

Hope Gala

Together, Miracles Happen

**29th Annual JDRF Hope Gala
Saturday, May 4th, 2024
InterContinental Buckhead Atlanta**

Gala Chairs

Sarah and Keith Haas

Fund a Cure Speakers

The Hayes Family

**Barbara and Duke Roos Living and
Giving Award Recipient**

Susan Been

Preventing, Treating, and Curing Type One Diabetes

At JDRF, we work tirelessly to accelerate breakthroughs to cure type 1 diabetes (T1D) and improve the lives of those living with the disease. We continually expand our scientific knowledge, our connections and collaborations, our partners, and our global presence to unlock the science that will stop T1D. While we fight for cures, we strive just as hard to develop therapies to help people right now. JDRF and our team of scientists are leading T1D research around the world. No organization is making a bigger impact on advances in this field.

Cell Therapies

Placing and Protecting Healthy Beta Cells in the Body

Program Goals



Develop a reliable beta cell source so that every person with T1D can get this treatment



Find ways to support the beta cells so they stay healthy and functional in the body for an infinite amount of time



Shield the beta cells from immune attack to prevent the need for additional immunosuppressant drugs

Disease-Modifying Therapies

Intercepting and reversing the disease

Program Goals



Stop the immune system from attacking healthy beta cells, so T1D never happens



Spur beta cell growth and protect them, so people with T1D can live without life-long external insulin



Develop treatments that can halt and reverse the events that drive T1D

Technologies

Improving lives with type one diabetes

Program Goals



Create miniaturized devices that go unnoticed to everyone but the wearer



Drive algorithm advancements to control blood sugar automatically, even when one is eating or exercising



Expand access and adoption, so that every person with T1D has available technologies

Treatments

Improving outcomes

Program Goals



Advance next-generation insulins, so that no one with T1D has to worry about high and low blood sugars



Discover combination therapies, using insulin and other drugs, to dramatically improve daily blood-sugar management



Develop and improve eye and kidney disease treatments, so that people at risk can take steps to intervene early in the disease process

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JOIN US IN THE BALLROOM

Top Rated Organization

Forbes

In its annual ratings of charities and non-profits, Forbes magazine named JDRF one of its five "All-Star" charities, based on its evaluation of JDRF's financial efficiency.

The New York Times

"The foundation typically outperforms, in lobbying and fundraising, nearly every other interest group built around a particular disease."

CHARITY WATCH

For more than fifteen years in a row, JDRF was top ranked by Charity Watch — the only national diabetes organization to earn an "A" grade every year over this time period.

Atlanta's Premiere Black Tie Fundraiser

For 29 years, the JDRF Hope Gala has been an annual, premiere event bringing people together to celebrate the tenacity and courage displayed by the T1D community, while raising critical funds for T1D research. We hope you will join us as we celebrate at the InterContinental Buckhead Atlanta on Saturday, May 4th, 2024.

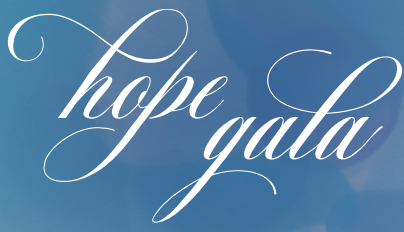
Our signature event will feature exciting auction items, a fabulous cocktail party, seated dinner, inspiring program, meaningful mission moments, JDRF's signature Fund A Cure program, and finally, a rockin' after-party!

Be In Good Company

Hope Gala supporters and sponsors have boasted leaders from many companies, including:

Anthem BC/BS Foundation	Geico
Amwins	Georgia Natural Gas
Atlanta Diabetes Associates	Global Payments
BankSouth Mortgage	Humphries and Company
Bare Bone Vodka	IHG
Bennett Thrasher LLP	Kaiser Permanente
CarterBaldwin Executive Search	Lincoln Property Company
Children's Healthcare of Atlanta	McGriff
CohnReznick	Morgan Stanley
Color Reflections	SAF
CRH	Talking Rain
DASH Hospitality Group	Taylor English
Delta Dental	The Coca-Cola Company
Eagle Rock Distributing Co	Truist
Edible Arrangements	UPS
Engineered Solutions of GA	Warner Media
Emory Healthcare	Wells Fargo
Enterprise	Wilana Chemical, LLC
Fleetcor	
GAS Motor Cars	





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SPONSORSHIP OPPORTUNITIES

Sponsor Benefit	Vision \$50,000	Inspiration \$25,000	Dream \$15,000	Believe \$10,000	Promise \$7,500
Recognition as presenting sponsor "JDRF Hope Gala presented by ABC Company"	★				
Speaking opportunity during evening program	★				
Opportunity for 30 second ad during evening program	★				
Recognition from podium during evening program	★	★			
Logo placement on evening step and repeat	★	★			
Logo placement on bid card	★	★			
Logo placement on Hope Gala printed invitation	★	★	★		
Opportunity for pre-recorded greeting video to be featured on JDRF social media	★	★	★		
Logo on post Gala thank you materials	★	★	★		
Logo in both Chapter and Hope Gala e-newsletters	★	★	★	★	
Overnight accommodations at the InterContinental	2 Rooms	2 Rooms	1 Room	1 Room	
Recognition on social media channels	★	★	★	★	
Preferred guest seating with champagne service	2 Tables of 10	2 Tables of 10	1 Table of 10	1 Table of 10	1 Table of 10
Four invitations to JDRF research update	★	★	★	★	★
Logo placement on Hope Gala website	★	★	★	★	★
Logo displayed on screens throughout evening program	★	★	★	★	★
Logo displayed on screens and signage throughout cocktail reception	★	★	★	★	★



*Sponsorship benefits are based on scheduling and print deadlines. Believe and above sponsorship levels have customized benefits and naming rights opportunities. Contact Whitney Amos to reserve your sponsorship or for more information at (205) 706-2555 or by email: wamos@jdrf.org.

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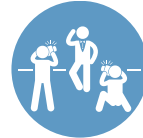
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EXCLUSIVE UNDERWRITING OPPORTUNITIES



Cocktail Reception Sponsor \$25,000

- Exclusive placement of corporate logo on cocktail napkins throughout the reception area (*deadlines apply*)
- Signage with company logo on main bar
- Name one of the evening's signature cocktails
- Custom stir stick with company logo for the signature cocktail (*deadlines apply*)
- On-stage recognition during the program
- Four tickets at a discounted rate



Photography Sponsor \$15,000

- Logo presence on event photos delivered directly to guests phones through AI face recognition technology (getpica.com)
- Logo on step and repeat
- Option for pre-produced video or photo to guests phones
- Two tickets at a discounted rate



After Party Sponsor \$15,000

- Signage with company logo at after-party
- Custom branded moment
- Company logo displayed on the dance floor (GOBO)
- Branded filter on 360 photo booth
- Two tickets at a discounted rate



Auction Sponsor \$15,000

- Logo placement on live auction bid cards
- Opportunity for giveaway and auction pick up bags
- Welcome texts to guests at Hope Gala
- Logo displayed on mobile bidding site
- Two tickets at a discounted rate



Research Update Sponsor \$10,000

- Logo placement on research update invitation (*deadlines apply*)
- Opportunity for give away at research update (*deadlines apply*)
- Two tickets at a discounted rate



Valet Sponsor \$10,000

- Opportunity for give away in valetted cars
- Logo on signage in valet area
- Custom brand moment
- Two tickets at a discounted rate

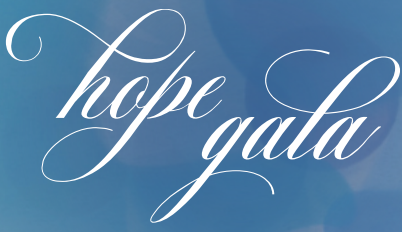


Fund A Cure Donation \$1,000-\$100,000

- Donation directly to research
- Name recognition during the program
- Contributions are 100% tax deductible



The following Underwriting Sponsorships are fully tax-deductible and customizable and include discounted tickets upon request. Benefits are subject to printing and order deadlines. For more information, please contact Whitney Amos at 205-706-2225 or wamos@jdrf.org.



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2024 COMMITMENT FORM

Contact Information

Donor / Company Name _____

Contact Name (if different) _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Method of Payment

- Check enclosed (please make payable to JDRF)
- Send invoice
- Please charge my credit card in the amount of \$ _____
 Name on card: _____
 Card number: _____
 Exp. date: _____ CVV: _____
 Signature: _____

Match My Gift

- My company participates in a matching gift program.

Please Return This Completed Form to:

JDRF Georgia South Carolina Chapter
Attn: Whitney Amos
3525 Piedmont Road NE Building 5 Suite 120, Atlanta, GA, 30305
Phone: 205-706-2225 | Email: wamos@jdrf.org

Thank you for your commitment. JDRF is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.

Contributions beyond the fair market value of \$200 per ticket for benefits received will be tax-deductible.

JDRF Tax ID: 23-1907729

Yes, I/We Will Support JDRF as a

- \$50,000 Vision Sponsor
- \$25,000 Inspiration Sponsor
- \$15,000 Dream Sponsor
- \$10,000 Believe Sponsor
- \$7,500 Promise Sponsor

Exclusive Underwriting Opportunities:

- \$25,000 Cocktail Reception Sponsor
- \$15,000 After Party Sponsor
- \$15,000 Photography Sponsor
- \$15,000 Auction Sponsor
- \$10,000 Research Update Sponsor
- \$10,000 Valet Sponsor
- Please contact me to customize an underwriting opportunity

Individual Table and Tickets

- \$7,500 VIP Tables (12 seats) - **limited!**
- \$5,000 Table Host (10 seats)
- \$500 Individual Ticket
_____ # @ \$500 each

Fund a Cure

- I/We would like to support by making a 100% tax-deductible contribution to Fund A Cure.

