



# THE COLLECTION

The Monthly Newsletter of the Iowa Dressage & Combined Training Association

*For Members By Members*

June 2014

## 2014 Iowa Dressage Classics I & II



June 14 & 15  
Maffitt Lake Equestrian Center

*USDF Level 3 Recognized Show*

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GROUP  
MEMBER  
ORGANIZATION



# ABOUT IADCTA

## IaDCTA Board & Committee Information

### BOARD MEMBERS

#### PRESIDENT

**Tammy Lisi**—319-480-2056  
tlisi@tamarackstablesiowa.com

#### VICE PRESIDENT

**Barb Zukowski** — 641-396-2935  
bluebarn@netins.net

#### SECRETARY

**Katie Barrowcliff** - 515-450-9079  
barrowcliffk@yahoo.com

#### TREASURER

**Chris Gutierrez** — 319-389-7395  
garysite42@gmail.com

#### EDUCATION COMMITTEE

**Barbara Zukowski** -515-707-4272  
bluebarn@netins.net

#### VOLUNTEER COMMITTEE

**Stacey Porter**—515-450-9267  
s\_porter516@yahoo.com

**Sharon Malmberg** —319-325-7110  
Sharon\_malmberg@yahoo.com

#### MEMBERSHIP COORDINATOR

**Trudy Tatum** -515-451-8893  
trudy.l.tatum@gmail.com

#### FUNDRAISING COMMITTEE

**Tammy Lisi**—319-480-2056  
tlisi@tamarackstablesiowa.com

#### NOMINATING CHAIR

**Danielle Baker** — 319-241-3045  
jezebel41@hotmail.com

#### WEB MASTER

**Michele Kalsem**—515-450-0764  
4kalsemtraining@huxcomm.net

### COMPETITIONS & AWARDS COMMITTEE

**Sherie Vermeer**—515-770-3517  
equispa@aol.com

**Tammy Lisi**—319-480-2056  
tlisi@tamarackstablesiowa.com  
*Eastern Iowa Competitions*

**PJ Koehler** — 636-577-1449  
*Central Iowa Competitions*

**Nena Denman**—515-681-0774  
nkdenman@gmail.com

### YOUTH BOARD

**Heather Huntoon**—515-778-6687  
dressage2003@yahoo.com

### YOUTH LIAISON

**Taylor Hildreth**  
trhloveshorses@gmail.com

**Alex Porter**—515-450-9444  
perfectme100@yahoo.com

**IF YOU WANT TO GET INVOLVED  
IN A COMMITTEE, PLEASE CONTACT  
ONE OF THE MEMBERS LISTED ABOVE!**

### 2014 BENEFICIARIES

ARL—Equine Division

Healing Hearts with Horses

Wildwood Hills Ranch

## THE COLLECTION

PUBLISHING RATES for Clinics, Show Bills &

Other ANNOUNCEMENTS:

	Members	Nonmembers
<b>Full Page</b>	\$30.00	\$45.00
<b>Half Page</b>	\$25.00	\$35.00
<b>Quarter Page</b>	\$10.00	\$25.00
<b>Business Card</b>	\$7.00	\$15.00
<b>Change of Hand</b>	Free	\$5.00
<b>Calendar of Events</b>	Free	\$5.00
<b>Marketplace</b>	\$30.00	\$30.00
<b>E-mail Blast</b>	\$10.00	\$10.00

**ANNOUNCEMENTS** include clinics and shows. Member rates apply to clinics and shows sponsored by an individual IaDCTA member. Nonmember rates apply to clinics and shows sponsored by groups other than the IaDCTA.

**CHANGE OF HAND** is our classified advertising section. Each item is limited to a maximum of 20 words per month and each member is limited to 2 items per month.

**CALENDAR OF EVENTS** is our listing of local and regional events. It includes only the event name, date and contact information.

**MARKETPLACE** is our advertising for professionals and facilities. Submit any size listing for inclusion for the same rates as above. Ad placement will depend on size. A discount of \$10.00 per month applies to full page ads running for 6 consecutive months.

Send all materials and announcements to:

**Email:** collectioneditor@hotmail.com

**Mail:** 1238 S. Apple Creek Road, Mt. Vernon, IA 52314

Please send payment for any submissions to:

Chris Gutierrez, Treasurer

1238 S. Apple Creek Road, Mt. Vernon, IA 52314

***Materials are due by the 25th of each month and will not be printed until payment is received.***

*IaDCTA is a USDF Group Member Organization (GMO), and all members are automatically USDF Group Members (GMs). For USDF Participating Membership, members must apply directly to USDF.*

**We're Online: [www.iadcta.org](http://www.iadcta.org) or visit our Facebook page**



# CALENDAR OF EVENTS

## SCHOOLING SHOWS:

**July 19-20, 2014** - Iowa Games at Iowa State University

**July 27, 2014** - Dressage at Tamarack, Anamosa, IA

**August 10, 2014** - Dressage at Tamarack, Anamosa, IA

**October 4-5, 2014** - Fantasy Schooling Show Finale  
(Sunday Dressage), MLEC, Cumming, IA

**October 24-26, 2014** - IaDCTA Championship & Schooling  
Show, Iowa Equestrian Center, Cedar Rapids, IA

## RECOGNIZED SHOWS:

**May 31—June 1, 2014** - 37th Annual Cornhusker Classic,  
Lincoln, NE

**June 14-15, 2014** - Iowa Dressage Classic I & II , Cumming,  
IA

**July 26-27, 2014** - Two Rivers Dressage Classic I & II ,  
MLEC, Cumming, IA

**August 23-24, 2014** - Madison County Dressage Classic I &  
II, MLEC, Cumming, IA

## CLINCS

### JUNE 2014

S	MO	TU	WE	TH	FR	SA
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

### JULY 2014

SU	MO	TU	WE	TH	FR	SA
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## NEXT BOARD MEETING

June 30, 2014,  
Okoboji Grill, Newton, IA  
6-6:30 pm

If you plan to attend, please contact Chris Gutierrez (319-389-7395)  
to update our reservation.

# TREASURER'S REPORT - APRIL

April Treasurer's Report

4/30/2014

<b>OPENING WORKING BALANCE</b>		\$	6,869.91
<b>INCOME:</b>			
Collection Advertising	\$ 50.00		
Interest	\$ 0.08		
Clinic Fees	\$ 240.00		
Membership Dues	\$ 360.00		
Nominations	<u>\$ 98.84</u>		
<b>TOTAL INCOME</b>		\$	<b>748.92</b>
<b>EXPENSES:</b>			
Classic Awards	\$ 939.93		
Clinic Fees - Matt McLaughlin (airfare)	\$ 400.00		
Club Express fees	<u>\$ 28.99</u>		
<b>TOTAL EXPENSES</b>		<u>\$</u>	<u><b>1,368.92</b></u>
<b>NET INCOME</b>		\$	<u><b>(620.00)</b></u>
<b>ENDING WORKING BALANCE</b>		\$	<b>6,249.91</b>
<b>RESERVES/DESIGNATIONS:</b>			
Betsy Coester Grant	\$ 1,105.97		
Clinic/Educational	\$ 737.68		
ITBOA	<u>\$ 100.00</u>		
<b>TOTAL RESERVES/DESIGNATIONS</b>		\$	<b>1,943.65</b>
<b>SAVINGS</b>			
Profit set aside from 2012 Classic	\$7,673.00		
Emergency Funds	\$ 3,000.00		
Interest Earned to-date	<u>\$ 1.64</u>		
		\$10,674.64	
Interest earned in February		<u>\$ 0.08</u>	
<b>TOTAL SAVINGS BALANCE</b>			<u><b>\$10,674.72</b></u>
<b>TOTAL ACCOUNT BALANCES</b>		\$	<b>18,868.28</b>
Checking Account Balance	\$ 2,313.37		
Total Reserves/Designations	<u>\$ 1,943.65</u>		
Daily Operations Balance	\$ 369.72		
Checking		\$	2,313.37
Checking - PayPal Transactions		\$	25.00
Certificate of Deposit		\$	5,855.19
Savings		<u>\$</u>	<u>10,674.72</u>
<b>TOTAL BANK BALANCES</b>		\$	<b>18,868.28</b>

# MINUTES - MAY

Meeting was called to order at 6:38pm on May 12, 2014.

In attendance were: Tammy Lisi, Sharon Malmberg, Danielle Baker, Nena Denman, Sherie Vermeer, PJ Koehler, Barb Zukowski, and Katie Barrowcliff. Not in attendance was Chris Guitierrez.

Motion approving April's board meeting minutes was made by Sherie and seconded by Sharon.

Motion to approve April's treasurer's report was made by Sherie and seconded by PJ.

Biosecurity for the 2014 Classics was discussed. Horses will be required to have a health certificate dated within 7 days of the show along with a Coggins. Any concerns about an ill horse will be checked out by the show vet at the owner's expense. Disinfectant and hand sanitizer will be available during the show.

A discussion was held about applying to be an affiliate of Stateline Tack. We would post their link on our website and any purchases made through our site would result in Stateline donating a percentage of the sale back to us.

A clarification was made concerning year end award eligibility. Effective immediately, members must either volunteer for 7 hours or bring in 4 new memberships or donate \$200 cash to go to the general fund to be eligible.

The schooling show at Tamarack Stables will be on August 10, not the 3<sup>rd</sup>.

There is still an opening for the Matt McLaughlin clinic. Auditors are still welcome.

Meeting was adjourned at 8:11pm.

The next meeting will be on June 30, 2014 at 6:30pm at the Okoboji Bar and Grill in Newton.

# **WE MISSED YOU! - MATT MCLAUGHLIN CLINIC**

## **BY BARB ZUKOWSKI**

For the members that were unable to attend the Matt McLaughlin Clinic at Palisades Equestrian Center on May 16, 17, and 18<sup>th</sup>, hope you enjoy reading the following comments from some of the participating riders, in their own words:

### **From Connie Avis:**

Thank you for bringing Matt McLaughlin to Iowa. I have wanted to ride with him ever since I saw him years ago at the Nebraska Horse Expo. His instruction is legit with a sense of humor. He finished up my last ride on Sunday with the introduction to the Spanish Walk and his aids are impeccably clear and his timing finite. I'd love if you could bring him back again so we could learn more as he has so much to offer everyone. Thank you so much for giving me the opportunity to ride with someone on my bucket list!!!

### **From Molly Foley;**

I had the opportunity to participate as a rider in the Matt McLaughlin Clinic put on by the IaDCTA and I had such a great experience. Matt was an awesome teacher and was a very easy to listen to and understand throughout both of my rides. He did a great job of explaining what he was asking of both the horse and rider and made sure we understood what he wanted us to accomplish in each of the exercises. His ability to connect the two lessons on Saturday and Sunday was also extremely helpful and really made a difference when it came to practicing at home after the clinic. His take-home messages were easy to remember and have already made an improvement to my riding as I prepare for recognized shows this summer. Thanks to Barb Zukowski and the IaDCTA for putting together a wonderful clinic with Matt McLaughlin. I hope to see him back in Iowa soon!

### **From PJ Koehler:**

Only a paragraph to describe my experience riding with Matt McLaughlin in the May Clinic seems hardly enough as I think a book might hold what I learned. I was riding Scott Visser's Nick who is a coming four year old Arab/Trakehner cross. My goal was to get Nick off my leg and carrying himself more. Matt helped me work on 'forward intent'. We spent time repeating leg aid, voice aid (as in CLUCK) then whip aid until finally Nick would show his "forward intent" from the leg without waiting for the follow up aids. At the beginning of the first day I would be out of breath from just trotting a couple of 20 M circles – I was working harder than my horse. At the end of the second day Nick was doing the work and I was getting to enjoy the ride. We even got to cleaner up transitions to canter and more forward down transitions. Our last exercise was doing some work on a circle in the walk on two tracks with shoulders on the inside track to start helping Nick engage on his inside hind leg. I have homework for some ground work and lunging in side reins and feel extremely fortunate for having this opportunity to ride with Matt here in IA. And I am excited that I was able to sign up for another clinic with Matt in NE in July. I encourage the club to bring Matt back and anyone who didn't come in May you will not want to miss if there is another chance to ride with Matt.

### **And From Tammy Lisi:**

I am very picky about who I ride my "non-traditional" horses with. I knew that Matt would be a great person to ride with based on his background but he surpassed my expectations. Everyone who missed this clinic completely missed the boat.

Some topics Matt covered included: biomechanical differences between breeds, how to advance to the next level, tips on showing, and challenging every rider to do better. There were no platitudes at this clinic, you earned every "nicely done" you got. As I watched all the riders in the clinic progress in their work I couldn't help but be struck by the fact that he worked equally hard with everyone from the fearful beginner to the advanced rider.

My lesson focused on creating a better connection to allow my horse to swing through her back more. While the level of connection seemed acceptable for this mare I needed more. This improved my lateral work, as well as the lengthening of the gaits that the baroque breeds often struggle with. We also worked on further improving her canter as well as moving the Spanish walk into passage.

Thanks to Barb for implementing this great clinic, to Palisade's Equestrian Estates for hosting, and to IaDCTA for having a clinic of this caliber.

The Matt McLaughlin Clinic – "A Dressage Learning Experience"

# DINNER WITH MATT

BY PJ KOEHLER

On May 16 – 18, 2014 the IaDCTA Education Committee hosted an educational opportunity for the club at Palisade's Equestrian Center in Prole, IA. This was a clinic and dinner with nationally renowned Clinician and Rider Matt McLaughlin. After a lovely custom catered meal Matt had the opportunity to speak with a small group consisting of the riders and the clinic organizer. Sadly no other club members were in attendance at this educational opportunity. I found the information from the dinner lecture especially interesting and valuable and am writing this article to share that information with others who did not attend.

Matt's topic of discussion was "When to Move up the Levels".

First on the table was a discussion around the training pyramid. When asked about this those of us present were actually able to build a correct training pyramid with rhythm and relaxation on the bottom followed by connection, impulsion, straightness and finally at the top collection. So then Matt was able to lead us through a discussion of each layer of the pyramid and at which dressage level we begin to see the layers come into play. For example rhythm is inherent in all levels but when starting out we must have correct rhythm in order to have a solid foundation to build on. Within rhythm are sub-elements like tempo and pace. Tempo is the timing of the foot falls as in quick, slow, uneven and pace is within a gait such as medium, working, extended. Steady rhythm leads to relaxation and a rider can impact that by how they use their body for example slowing the posting rhythm can slow the tempo of the trot and thus help the horse become more relaxed. Connection is developing in training level when the horse begins to accept the contact and after accepting contact can begin to develop and improve impulsion.

While discussing straightness Matt gave us the three types of straightness which was not something I had heard put in these terms before. First is straight line which is most basic as seen in a change of rein across the diagonal this is simply traveling on a line from one point to the next. Second is straight spine which references the straightness of the horse's spine so is the horse straight...or are his haunches or shoulders somewhere else? Last is straight between the aids and this is important when we are not on a straight line but we need the horse to remain in balance as we travel a curved line or as we ask him to travel laterally. In all instances we as riders have to manage the straightness and using the base of the pyramid below us will help us to get to correct straightness.



At the top of the pyramid is collection which can only come by building the horse through all the other layers of the pyramid. Steady rhythm, relaxation, well connected, self-carriage and true straightness will lead easily to balanced collection. Sometimes one can slow the tempo then increase impulsion resulting in what is called amplitude or expression. It all comes down to the simple and true definition of dressage which is training.

Last but not at all least Matt discussed the tests. He asked us "what is the purpose of the test you are riding"? You know...that box at the top of EVERY dressage test that starts out "Purpose: ..."? Although some of us could somewhat paraphrase the purpose of the tests we were riding not one of us had it committed to memory. I can ride my test from memory but I can't tell you word for word the purpose of the test. Matt admonished us to commit to memory the purpose for each test we ride. Understanding the purpose is paramount in understanding the test. Purpose starts in the USDF Introductory Dressage tests where it reads:

**PURPOSE:** To introduce the rider and/or horse to the sport of dressage. To show understanding of riding the horse forward with a steady tempo into an elastic contact with independent, steady hands and a correctly balanced seat. To show proper geometry of figures in the arena with correct bend (corners and circles). And continues all the way through the USEF Levels for example Second Level reads:

**Purpose:** To confirm that the horse, having achieved the thrust required in First Level, now accepts more weight on the hindquarters (collection); moves with an uphill tendency, especially in the medium gaits; and is reliably on the bit. A greater degree of straightness, bending, suppleness, thoroughness, balance and self-carriage is required than at First Level.

So I encourage you all to go to read, learn and understand the purpose of your tests.

But that is not enough says Matt. You also need to understand the directives of the tests. Huh? What? Where? The directives are found in a column immediately to the right of the column your reader is calling out to you. The reader is telling you your "pattern" but your directives are telling you what the judge is looking for within the pattern you are riding. It also starts at Introductory and continues all the way through the levels. The directives are your clues on how to improve what your horse is doing. So in training test two it is not simply "A enter working trot, X halt, salute, proceed working trot"...it is also "Straightness on centerline and in halt; immobility; quality of trot; willing and balanced transitions". In addition to understanding and knowing your purpose for the test you also need to understand the directives and you can use this to improve the quality of your ride and thus your scores.

Also the movements of the tests throughout the levels are designed to help you develop your horse and thus move up the levels. You should be schooling at home at least a full level above what you are showing and you may even school some movements two or three levels above where you are showing. It should be easy for you and your horse at the show. Challenge yourself more at home and make the show a little easier and take off some of the pressure. If you are stuck on something within a level you may find that a movement from a higher level can ease you through that sticky item. A training level horse can use a little leg yield on a circle to develop better lateral suppleness to help with the changes of bend in the trot loops for training test 3. Shoulder in and smaller circles in the trot can help engage the inside hind and improve canter transitions.

So this is in a bit of a nut shell version of the after dinner talk with Matt McLaughlin on “When to Move up the Levels”. Oh, it didn’t actually tell you when. We learned how to use the pyramid to develop our horses and how to use the tests to create a good ride and further develop our horses. But it is up to each individual and their horse and using these tools to find the appropriate dressage level. Horses and riders are all individuals and the pieces of the puzzle don’t all fit together the same for everyone. If you weren’t there you missed a great discussion and I hope I have adequately imparted some of what we learned.

Happy training!



# HIGHLIGHTS FROM MAY 24-25 TAMARACK SHOW



Judge Rebecca O'bea  
Scribe: CC McConnell



Jane Heck & Diamond



Katy Merritt high Point AA for T1

Tom Lisi high point AA for intro





Linda Deeds overall high point AA Training Level



Tammy Lisi high Point 1st level



Sarah Redling 1st place in Intro

# IOWA DRESSAGE CLASSICS I AND II

## JUNE 14-15, 2014

### HIGH POINT BREED AWARDS


Iowa Dressage Classics I and II June 15-16, 2013

Oldenburg  
Horse Breeders  
Society NA  
Division of  
GOV

North American  
Thoroughbred Society-  
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Thoroughbred Incentive  
Program



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Association

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Association

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Iowa Arabian Horse  
Association

KWPN of  
North America

North American Danish  
Warmblood Association

North American  
SportPony Registry

American Haflinger  
Registry

American  
Connemara Pony  
Society

Friesian Horse  
Association of North  
America

American Paint Horse -  
sponsored by Diaman H

American Quarter Horse-  
sponsored by Blue Horse



# 2014 Schooling Show Series *Road to the Championships*

## Recognized by IaDCTA for Year-End Awards

March 22-23	IaDCTA Ride-a-Test & Schooling Show	Cedar Rapids, IA
May 3-4	Fantasy Schooling Show I (Saturday Dressage)	Cumming, IA
May 24-25	Dressage at Tamarack	Anamosa, IA
May 31— June 1	Cornhusker Classic I & II	Lincoln, NE
June 14-15	Iowa Dressage Classics I & II	Cumming, IA
July 19-20	Iowa Games	Ames, IA
July 26-27	Two Rivers Dressage Classic I & II	Cumming, IA
July 27	Dressage at Tamarack	Anamosa, IA
August 10	Dressage at Tamarack	Anamosa, IA
Aug 23-24	Madison County Dressage Classic I & II	Cumming, IA
October 4-5	Fantasy Schooling Show Finale (Sunday Dressage)	Cumming, IA
Oct 24-26	IaDCTA Schooling Show & Series Championship*	Cedar Rapids, IA

- Open to Juniors, Adult Amateurs, and Professionals
- Shows will follow IaDCTA, NDA, USEF, USDF, and USEA Rules & Regulations

Entry forms and information for each show may be found at:  
[www.iadcta.org](http://www.iadcta.org)

Please refer to the 2013 IaDCTA Handbook for qualifications for year-end awards and the championship show.

\*Scores earned at this show will count toward 2014 Year-End Awards

Calendar is subject to change as more shows are added.



## Dressage at Tamarack 2014

### Class List

July 27, 2014

Liz Lamm "I"



No.	Description	Cost/rider
100	Ride A Test Clinic	\$50 private/ \$35 group
101	Amateur Handler in Hand (JR/YR, AA)	\$20
102	Intro A (JR/YR, AA, Open)	\$20
103	Intro B (JR/YR, AA, Open)	\$20
104	Intro C (JR/YR, AA, Open)	\$20
105	Training Test 1 (JR/YR, AA, Open)	\$20
106	Training Test 2 (JR/YR, AA, Open)	\$20
107	Training Test 3 (JR/YR, AA, Open)	\$20
108	First Test 1 (JR/YR, AA, Open)	\$20
109	First Test 2 (JR/YR, AA, Open)	\$20
110	First Test 3 (JR/YR, AA, Open)	\$20
111	Second Level TOC	\$20
112	Thrid level above TOC	\$20
113	Musical Freestyle—Specify Level (Combined)	\$20
114	Quadrille—Test of Choice (Combined)	\$20
115	Pas de Deux—TOC (Combined)	\$20
116	USEF Rider Test—TOC (Combined)	\$20

**Entries Close: !**

**Payment due with entry**

<b>Limited Stabling(call first!)</b>	
Day stall	\$20
Overnight	\$30
Shavings (one bag included)	\$7/bag

Show is open to any interested individual.

All riders are required to wear an ASTM approved safety helmet.

Ribbons awarded to 6 place for each class and division.

Next Show: August 10

Please see [www.iadcta.org](http://www.iadcta.org) for more information regarding rules and championship guidelines.

**Completed entries should be mailed to Tamarack Stables, 4097 County Road X40,  
Anamosa, IA 52205. Phone 319-480-2056**

<b>2012</b>		Official Use Only	Bridle #
<b>Competition Name</b>			
Name of Horse		Breed	Sex
Rider/Handler Name			AA/JrYR/Open
Class No.	Division	Class Description	Fee
Rider		Subtotal Class Fees	
Rider's DOB (if Jr/YR):		Stabling ___ Stall @\$ ___ /Stall	
Address		Bedding ___ Bag @\$ ___ /Bag	
City/State/Zip		Office Fee (if applicable)	
Phone		Non-Competing Horse Fee (if applicable)	
Cell		Non-Member fee (if applicable)	
E-mail		TOTAL FEES	
<b>Stabling Information &amp; Special Requests:</b> Please list only ONE name (individual or barn) to stable with			
Group/Self	Fri	Sat	Sun
Stalls			
Tack Stalls			
Stable Group:		Contact:	
<p>I hereby agree to release, indemnify and hold harmless laDCTA, NDA, EIDEA, instructors, officers, directors, agents, the facility owners, show management and all volunteers associated with this event from and against any and all loss, liability or damage arising from or because of, or in connection with, participation in this competition or related activities. I also hereby agree to release, indemnify and hold harmless any competition licensee, show management, show committee and members, officers, directors, agents and volunteers from and against any and all loss, liability or damage arising from or because of, or in connection with participation in this competition or related activities.</p> <p>I AGREE in consideration for my participation in this Competition to the following: I AGREE that "The Competition" and "Organizations" as used herein includes the licensee and Competition Management as well as all of their officials, officers, directors, employees, agents, personnel, volunteers and affiliates. I AGREE that I choose to participate voluntarily in the Competition with my horse, as a rider, driver, handler, longeur, lessee, owner, agent, coach, trainer or as parent or guardian of a junior exhibitor. I am fully aware and acknowledge that horse sports and the Competition involve inherent dangerous risks if accident, loss, and serious bodily injury including broken bones, head injuries, trauma, pain, suffering, or death. ("Harm"). I AGREE to hold harmless and release the Organization and Competition from all claims to money damages or otherwise for any Harm to me or my horse and for any harm of any nature caused by me or my horses to others, even if the Harm to me or my horse and for any harm of any nature caused by negligence of the Organization or Competition. I AGREE to expressly assume all risks of Harm to me or my horse, including harm resulting from the negligence of the Organization or Competition.</p> <p>I AGREE to indemnify (that is, to pay any losses, damages, or costs incurred) the Organization and the Competition and for any harm caused by me or my horse while at the Competition. I have read the rules of the Organization or recommendations by the Organization and Competition about protective equipment, and I understand that I am entitled to wear protective equipment without penalty, and I acknowledge that the Organization strongly encourages me to do so while WARNING that no protective equipment can guard against injuries. If I am a parent or guardian of a junior exhibitor, I consent to the child's participation and AGREE to all of the above provisions and AGREE to assume all of the obligations of this Release on the child's behalf. I represent that I have the requisite training, coaching and abilities to safely compete in this competition. BY SIGNING BELOW, I AGREE to be bound by all Organization Rules and terms and provisions of this entry blank.</p>			
Rider's Signature	Parent's signature (if rider is under 18 years old)		Date
<b>Rider Emergency Contact Information</b>			
Name of Contact	Relationship:		Phone:
Check here if you would like to volunteer at this show: <input type="checkbox"/>			





**RE: 2014 Sponsorship Opportunities Iowa Dressage Classics I & II –  
USDF/USEF Recognized Dressage Show June 14-15, 2014 - Maffitt  
Lake Equestrian Center – Cumming, IA**

*On behalf of the Iowa Dressage & Combined Training Association, I am proud to offer you the opportunity to be an active supporter of our organization. For nearly 35 years, IaDCTA has been supporting and promoting the equine sports of dressage and combined training throughout the state of Iowa and across the region. As a nonprofit organization, we rely on the support of our members, donors and sponsors to help us fulfill our mission.*

*This year we will be offering sponsors the opportunity to support multiple events through a single sponsorship package. On June 14-15, IaDCTA will be hosting the 17th Annual Iowa Dressage Classics I & II USEF/USDF-recognized horse shows. The Classics will be held at the Maffitt Lake Equestrian Center – a beautiful, state-of-the-art equestrian facility – in Cumming, IA. Every year, the number of competitors and spectators at the Classics continues to grow, drawing dressage people from states across the Midwest. Not only is this the result of the very positive feedback received by the shows but it is also evidence that interest in dressage is spreading.*

*In addition to the Classics, IaDCTA provides dressage and combined training riders more competition opportunities through our IaDCTA-Recognized Show Series, which will culminate this year with the fourth annual IaDCTA Show Series Championship on October 24-26, 2014, at the Iowa Equestrian Center (IEC) in Cedar Rapids, IA. Held for the past two years at the same facility, the championship show combines serious competition with entertainment, bringing in a large crowd of both horse people and the general public. Sponsors are essential to the success of our organization and we certainly appreciate how much past sponsorships have allowed us to expand and improve our events.*

*In addition to IaDCTA, your sponsorship will also bring great benefit to Wildwood Hills Ranch, a non-profit, youth-development organization in St. Charles, IA that serves Iowa's neediest children. Every year, a percentage of the profits from our events are given to Wildwood to help fund the programs it provides to make a difference in the lives of many children. Please take a few minutes to review the following sponsorship package, which explains the numerous benefits of becoming an IaDCTA sponsor. Not only are we determined to making the Iowa Dressage Classics one of the premier dressage competitions in the region, but we are even more committed to expanding the opportunity for more people to enjoy dressage and eventing. Your support of these goals is vital. Thank you very much for your consideration of this request.*

*Regards,  
Tammy Lisi*

# Iowa Dressage & Combined Training Association

## 2014 Sponsorship Opportunities

### Platinum Sponsor—\$1,000

- Full-page, inside or back cover “thank you” in both the Iowa Classics and Championship Show programs.
- Inclusion of promotional items/materials in each competitor packet at both events.
- Two banners or other signage displayed in premium locations at both events.
- Frequent Recognition via PA system throughout the competitions.
- Complimentary vendor booth at the Championship Show.
- Premium display of logo and link on the home page of [www.iadcta.org](http://www.iadcta.org) for 6 months.
- Full-page “thank-you” in the June—December issues of *The Collection* monthly newsletter.
- Display of promotional items at the IaDCTA “Concierge” tent at all IaDCTA-managed schooling shows.

### Gold Sponsor—\$500

- Full-page “thank-you” in both the Iowa Classics and Championship Show programs.
- Inclusion of promotional items/materials in each competitor packet at both events.
- Two banners or other signage displayed in premium locations at both events.
- Frequent Recognition via PA system throughout the competition.
- Complimentary vendor booth at the Championship Show.
- Premium display of logo and link on the home page of [www.iadcta.org](http://www.iadcta.org) for 6 months.
- Half-page “thank-you” in the June—December issues of *The Collection* monthly newsletter.
- Display of promotional items at the IaDCTA “Concierge” tent at IaDCTA-managed schooling shows.

### Silver Sponsor—\$300

- Half-page “thank-you” in both the Iowa Classics and Championship Show programs.
- Inclusion of promotional items/materials in each competitor packet at both events.
- Frequent Recognition via PA system throughout the competitions.
- Complimentary vendor booth at the Championship Show.
- Display of logo and link on the home page of [www.iadcta.org](http://www.iadcta.org) for 6 months.
- Quarter-page “thank-you” in the June—December issues of *The Collection* monthly newsletter.

### Bronze Sponsor—\$150

- One-fourth page “thank-you” in both the Iowa Classics and Championship Show programs.
- Frequent Recognition via PA system throughout the competitions.
- Complimentary vendor booth at the Championship Show.
- Display of logo and link on the home page of [www.iadcta.org](http://www.iadcta.org) for 6 months.
- Business card-size “thank-you” in the June—December issues of *The Collection* monthly newsletter.

### Star Sponsor—\$75

- Business card-size “thank-you” in both the Iowa Classics and Championship Show programs.
- Frequent Recognition via PA system throughout the competitions.
- Display of logo and link on the home page of [www.iadcta.org](http://www.iadcta.org) for 6 months.
- Business card-size “thank-you” in one issue of *The Collection* monthly newsletter.

- **Class Sponsor—\$75 (Classics) - \$50 (Championship Show)**
  - Naming rights to selected class, sponsorship announced before and after class.
  - Inclusion of business card size “thank you” in show program.
- **Friend of the Shows—\$30**
  - Listing in show program as “Friend of the Show”
  - Listing on [www.iadcta.org](http://www.iadcta.org) as “Friend of the Show”

# Iowa Dressage & Combined Training Association

## 2014 Sponsorship Form

Sponsorship applications are due by **June 1**.

**How to Sponsor:**

1. Complete the form below and send to Tammy Lisi. Email: [tlisi@tamarackstablesiowa.com](mailto:tlisi@tamarackstablesiowa.com); By mail: 4097 County Road X40, Anamosa, IA 52205
2. Submit payment via check or credit card using this form OR through the secure payment system on [www.iadcta.org](http://www.iadcta.org). Checks should be made payable to **IaDCTA**.
3. Artwork may be submitted via email or in hard copy. Show programs will be printed in B&W, but will be available online in color. Online newsletter and website ads in color. Full-page: 7.5" x 9.85". Half-page: 3.65" x 9.85" (vertical) - 7.5" x 4.85" (horizontal). Quarter-page: 3.65" x 4.85". Business card: 3.5" x 2". Acceptable electronic formats: PDF, JPG (at ad size), or Publisher files. Minimum of 300 dpi.

<b>Name</b>		
<b>Company/Organization</b>		
<b>Billing Address</b>		
<b>City, State, Zip</b>		
<b>Telephone</b>		
<b>Fax #</b>		
<b>E-Mail</b>		
<b>Website</b>		
<b>Payment Type:</b> <input type="checkbox"/> Check <input type="checkbox"/> Credit Card (using form below) <input type="checkbox"/> Credit Card (on website)		
CC#:	Exp:	3-digit code:
<b>Signature/Date:</b>		
<b>Sponsorship Level:</b>		
<input type="checkbox"/> Platinum—\$1,000 <input type="checkbox"/> Gold—\$500 <input type="checkbox"/> Silver—\$300 <input type="checkbox"/> Bronze—\$150 <input type="checkbox"/> Star—\$75 <input type="checkbox"/> Class Sponsor—\$75 per class (Classics) - \$50 per class (Championship Show)		
# of class sponsorships: _____ Class Preference: _____		
<input type="checkbox"/> Friend of the Shows—\$30 How would you like to be listed? _____		
<b>Total Amount of Sponsorship:</b>		
<b>Additional notes:</b>		



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- \* Avid Competitive Barrel Racer
- \* Member of multiple professional associations
- \* Co-owner of Lynch Show Cattle Company

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**Hay Sampling and Analysis**

**Bag and/or Bulk feed delivery**

**Bulk Bin Rental Program**

**Feeding Trials**

**Educational and fun meetings/events in the community**



Contact Hillary Lynch for all  
your animal nutrition needs:

**563-212-0577**

[HMLynch@landolakes.com](mailto:HMLynch@landolakes.com)



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IADCTA 2014 MEMBERSHIP & HORSE/RIDER  
NOMINATION APPLICATION

Membership Year Runs December 1,  
2013 to November 30, 2014

Join, Renew or Donate  
Online at

[www.iadcta.org](http://www.iadcta.org)

The Iowa Dressage & Combined Training Association (IaDCTA) is a USDF Group Member Organization (GMO).  
By joining IaDCTA, you automatically become a USDF Group Member. However, to become a USDF  
Participating Member, you must apply directly to the USDF.

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address/City/State/Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

Referred by: \_\_\_\_\_

➤ **MEMBERSHIP BENEFITS:**

All Adult, Junior and Family Members of IaDCTA will receive the IaDCTA Collection **electronically** and the USDF Connection magazine. In addition, Adult, Junior and Family members are eligible for IaDCTA year-end awards and will automatically become Individual Group Members of USDF. Please choose your membership type below:

\_\_\_\_\_ **Adult Membership – \$45** - Includes benefits listed above and gives the member ONE vote for IaDCTA elections.

\_\_\_\_\_ **Family Membership - \$50 plus \$10 for each additional member – Includes above benefits and TWO votes for IaDCTA Elections.** The primary member will be the person listed at the top of this form. The primary member's fees are included within the first \$50. Please list additional family members below at an additional cost of \$10 per member. (For example: If you are applying for a family membership as a couple, you will pay \$60. If you apply for a family membership that includes a parent and two children, it will cost \$70).

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ **Junior Membership (21 years & under) - \$35** – Includes benefits listed above, but does not include an IaDCTA vote. If applying as a Junior member, please provide your age \_\_\_\_\_ and date of birth \_\_\_\_\_.

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➤ **YEAR-END AWARD NOMINATIONS - \$10.00** (per horse/rider combination) makes each combination eligible for IaDCTA Championships, Horse of the Year Awards & Qualified Rider Awards. Please see the Member Handbook for additional information on the requirements for Year End Awards.

#1 Rider: \_\_\_\_\_ Horse Name/Breed: \_\_\_\_\_ Blanket Size: \_\_\_\_\_  
#2 Rider: \_\_\_\_\_ Horse Name/Breed: \_\_\_\_\_ Blanket Size: \_\_\_\_\_  
#3 Rider: \_\_\_\_\_ Horse Name/Breed: \_\_\_\_\_ Blanket Size: \_\_\_\_\_  
#4 Rider: \_\_\_\_\_ Horse Name/Breed: \_\_\_\_\_ Blanket Size: \_\_\_\_\_

➤ **MAKING A DONATION TO IADCTA:**

**IaDCTA Betsy Coester Memorial Grant Fund for Education** – Fund supports grants to individual members for tuition for educational events. If desired, donation can be made as a special gift or memorial.

Amount: \_\_\_\_\_ In Memory of: \_\_\_\_\_

**IaDCTA General Fund** – Donations used to further IaDCTA's commitment to educating its members.

Amount: \_\_\_\_\_ In Memory of: \_\_\_\_\_

➤➤ **TOTAL ENCLOSED** (For Membership, Nominations & Donations): \_\_\_\_\_ Check # \_\_\_\_\_ Date: \_\_\_\_\_

Mail this form with check, payable to "IaDCTA" to: **Trudy Tatum, 16631 - 563<sup>rd</sup> Ave.**  
**Ames, IA 50010**

*IaDCTA is a 501 (c)(3) non-profit organization. All donations are tax-deductible.*

## CHANGE OF HAND



**For Sale:** County Competitor 2000 dressage saddle. Medium tree. 17" seat just reflocked and the county representative said the tree is in perfect condition. \$1200.00 [rechelle40@gmail.com](mailto:rechelle40@gmail.com); (515) 290-4868



**Stubben Siegfried** all-purpose saddle with suede knee rolls. A classic in good condition. 17 inch with wide tree. \$300. [515-491-2699](tel:515-491-2699) Mary Curran



**For Sale:** Sadly "out grown." Breeches - 2 pair George Shoemocker, white full seat 26 regular, lightly worn \$75/each.

and



**For Sale:** Eurostar midnight blue elite dressage coat. \$200/obo (new price \$695), size Ero 38/US 4/6. [319-981-1028](tel:319-981-1028) or [ellenjacky47@yahoo.com](mailto:ellenjacky47@yahoo.com)



**For Sale:** 15.2h 8yo Friesian cross gelding. Dressage training – 70% @ Intro. Fun on trail. Smooth trot. Lightly jumped. LOVES attention! Driving prospect. \$3900 obo [ccmccconnell@mchsi.com](mailto:ccmccconnell@mchsi.com)



**For Sale:** 17.5" Cair Wintec Pro Dressage Saddle. Easy change gullet system, X-Wide & Med trees, webbers, & irons included. Good condition. \$425. [ccmccconnell@mchsi.com](mailto:ccmccconnell@mchsi.com)

# IN BRIEF

**Letters to the Board** — IaDCTA is welcoming its *Collection* readers to submit any concerns or kudos to [collectioneditor@hotmail.com](mailto:collectioneditor@hotmail.com).

**Change of Hand**— Due to members not notifying editor when items sell, all items will run for two months and then be removed unless member notifies *Collection* editor.

***IaDCTA and The Collection do not accept responsibility for statements or claims made by advertising placed in this publication. Signed articles represent the opinions of the writer and not necessarily those of the publication or IaDCTA.***

***IaDCTA Mission Statement:***

To encourage & support interest in dressage & combined training by providing:

- Educational Opportunities
- Competitions
- Information
- Acting as a liaison with USDF and USEA
- Marketing of all IaDCTA activities throughout the state and region.