Wessels	Kohdi		Jr/Yr	75.319	6	1
Christine Egan	Ginger		AA	68.139	6	1
Kelly Kaut	Magic Victory		AA	60.009	6	1
JoAnne Cooper	Karissa		AA	Scratch	Scratch	
Melonie Manning	Benjamin		Open	71.569	6	1
Ellen Hirsch	Marley		Open	64.069	6	2
Intro B					Intro B	
Jennifer Wessels	Kohdi		Jr/Yr	67.819	6	1
lates C					later C	
Intro C	0			CT 250	Intro C	
Christine Egan	Ginger		AA AA	65.259 Scratch	-	1
JoAnne Cooper	Karissa Carabada Carra				, Scratch	
Derith Vogt	Carolyn's Courag Horizon	ge	Vintage	76.259		1
Katy Merritt			Open			
Ellen Hirsch	Marley		Open	66.009	D	2
Training 1					Train 1	
Hannah Owens	Truly Macho		Jr/Yr	62.839	6	1
Tom Lisi	lce		AA	64.359	6	1
Deb Johnson	Hungarian Eros		AA	Scratch	Scratch	
Amber Gathwaite	Beck		Open	71.529	6	1
Hilary Nekvinda	Pansy		Open	62.839	6	2
Training 2					Train 2	
Carmela Feldman	Chesed Celeste		AA	64.629	6	1
Deb Johnson	Hungarian Eros		AA	57.319	6	2
Derith Vogt	Carolyn's Courag	ge	Vintage	77.319	6	1
Sherrill Scott	Bonnie Lass		Vintage	64.049	6	2
Amber Gathwaite	Beck		Open	67.699	6	1

Training 3			Train 3	
Hannah Owens	Truly Macho	Jr/Yr	60.23%	1
Carmela Feldman	Chesed Celeste	AA	65.23%	1
Deb Johnson	Hungarian Eros	AA	63.86%	2
Sherrill Scott	Bonnie Lass	Vintage	Scratch Scratch	-
Katy Merritt	Horizon	Open	73.41%	1
Amber Gathwaite	Beck	Open	66.14%	2
Hilary Nekvinda	Pansy	Open	59.32%	3
,,	,			-
First 1			First 1	
Carmela Feldman	Chesed Celeste	AA	66.48%	1
First 2			First 2	
Heather Wilson-Roller	Moon	Open	61.09%	1
First 3			First 3	
Linda Deeds	Blue Imprint	AA	65.15%	1
Lois Pienkos	O'Shamus Moon	Vintage	63.82%	1
Third 1			Third 1	
Tammy Lisi	Bonita	Open	54.24%	1
Prix St Georges		-	PSG	
Heather Wilson-Roller	Darth	Open	68.95%	1
Frankla			FS	
Freestyle Training			rə -	
Melonie Manning	Benjamin	Open	75.33%	1
Weldine Manning	benjamin	open	75.55%	1
Pas De Deux			PDD	
Training				
Hilary Nekvinda	Pansy	Open	72.00%	1
Katy Merritt	Horizon			
,				
WD Basic 1			WD B1	
Linda Deeds	Missy Ordained	AA	67.10%	1
Taylor Grere	Nina	AA	58.06%	2
Lissa Kucher	Pixie	Open	75.48%	1
Lissa Kucher	Lily	Open	66.94%	2
WD Level 1-1			WD 1-1	
Jane Heck	Black Tuxedo Mac Attire	AA	67.57%	1
WD Level 1-2			WD 1-2	
Jane Heck	Black Tuxedo Mac Attire	AA	66.62%	1

High Point Winners	
In Hand	Ke
Intro A	Je
Intro C	De
Training 1	Ar
Training 2	De
Training 3	Ka
First 3	Lii
WD Basic 1	Lis

Kelly Kaut Jennifer Wessels Derith Vogt Amber Gathwaite Derith Vogt Katy Merritt Linda Deeds Lissa Kucher









The 5 P's

The Art of Training

by Bert Hartog

Proper Preparation Prevents Poor Performance

(Goal setting and Mental Preparation)

These five words (also known as the five P's) just about sum up how we should enter a competition. Words can be so wonderful, a few words can tell the end-result of years of preparation. I believe that when we get very good at something it becomes a vocation or an art.

I can appreciate the artistry of the perfect golf swing or the beautiful performance of the ballet dancer. A few years ago I happened to meet the reigning World Champion Farrier, Martin Edwards from Scotland. It was a delight to see him work the steel. This man liked his profession so much that he had become an artist. The way he worked the steel, the way he handled the hammer, the way he finished his shoes made a deep impression on me.

You could say: "Who cares if the shoe is perfect, the shoe gets underneath the horse anyway! However Martin had a great amount of pride and that made him want to make a beautiful horse shoe. It is always a delight to see someone do something he is really good at. Some time ago I watched a young polo player ride a horse that I myself had given some training. I have to admit that I found it difficult to make sense out of this horse. Whatever I tried, the horse would continue to throw the head about. Then one night this young rider climbed aboard and the horse settled down as if he had touched it with a magic wand. Sudden take-off and quick stops were achieved without hitting the horse with the spurs or pulling on the rein. A certain amount of humility came over me when I saw this brilliant young man ride this "difficult" horse. I hope that he realized how well he can ride.

We dressage riders are a "stuck up" lot, aren't we?! It is difficult to admit that another discipline may have some value too!...and that there are also brilliant riders with the show jumpers or western pleasure riders.

My friend Brett Montgomery told me about the five P's. Apart from performing acupuncture and sports massage, Brett competes in kick boxing. One would say : "What has kick boxing got to do with the "Art" of Dressage? However, I had already learned to appreciate Brett before I knew he competed at kick boxing. At times when I would feel a bit worse for wear because this so and so young horse gave my muscles a bad time, then Brett would give me a massage.

As I was lying on the table I would often talk about the Philosophy of Dressage. Brett would than tell me about the Chinese philosophy that was so much part of him since he became an acupuncturist. It was striking how often we realized that the thinking was the same. I was trying to explain the feeling of ultimate cooperating in the horse and Brett tried to explain the same feeling or philosophy with fighting as background.

At first I could not see the common denominator. Farrying, Polo, Kick boxing and Dressage. But eventually it became clear when I realized we were all practicing an ART. Things can only be an art when you have reached near perfection.

Recently Brett became the Australian Champion Kick boxing in his weight class. I mention this because he is really too old. He had hung up his gloves years ago and he had not trained for some time. His golden rule of the five P's gave him the Australian Champion-ships.

In this article I would like to discuss how we can prevent poor performances when we are competing. The first thing we need to do, is to look at how we think about ourselves. To see yourself in your true light will show up your strong and weaker points. It will bring to the foreground fears you may have. We are our "own" greatest enemy. This poses a problem for us immediately, as we can not dispose of ourselves in a hurry. We often tell ourselves that we "can't" do something. By making this statement we do not have to try and we do not have to go through the agony of failure. Usually we say: "But what if it goes wrong?".

Nothing ever goes wrong! Things may not have worked out the way we had wanted it or envisaged it. It has been a learning experience, though!!!! We found out that things do not work that way. We gained more "experience". Experience is gained from experiments. Not all experiments go the way we wanted or hoped, but they gave us valuable insight in the in's and out's of training.

There is not a teacher in the world that can give you experience. Teachers can tell you about their own experiences. How often have our parents told us not to touch the iron because you will burn yourself......so what do you do? You go and try for yourself to see if it is true! I think we should treat horse riding with the same inquisitive nature and try many different things and see what happens.

In our younger years we were often warned about dangers in this world. Be careful when you cross the street...or you would get killed. Do not climb in that tall tree....or you fall out and you would get killed or worse still you could be crippled. In the end you may well think that if you try anything and if you do not do it right you may get seriously injured.

This fear of the consequences of failure often pursues us in adulthood. I believe, however, that if we never try new things, we will never widen our horizons. So...if it goes wrong, we made a mistake....we learned how "not" to.... and that is all!

Let me give some examples of riders who made it; some against the odds. We all know Klaus Balkenhol, the 53 year old policeman from Dusseldorf, who won the bronze medal in Dressage at the Olympic Games in Barcelona. He is self-taught. There are probably more brilliant dressage "trainers" in Germany than there are dressage riders in Australia. I suppose Klaus could not afford the fee these people are charging.

He could have said to himself: "Poor me.... here I am, an ordinary policeman on ordinary wages with an ordinary police horse that is still doing duty on the streets....I have no money to pay for coaching...my job keeps me from riding at the competitions...and than there are all these young talented riders such as Nicole Uphoff, Isabelle Werth, Monica Theodoresco with money coming out of their ears....so what is the point in trying!!

But he did try! He focused on the job at hand and made the proper mental and physical preparations! I saw Klaus at Aachen and he received the largest applause of all the riders even though he did not win. I will never forget the experience, because it gave me the biggest goose bumps I have ever experienced. He deserves every bit of this, because he "tried".

Some time ago I was lucky enough to meet Andrew Hoy. Another successful rider at the Olympics in Barcelona. He was finally successful at his fourth Olympic Games and then another three.

Will you add this up, please? That is sixteen years of trying and competing. Any of us mortals give up if we can not master the sitting trot in a week and say to ourselves in exasperation...: "We will never learn this, we have already tried this for a whole week!"

But Andrew kept focusing and he too was rewarded for his dedication with a medal. The reason that I do not mention our other equestrian medalists because I have not spoken with them, not because I do not respect their efforts.

Another person who made deep impression on me was an English lady in her twenties, who is a victim of thalidomide. She was born with no arms. She could have taken the easy way out and let the government look after her. She even had a very legitimate reason, after all she was the victim of a medical experiment. No such thing for her....., she decided she wanted to learn to ride. The reins were tied to stirrups so she was able to steer the horse with her feet. Well, you might say: "Big deal, I too could ride with the reins tied to the stirrups"...But can you put the saddle and the bridle on with your feet unaided?

Pure focusing on her goal must have got her there. I must not think of the number of times she must have fallen over backwards trying to balance on one foot and lifting the saddle over the horse with the other. Can you imagine that? What about us mortals who need a mounting block to get on an average size horse? Is that not lack of proper preparation on our part to get supple and strong enough to lift our leg high enough to get on.

I suppose that I am saying with these examples that goal setting and our mental preparation are the most important preparations of all. The people in the examples set themselves a goal, than made a decision that they were actually good enough to reach that goal. I think that in competition you have to make the decision that you are "better" than the other riders.

The decision that you are better than the other competitors makes you the winner!

In Australia we so often hear excuses. In case you have not heard them before I shall mention them. "We live in an isolated country". "It costs too much to get there". "We haven't got the horses". "We have not got the riders". "We have not got the trainers". You name it and it has been used as an excuse.

The goal setting and the decision that you are better than the others can also be called motivation. The motivated person sets his goals and will not be deviated from them. Criticism will not effect him/her. You know where you are going. Obstacles in your way can be circumvented or overcome. It was our Franz Mairinger who said that if you only progressed one millimeter toward your goal today.... you are going forward at least! Some of the younger readers may not know Franz. He was a coach who was able to take three Australian Event teams to three medals in three consecutive Olympics in the fifties and early sixties.

Moving forward toward the goal is like going up a very long ladder. You need to take one step at the time. You can not skip a step or you may slip and fall back more steps than you skipped. The progress to the top must be done carefully. Once some people were watching one of my lessons in which I was explaining something as basic as a good seat. The rider needed the explanation because she did not know. The comment was passed to me that at school you can not skip grade three, because you may miss learning something very basic that will prevent you from learning the more advanced concepts. If I may give an example; If we have not learned the tables of one, two, and three it will prevent us from gaining an insight in complex ideas such as algebra. Or in horse terms how will we sit out a brilliant extended trot when we have not begun to understand the concept of sitting to the trot at a more sedate tempo. How exactly is the horse moving his body in the trot and what do we need to do to follow this movement of the horse.

If you want to do a Grand Prix test correctly you must practice patience as another one of your preparations and you must not attempt the elusive piaffe or passage before the horse is ready. It will haunt you as a permanently badly executed movement because the horse learned it wrong in the first place when he did not have the strength. The horse had not learned the tables of two and three, in other words he had not learned to shorten the trot sufficiently while maintaining the cadence (looseness of the ground) and the freedom of the back before attempting the more difficult movements.

Motivation as a tool in horse riding is something that is not as widely used as in most other sports. The most important part of motivation is that we learn to feel good about ourselves. We learn not to be negatively critical of ourselves and our performance. In motivation sessions we can learn about imagery (imagine yourself to do the perfect sitting trot, the perfect canter pirouette) and relaxation techniques.

I speak with some experience about motivation as I have conducted many motivation sessions with the two vaulters from our center who attended the World championships in Heilbronn in the early nineteen nineties. As this would be their first experience at World championship level, but above all their very first international experience, it was vital to get them prepared.

We would have twice-weekly sessions to talk about their fears and worries. (Their biggest worry was that they would let their coach down.) We tried to put the fears in the right perspective such explaining that they can not let the coach down if they try. With all these little matters out of the way we set about our relaxation. I used the same music every time so that in the end the music itself would induce relaxation and create the feeling of well-being. The first thing to do was to create the relaxation in the body and once all the muscles were relaxed I would start on the brain. By actually practicing the perfect movement in our minds we created the connection in the nervous system to do it in real life. In our mind we practiced being overseas, we practiced competing in front of a large knowledgeable crowd. When we actually arrived in Heilbronn we had already been there without seeing it. It made us feel at home already.

The music in relaxation is very important because in the relaxation session you must try to get your heartbeat down to 60 beats per minute. It has been proven that your brain is more open for suggestions when your heart is at this slow rhythm. I used slow baroque music for this.

The result was rather astounding. The marks that they achieved were rather high. Our competitors showed their well-being with their body expression. The word went around that it was clear that the Australians were serious about competing. The final result was in their individual classes 23 placing in a field of 36 competitors. Each country was allowed to send their three best to this competition.

Having seen the incredible suppleness and the strength of the competitors overseas they should have finished last. It was their mentality, their confidence that lifted them so high.

Being a very skeptical man myself I wanted to try this motivation, goal setting and imagery for myself. I could understand that it might work for sports people, because you can see the weight lifters motivate themselves just before the lift..... You can see the downhill speed skier concentrate by himself and practice the downhill course because he does not have much time to think when he skies downhill at the rate of hundred miles an hour.

But can you achieve the impossible? Some time ago I decided that I was unhappy with the income of our business. The best solution seemed to be to double the income and that would solve our problem. Doubling your income in the deepest part of the recession "we had to have" seemed impossible enough for my skeptical mind.

I set about telling everybody what I had in mind. Some of the faces told me clearly they too thought it was impossible. I hung up signs that we were NOT taking part in a recession of any kind. I set about thinking what it would mean to double the takings. I imagined more people in the place. I imagined larger classes, more money to take to the bank, more staff to deal with the larger amount of people. We would have to organize more events to attract people. In essence we were creating a big buzz in the place and I believed sincerely that it could be done.

Sure enough, twelve months later we had reached our goal. This proved to me that: NOTHING IS IMPOSSIBLE!

Having successes like this you will gain in confidence and conviction. The first proper preparation is your mental attitude. The goal must be set. If you have firm belief that you can achieve the goal you must set a course that will get you to your destination.

Your course to the goal must include exercises for you. You must not only imagine the perfect circle but it must be practiced also. Your horse does not share your power of imagination. For him it is muscle-memory. For the horse it is the repetition that makes him totally tune in with you. Of course, also for us imagination is not entirely enough. We too need muscle memory, we need to practice our movements with the horse to perfect them. After all it is a partnership.



After every training session we must make an evaluation. Some people like to call it a Post Mortem. I do not like to use the word post mortem because we only perform this on dead people or animals. Our road to our goal is very much alive, so we evaluate if we are on track. Did everything go to plan in our training session. Exactly what did go right and what went wrong!And do not forget to mention the good things too!!!

As I mentioned earlier on we are our own worst enemy. With this I mean that we tend to look only at the worst things we did and criticize ourselves strongly for it. If we were able to look at ourselves from an outside point we would probably see quite a few things that went extremely well, but we concentrate only at the things that went wrong.

It will take some practice to look at the things that went well, the achievements, believe it or not! Often when I say how well a particular exercise went, the student will pick on a tiny detail. They will than proceed to tell me that how wrong that detail was in stead of listening to the compliment! Unless we objectively write down all the good things that happened and all the not so good things, we can not make a true evaluation.

The proper preparation concept must be adhered to also in all the training of the horse. We must properly prepare the horse for each of the new exercises. We can not make a proper walk pirouette unless the horse is introduced to the concept of the limiting and pushing outside rein. We can not make a proper canter-pirouette unless we have prepared the horse by teaching him to canter in a very collected way without loosing cadence for a number of strides.

Have a nice ride!!





IaDCTA presents the Sixth Annual Championship & Schooling Show October 17-18, 2015 Ellsworth Equestrian Center, Iowa Falls, Iowa

"celebrating the sports of dressage and eventing in the State of Iowa.

ENTRY DEADLINE October 9, 2015	FEES			
Ride times will be sent out by e-mail & posted to the Club website evening of Wednesday, October 14	<pre>\$20.00 - dressage classes \$30.00 - dressage championship classes \$5.00 - Costume Class \$10.00 - Office Fee</pre>			
JUDGING OFFICIALS: Jodi Ely	\$15.00 - Late Entree Fee \$20.00 - Non-Competing Horse Fee \$15.00 - Non-Member Fee per rider \$60 - Stall weekend (2 bags shavings included)			
CO-MANAGERS Tammy Lisi & Danielle Baker SECRETARY:	 \$50 - Day stall (1 bag shaving included) \$8.00 - Bag shavings \$45 - Tack Stall \$20 - Jump Out 			
Checks payable to "IaDCTA" and remit to: Katie Barrowcliff	\$15 - Camping per night			
1330 44th Street, Unit A Marion, IA 52302	 Championship (CH) ride will be the highest test of the level, from memory and with no whips. Designated hours will be posted at the show office for use of the warm-up area (indoor and outdoor) and show arena. There will be no riding on the show grounds prior to or after the 			
TENT ATIVE SCHEDULE: Friday, October 16 Arrival & Check-In Vendors Open	 posted designated times. ALL riders and/or or their parents are required to execute a Waiver in a form acceptable to IaDCTA. NO Children are allowed in the warm up area that are not 			
Saturday, October 17 Dressage Competition	entered in the show. Competing children in the warm up area must be accompanied by their parent (or designated responsible adult).			
Championship Awards Ceremony (evening) Vendors Open	 NO Jumping of horses in the warm up (or on a show course) except during designated posted times and anyone in violation of this rule will be eliminated from the competition with no refund of my fees. Horses not entered impine or Prix Convilli 			
Sunday, October 18 Dressage Competition (continued) Vendors Open	 refund of any fees. Horses not entered jumping or Prix Cap classes may not utilize jumps at any time. Show is open to any interested individual. Volunteer Hours Will Be Available. For safety reasons all riders are required to wear an ASTM approved safety helmet with hamess when mounted & faste 			
ELLSWORTH EQUESTRIAN CENTER 1100 College Avenue	 Ribbons awarded to 6 places. See above for classes that will be placed as one division. A horse/rider combo may only enter two consecutive levels. 			
Iowa Falls, IA 50126	Horses also may only enter two consecutive levels if ridden by different riders. Horses ridden by two riders are limited to for Dressage tests per day.			

CLASS #	CLASS NAME	DIVISION	CLASS FEE	СН
100	Costume Class	JR-YR/AA/Open/CH	\$5	
101	Amateur Handler in Hand	JR-YR/AA/Open/CH	\$20	
102	Dressage Equitation	JR-YR/AA/Open/CH	\$20	
103	Intro A	JR-YR/AA/Open	\$20	
104	Intro B	JR-YR/AA/Open	\$20	
105	Intro C	JR-YR/AA/Open/CH	\$20	\$30
106	Training Test 1	JR-YR/AA/Open	\$20	
107	Training Test 2	JR-YR/AA/Open	\$20	
108	Training Test 3	JR-YR/AA/Open/CH	\$20	\$30
109	First Test 1	JR-YR/AA/Open	\$20	
110	First Test 2	JR-YR/AA/Open	\$20	
111	First Test 3	JR-YR/AA/Open/CH	\$20	\$30 (T3)
112	Second Level - TOC	JR-YR/AA/Open/CH	\$20	\$30 (T3)
113	Third Level - TOC	JR-YR/AA/Open/CH	\$20	\$30 (T3)
114	Fourth Level - TOC	JR-YR/AA/Open/CH	\$20	\$30 (T3)
115	FEI - TOC	Combined, CH	\$20	\$30
116	Musical Freestyle - Specify Level	Combined, CH	\$20	\$30
117	Quadrille - TOC	Combined, CH	\$20	\$30
118	Pas de Deux - TOC	Combined, CH	\$20	\$30
	USEF RIDER TESTS			
200	USEF Rider Test - Training Level	JR-YR/AA/Open	\$20	
201	USEF Rider Test - First Level	JR-YR/AA/Open	\$20	
202	USEF Rider Test - Second Level	JR-YR/AA/Open	\$20	
	WESTERN DRESSAGE			
300	Intro Tests (Tests 1-4) - Indicate TOC	JR-YR/AA/Open	\$20	\$30 (T4)
301	Basic Tests (Tests 1-4) - Indicate TOC	JR-YR/AA/Open	\$20	\$30 (T4)
302	Level 1 Tests (Tests 1-4) - Indicate TOC	JR-YR/AA/Open	\$20	\$30 (T4)
303	Level 2 Tests (Tests 1-4) - Indicate TOC	JR-YR/AA/Open	\$20	\$30 (T4)
304	Level 3 Tests (Tests 1-4) - Indicate TOC	JR-YR/AA/Open	\$20	\$30 (T4)

2015			Official Use Only	Bridle #	
Competition I	Name IaDCTA	HAMPIONSHIP & SCHOOLING SHOW			
		Name of Horse	Breed	Sex	
		Owner		AA/JrYR/Open	
Class No.	Division	Class Description		Fee	
Rider/Handl	er	Subtotal Class Fees			
Address:		Weekend Stabling #	_ Stall(s) @		
		\$60/Stall			
		(includes 2 bags shavin			
		Day Stabling # Stall (includes 1 bag shaving			
City/State/Z	City/State/Zip Tack Stall # Stalls @ \$45/Stall				
		Bedding # Bags @ \$8.00/bag			
		Office Fee - \$10.00			
Cell Phone		Late Entry Fee - \$15.00			
E-mail Addre	55	Non-Competing Horse	Fee - \$20. ⁰⁰		
Jr/Young Rid	ler Birthday	Non-Member Fee - \$1	Non-Member Fee - \$15.00 per rider		
		TOTAL FEES			
Stabling Info	rmation & Spec	IRequests: Please list only ONE name (individual of	or barn) to stable wit	h	
Group/Self		Fri.	Sat.	Sun.	
Stalls					
Tack Stalls					
Stable Group	:	Contact:			

I hereby agree to release, indemnify and hold harmless IaDCTA, NDA, EIDEA, IEC at Kirkwood, its instructors, officers, directors, agents, the facility owners, show management and all volunteers associated with this event from and against any and all loss, liability or damage arising from or because of, or in connection with, participation in this competition or related activities. I also hereby agree to release, indemnify and hold harmless the competition licensee, show management, show committee and members, officers, directors, agents, and volunteers from and against any and all loss, liability or damage arising from or because of, or in connection with participation in this competition or because of, or in connection with participation in this competition or related activities.

I AGREE in consideration for my participation in this Competition to the following:

I AGREE that "the Competition" and "Organizations" as used herein includes the Licensee and Competition Management, as well as all of their officials, officers, directors, employees, agents, personnel,

volunteers and affiliates.

I AGREE that I choose to participate voluntarily in the Competition with my horse, as a rider, driver, handler, vaulter, longeur, lessee, owner, agent, coach, trainer, or as parent or guardian of a junior exhibitor. I am fully aware and acknowledge that horse sports and the Competition involve inherent dangerous risks of accident, loss, and serious bodily injury including broken bones, head injuries, trauma, pain, suffering, or death. ("Harm").

I AGREE to hold harmless and release the Organization and Competition from all claims for money damages or otherwise for any Harm to me or my horse and for any Harm of any nature caused by me or my horse to others, even if the Harm arises or results resulted, directly or indirectly, from the negligence of the Organization or Competition.

IAGREE to expressly assume all risks of Harm to me or my horse, including Harm resulting from the negligence of the Organization or Competition.

I AGREE to indemnify (that is, to pay any losses, damages, or costs incurred) the Organization and Competition and for any harm to me or my horse while at the Competition. I have read the rules of the Organization or recommendations by the Organization and Competition about protective equipment and I understand that I am entitled to wear protective equipment without penalty, and I acknowledge that the Organization strongly encourages me to do so while WARNING that no protective equipment can guard against all injuries. If I am a parent or guardian of a junior exhibitor, I consent to the child's participation and AGREE to all of the above provisions and AGREE to assume all of the obligation s of this Release on the child's behalf. I represent that I have the requisite training, coaching and abilities to safely compete in this Competition.

BY SIGNING BELOW, I AGREE to be bound by all applicable Federation Rules and all terms and provisions of this entry blank.

Rider's Signature	Parent's Signature (if rider is under 18 yrs old)	Date

Owner's Signature	Date

Emergency Contact Information	Phone:
Name of Contact & Relationship:	

CHECK HERE IF YOU WOULD LIKE TO VOLUNTEER AT THIS EVENT:

2015 IaDCTA Awards

The IaDCTA Awards program is designed to recognize achievement of those riders who consistently earn good scores and advance their riding level, and encourages a high standard of horsemanship in Dressage, Combined Training, and Western Dressage at IaDCTA-approved shows.

Guidelines for All Awards

 Only Scores from IaDCTA Recognized Dressage, Combined Training, and Western Dressage Shows will be counted towards IaDCTA Awards.

- Rider of the horse must be an IaDCTA member at the time qualifying scores are earned.
- Each Horse must be registered at the time qualifying scores are earned.
- A Rider may only qualify to win at two consecutive levels on the same horse, but Riders may qualify as many Horses as they wish.

If Riders share a Horse, the Horse will be limited to four rides per day at two consecutive levels, and only one Horse and Rider combination per level or class.

- A protective ASTM approved hard hat with chin harness must be worn when mounted regardless of rider's age or level of competency.
- A Rider is not allowed to enter more than 1 division. (i.e., cannot enter Open and AA.) Definitions of Rider Divisions:

A. Adult Amateur (AA): for Dressage, competitors shall compete as Adults from the beginning of the calendar year in which they reach age 22 (USEF rules GR101).

- B. Open division is for professionals as described by USEF rules GR1306.
- C. Young Riders (JR/YR) are 21 and under.
- D. Junior 14 (JR14) are 14 years and under.
- E. Vintage (VIN) are 50 years and over.

8. Dressage and Western Dressage Competitors must obtain at three scores of 58.000% or greater from at least two different Judges to count towards IaDCTA Awards. Combined Training Results will be submitted as a placing for the class and awarded points towards a minimum point total to qualify for IaDCTA Awards.

Complete one type of service per Rider. Volunteer hours can only be earned by IaDCTA members, and gifted to other IaDCTA members.

- A. Complete 7 hours of volunteer time at IaDCTA Recognized events.
- B. Recruit 4 new members to laDCTA.
- C. Donate \$200.00 cash to laDCTA.

 The IaDCTA Show Series Year runs from January 1st to October 31st. (2014 Championship Schooling Show results counts towards 2015 awards.)

 Championship rides (IaDCTA, Regional, or other Championships) do not count towards IaDCTA Awards.

laDCTA Awards

- IaDCTA Championship Show: The final show of the IaDCTA Show Series year. All Rider/Horse teams with Qualifying scores have an opportunity to ride for a Series Championship Award at their Level within their Division at this show.
 - A. Dressage
 - B. Combined Training
 - C. Western Dressage
- Year End Awards: Awards are given out at the Annual Banquet to recognize the year of achievements. Awards are given out for Rider/Horse teams for each Level and Division.
 - A. Dressage
 - B. Combined Training
 - C. Western Dressage
- Horse of the Year: Awards given out at the Annual Banquet for the horse with the highest average of three tests from two different judges (Scores from AA Handler, Rider Tests, and Freestyles with multiple riders are excluded).
- Breed High Point Awards: High Point Awards are awards given out at the Annual Banquet as provided by Breed Clubs, Associations, or sponsored by individuals.
 A. Breed Awards (Highest average % of qualifying scores)
- Rider Recognition Awards: Are Awards given out at the Annual Banquet recognizing Rider achievement in their Division.
 - A. Open Rider (Highest average % of qualifying scores)
 - B. AA Rider (Highest average % of qualifying scores)
 - C. Jr/YR rider (Highest average % of qualifying scores)
 - D. JR14 (Highest average % of qualifying scores)
 - E. Vintage (Highest average % of qualifying scores)
- 70% Club: An Award given out at the Annual Banquet recognizing exceptional performance. This Award requires one score at 70.000% or higher from the highest test of the level.
- Rookie of the Year: An Award given out at the Annual Banquet recognizing exceptional performance of a first year IaDCTA member. Must be a first year member with IaDCTA, and have the highest average % of qualifying scores for a given Rider/Horse Team.
- Volunteer Award: An Award given out at the Annual Banquet recognizing the IaDCTA member with the highest hours logged by a single member (gifted hours subtract from individual total).

- Qualified Rider Award Medals: An Award given out at the Annual Banquet to recognize Rider Achievement at their level.
 - A. May be earned over one or more years of competition.
 - B. Scores may be earned on one or more horses.
 - C. After receiving the Gold at a given level, the rider cannot earn another medal at that level.
 - D. The Rider Awards program is effective January 1, 1998 and is not retroactive.

Rider Medals	Scores	Scores Required	laDCTA Recognized Events
Gold	65.00% or greater	3	2
Silver	60.00% to 64.99%	3	2
Bronze	55.00% to 59.99%	3	2

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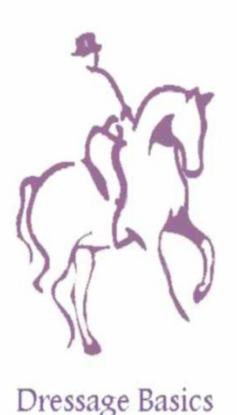
For more information contact:

Rick Reger, Agent

2515 University Blvd., Unit 106 Ames, IA 50010 Local: 515.292.1900 Toll Free: 877.392.1900



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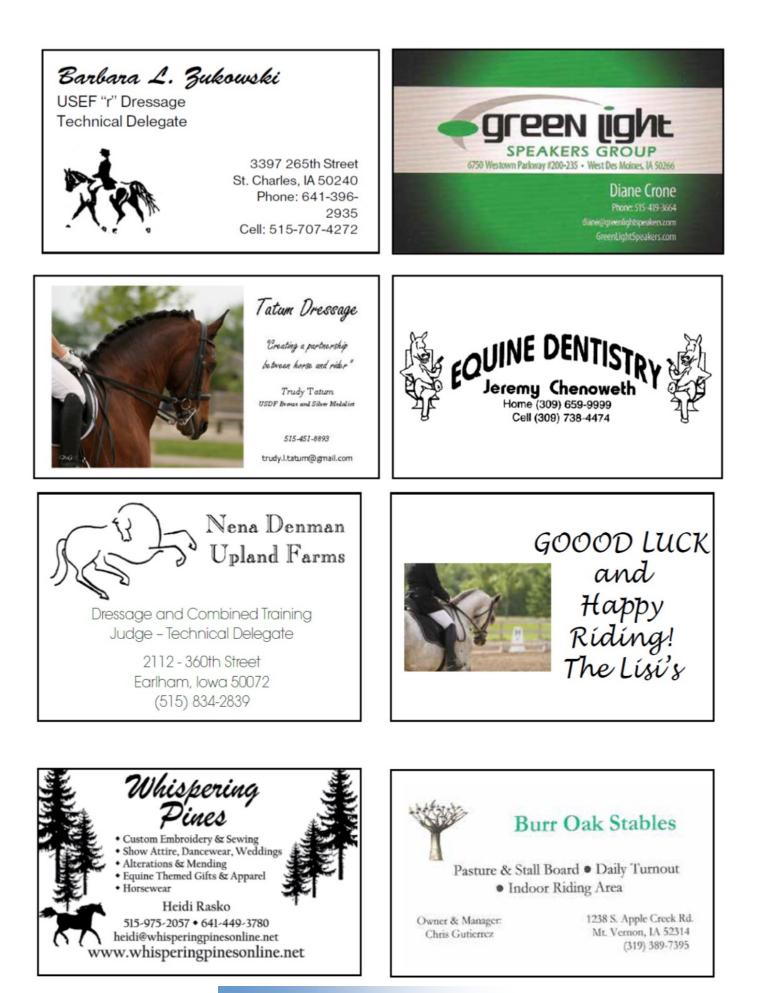
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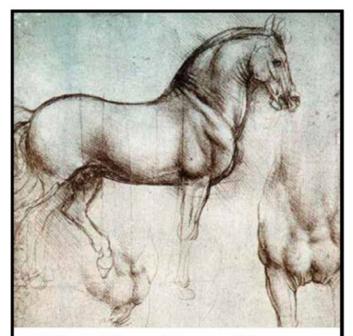


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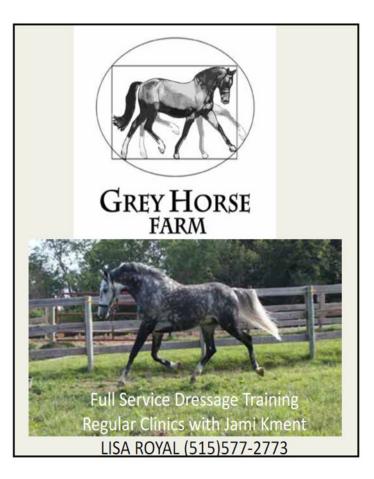
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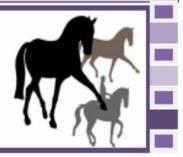
Christine Woodford, DVM

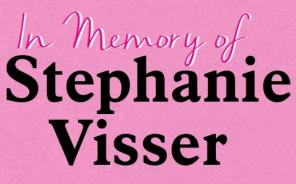


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Thank you for your example of personal courage your enduring spirit, infectious smile, and your love for all things equine

We will miss you!

Raffle proceeds go to the scholarship fund in memory of Stephanie.



Stephanie Visser Scholarship Fund Memorial T-Shirts \$22.50 each or \$20 each for two or more unisex sizes S, M, L, XL or XXL 100% cotton

Name	Phone	Email	SIZE	Quantity	Amount Due	Payment

A scholarship will be set up in Stephanie's name with the Dressage Foundation once adequate funds are attained to sustain the scholarship for 3 years. Our hope is to be able to offer three annual scholarships of a minimum of \$300 each to three deserving USDF Region 4 AA members.

Make checks payable to our fund manager - Amanda Christensen Mail form with check to -SVSF in care of Amanda Christensen 1719 Warren Avenue Norwalk, IA 50211

QUESTIONS? Call or text PJ Koehler at 636.577.1449 You asked!! IaDCTA is now selling jackets! All proceeds go straight to the club. Order yours today. You know you want one!

See order form on next page.



Sheet1				
JACKET ORDER F	ORM			
Name:			Phone:	
Address:			E-mail:	
			Cost is \$79.95 for front & back, sleeve name add \$10	
Ladies Jacket	Size	Vinyl Color	Personalization	
Gray/Pink	XS – 4X		Design big on back, small on front, name on sleeve	
Black/Blue				
Lime Green/Gray				
Black/Gray				
Navy/Gray				
White/Gray		<u> </u>		
Unisex Jacket	XS-4X	Vinyl Color	Personalization	
Lime Green/Gray				
Black/Gray				
Black/Blue				
Navy/Gray				
Red/Gray				
Vinyl colors match the	iacket co	olors and can	be sparkle or non-sparkle.	

Mail forms to: WITCHWYNDS DESIGNS LTD. ATTN: BECKY HOAG PO BOX 65272 WEST DES MOINES, IA 50265



RE: 2015 Sponsorship Opportunities Iowa Dressage Classics I & II – USDF/USEF Recognized Dressage Show June 13-14, 2015 - Maffitt Lake Equestrian Center – Cumming, IA

On behalf of the Iowa Dressage & Combined Training Association, I am proud to offer you the opportunity to be an active supporter of our organization. For near-

ly 35 years, IaDCTA has been supporting and promoting the equine sports of dressage and combined training throughout the state of Iowa and across the region. As a nonprofit or-ganization, we rely on the support of our members, donors and sponsors to help us fulfill our mission.

This year we will be offering sponsors the opportunity to support multiple events through a single sponsorship package. On June 13-14, IaDCTA will be hosting the 18th Annual Iowa Dressage Classics I & II USEF/USDF-recognized horse shows. The Classics will be held at the Maffitt Lake Equestrian Center – a beautiful, state-of-the-art equestrian facility – in Cumming, IA. Every year, the number of competitors and spectators at the Classics continues to grow, drawing dressage people from states across the Midwest. Not only is this the result of the very positive feedback received by the shows but it is also evidence that interest in dressage is spreading.

In addition to the Classics, IaDCTA provides dressage and combined training riders more competition opportunities through our IaDCTA-Recognized Show Series, which will culminate this year with the fifth annual IaDCTA Show Series Championship. The championship show combines serious competition with entertainment, bringing in a large crowd of both horse people and the general public. Sponsors are essential to the success of our organization and we certainly appreciate how much past sponsorships have allowed us to expand and improve our events.

In addition to IaDCTA, your sponsorship will also bring great benefit to Wildwood Hills Ranch, a non-profit, youth-development organization in St. Charles, IA that serves Iowa's neediest children. Every year, a percentage of the profits from our events are given to Wildwood to help fund the programs it provides to make a difference in the lives of many children. Please take a few minutes to review the following sponsorship package, which explains the numerous benefits of becoming an IaDCTA sponsor. Not only are we are determined to making the Iowa Dressage Classics one of the premier dressage competitions in the region, but we are even more committed to expanding the opportunity for more people to enjoy dressage and eventing. Your support of these goals is vital.

Thank you very much for your consideration of this request.

Regards, Tammy Lisi President, IaDCTA

Iowa Dressage & Combined Training Association

2015 Sponsorship Opportunities

Platinum Sponsor—\$1,000

- Full-page, inside or back cover "thank you" in both the Iowa Classics and Championship Show programs.
- Inclusion of promotional items/materials in each competitor packet at both events.
- Two banners or other signage displayed in premium locations at both events.
- Frequent Recognition via PA system throughout the competitions.
- Complimentary vendor booth at the Championship Show.
- Premium display of logo and link on the home page of www.iadcta.org for 6 months.
- Full-page "thank-you" in the June—December issues of The Collection monthly newsletter.
- Display of promotional items at the IaDCTA "Concierge" tent at all IaDCTA-managed schooling shows.

Gold Sponsor—\$500

- Full-page "thank-you" in both the Iowa Classics and Championship Show programs.
- Inclusion of promotional items/materials in each competitor packet at both events.
- Two banners or other signage displayed in premium locations at both events.
- Frequent Recognition via PA system throughout the competition.
- Complimentary vendor booth at the Championship Show.
- Premium display of logo and link on the home page of www.iadcta.org for 6 months.
- Half-page "thank-you" in the June—December issues of The Collection monthly newsletter.
- Display of promotional items at the IaDCTA "Concierge" tent at IaDCTA-managed schooling shows.

Silver Sponsor—\$300

- Half-page "thank-you" in both the Iowa Classics and Championship Show programs.
- Inclusion of promotional items/materials in each competitor packet at both events.
- Frequent Recognition via PA system throughout the competitions.
- Complimentary vendor booth at the Championship Show.
- Display of logo and link on the home page of www.iadcta.org for 6 months.
- Quarter-page "thank-you" in the June-December issues of The Collection monthly newsletter.

Bronze Sponsor—\$150

- One-fourth page "thank-you" in both the Iowa Classics and Championship Show programs.
- Frequent Recognition via PA system throughout the competitions.
- Complimentary vendor booth at the Championship Show.
- Display of logo and link on the home page of www.iadcta.org for 6 months.
- Business card-size "thank-you" in the June—December issues of The Collection monthly newsletter.

Star Sponsor—\$75

- Business card-size "thank-you" in both the Iowa Classics and Championship Show programs.
- Frequent Recognition via PA system throughout the competitions.
- Display of logo and link on the home page of www.iadcta.org for 6 months.

Business card-size "thank-you" in one issue of The Collection monthly newsletter.

Class Sponsor—\$75 (Classics) - \$50 (Championship Show)

- Naming rights to selected class, sponsorship announced before and after class.
- Inclusion of business card size "thank you" in show program.
- Friend of the Shows—\$30
 - Listing in show program as "Friend of the Show"
 - Listing on www.iadcta.org as "Friend of the Show"

Iowa Dressage & Combined Training Association 2015 Sponsorship Form

Sponsorship applications are due by June 1.

How to Sponsor:

 Complete the form below and send to Tammy Lisi. Email: tlisi@tamarackstablesiowa.com; By mail: 4097 County Road X40, Anamosa, IA 52205

2. Submit payment via check or credit card using this form OR through the secure payment system on www.iadcta.org. Checks should be made payable to **IaDCTA**.

3. Artwork may be submitted via email or in hard copy. Show programs will be printed in B&W, but will be available online in color. Online newsletter and website ads in color. Full-page: 7.5" x 9.85". Half-page: 3.65" x 9.85" (vertical) - 7.5" x 4.85" (horizontal). Quarter-page: 3.65" x 4.85". Business card: 3.5" x 2". Acceptable electronic formats: PDF, JPG (at ad size), or Publisher files. Minimum of 300 dpi.

Name				
Company/Organization				
Billing Address				
City, State, Zip				
Telephone				
Fax #				
E-Mail				
Website				
Payment Type: Check	Credit Ca	rd (using form below)	Credit Card (on website)	
CC#:		Exp:	3-digit code:	
Signature/Date:				
Sponsorship Level:				
□ _{Platinum} _\$1,000 □ _{Go}	ld—\$500 □s	silver—\$300 □ _{Bronze-}	_\$150 □ _{Star} _\$75	
Class Sponsor—\$75 per class (Classics) - \$50 per class (Championship Show)				
# of class sponsorships: Class Preference:				
Friend of the Shows—\$30 How would you like to be listed?				
Total Amount of Sponsorship:				
Additional notes:				

IADCTA 2015 MEMBERSHIP & HORSE/RIDER

NOMINATION APPLICATION

Membership Year Runs December 1, 2014 to November 30, 2015

Join, Renew or Donate

Online at

www.iadcta.ora.

The Iowa Dressage & Combined Training Association (IaDCTA)is a USDF Group Member Organization (GMO). By joining IaDCTA, you automatically become a USDF Group Member. However, to become a USDF Participating Member, you must apply directly to the USDF.

Name:		Email:	
Street Address/City/State/Zip:			
Home Phone:	Cell Phone:		Other Phone:

Referred by: _____

MEMBERSHIP BENEFITS:

All Adult, Junior and Family Members of IaDCTA will receive the IaDCTA Collection <u>electronically</u> and the USDF Connection magazine. In addition, Adult, Junior and Family members are eligible for IaDCTA year-end awards and will automatically become Individual Group Members of USDF. Please choose your membership type below:

_Adult Membership - \$45 - Includes benefits listed above and gives the member ONE vote for IaDCTA elections.

Family Membership - \$50 plus \$10 for each additional member – Includes above benefits and TWO votes for IaDCTA Elections. The primary member will be the person listed at the top of this form. The primary member's fees are included within the first \$50. Please list additional family members below at an <u>additional cost of \$10 per member</u>. (For example: If you are applying for a family membership as a couple, you will pay \$60. If you apply for a family membership that includes a parent and two children, it will cost \$70).

Junior Membership (21 years & under) - \$35 – Includes benefits listed above, but does not include an IaDCTA vote. If applying as a Junior member, please provide your age _____and date of birth __.

➢ YEAR-END AWARD NOMINATIONS - \$10.00 (per horse/rider combination) makes each combination eligible for laDCTA Championships, Horse of the Year Awards & Qualified Rider Awards. Please see the Member Handbook for additional information on the requirements for Year End Awards.

#1 Rider:	Horse Name/Breed:	Blanket Size:
#2 Rider:	Horse Name/Breed:	Blanket Size:
#3 Rider:	Horse Name/Breed:	Blanket Size:
#4 Rider:	Horse Name/Breed:	Blanket Size:

MAKING A DONATION TO IADCTA:

IaDCTA General Fund – Donations us	ed to further IaDCTA's commitment to educating its members.
Amount:	In Memory of:

)	≻≻	TOTAL ENCLOSED	(For Membership,	Nominations & Donations):	Check #	Date:

Mail this form with check, payable to "laDCTA" to: Sharon Malmberg, 275 NE Sunrise Drive #18, Waukee, IA 50263, laDCTA is a 501 (c)(3) non-profit organization. All donations are tax-deductible.

CHANGE OF HAND

Re	FOR SALE-	• 18.5" Trilogy Verago MW Dressage saddle \$3700.
.		• 1986 Trail-ET 2H gooseneck trailer with dressing room \$4500.
		• 9 year old, 17.3h Draft cross gelding; Schooling 3rd level and showing Training; Scores in mid 60's to mid 70's; \$10,000.
<u> </u>	Call Mel	onie 402-670-8014

IN BRIEF

Letters to the Board — IaDCTA is welcoming its *Collection* readers to submit any concerns or kudos to <u>collectioneditor@hotmail.com</u>.

Change of Hand— Due to members not notifying editor when items sell, all items will run for two months and then be removed unless member notifies *Collection* editor.

IaDCTA and The Collection do not accept responsibility for statements or claims made by advertising placed in this publication. Signed articles represent the opinions of the writer and not necessarily those of the publication or IaDCTA.

Have a picture for the Collection? Send it to collectioneditor@hotmail.com Or barrowcliffk@yahoo.com

IaDCTA Mission Statement:

To encourage & support interest in dressage & combined training by providing:

- Educational Opportunities
- Competitions
- Information
- Acting as a liaison with USDF and USEA
- Marketing of all IaDCTA activities throughout the state and region.