

Aida Angel Ponte

Fully Insured & Mobile

5 Years in Business

4.8★ on Google



Pretty Wrapping Service

Founder

2026

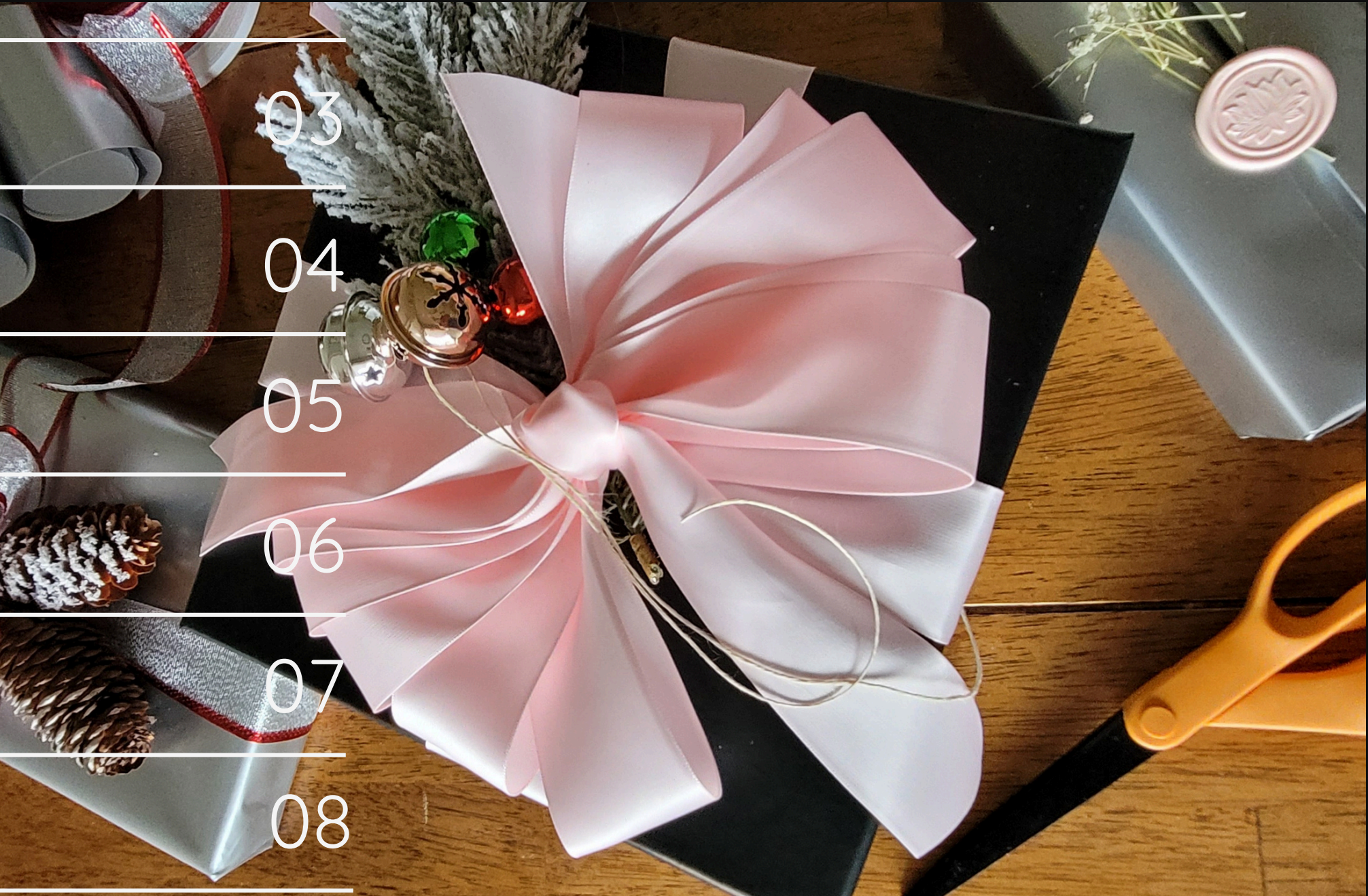
Aida Angel Ponte

A look at the artistry and
craftsmanship behind
Pretty Wrapping Service.

Content

Founder

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Aida Angel Ponte

About Me

Aida Angel Ponte is the founder and design stylist behind Pretty Wrapping Service. With a fine arts degree and decades of training under renowned artists and Japanese masters, she turns gift presentation into a refined art form.

Founder



Her work blends artistry with precision, bringing calm, elevated craftsmanship to every project. From corporate activations to events to personal and bridal wrapping, she treats the presentation as an extension of care and an expression of who it's for.

2026

Pretty Wrapping Service

Creative

Every gift deserves more than paper and ribbon. It deserves intention.



The process begins with your vision: the story behind the gift, the feeling it should carry. From there, we develop a colour palette, select materials, and explore textures and finishes suited to your brand, refining the styling until it's ready for approval. Each step is collaborative, so the result reflects exactly what you set out to create.

Philosophy

Design Stylists



2026

What We Offer

From corporate gifting to personal celebrations, Pretty Wrapping Service brings artistry and precision to every occasion, scaled to fit your project.

CORPORATE GIFTING

Bespoke gift wrapping, design consultation, and team training for corporate and retail clients, including pop-up stations and live events.

WORKSHOPS & TRAINING

Hands-on workshops and retail team training in wrapping technique, presentation standards, and workstation design.

SPECIALTY WRAPPING

Traditional furoshiki, origata, bridal, eco-friendly and personal gift wrapping, and custom props for film and advertising.



Projects

STARBUCKS — YORKDALE MALL TREE

Gift box ornaments wrapped in collab with PWS and on-site merchandise wrapping for private tree-lighting ceremony. 2024.



RED THEORY DESIGN IN-OFFICE WRAP

30 books, individually wrapped on-site at client office, black linen paper, black velvet ribbon, taking gift wrapping off the team's hands so they could keep working uninterrupted. July 2026.



STRONACH GROUP — EXECUTIVE GIFTS

White gift boxes finished with gold satin ribbon, an elegant, understated presentation for executive holiday gifting. Holiday 2024.



ENERCARE-IT FACTOR PROJECT

115 Nespresso machines, individually wrapped in silver damask paper with double-faced satin ribbon in the client's brand blue. Holiday 2026.

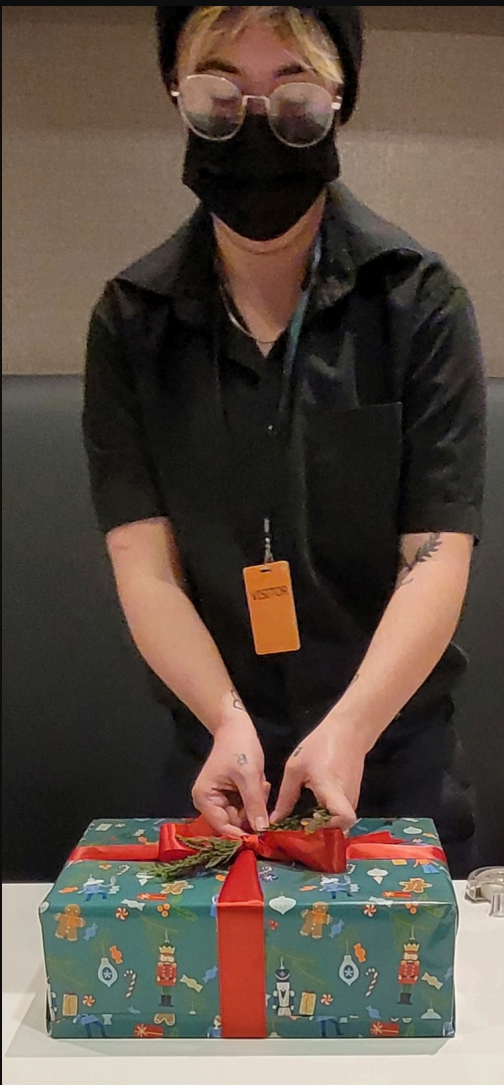


Pretty Wrapping Service

Retail Partners

Harry Rosen-In-Store Wrap Station
PWS wrapping stations set up in-store
for holiday shopper throughout Toronto
locations December 2025-2026

La Maison Simons-Private Shopping Event
PWS gift-wrapping station for a
private holiday shopping events at
Simons, CF Toronto Eaton Centre.
Holiday 2026



Pretty Wrapping Service

Events

Bicom-Vichy — Influencer Holiday Gifting Event,
Four Seasons Hotel
Branded "Holiday Gifting Bar" installation featuring
burgundy-wrapped gifts, with live wrapping for guests
throughout the event. Holiday 2025.

eos — Influencer Product Launch Event
Live gift wrapping for an eos product launch,
finished in bold branded pink with black satin
ribbon. 2025.



Pretty Wrapping Service



Props- Displays



Design Stylists



Protection



Swag-Baskets



Pretty Wrapping Service



Design Stylists

Next Steps

Each project in this portfolio has been an opportunity to refine our craft, from large-scale corporate activations to intimate personal wrapping, building a deeper understanding of how presentation shapes the way a gift is felt and received.

Looking ahead, Pretty Wrapping Service is expanding into custom, in-studio designed wrapping paper, along with a proprietary paper and ribbon line, bringing the same artistry found in every project directly into the materials themselves.

Aida Angel Ponte

Contact

Thank you for viewing this portfolio!

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www.prettywrappingservice.com

Founder



Toyota — Holiday Children's Gift Drive, Toronto Zoo

450 gifts wrapped and organized by recipient age group for a holiday children's gifting event. 2024.

2026