

## Financial Planning & Analysis (FP&A) Cycle

Reporting	Analytical Insights Forecasting Budget	ting Strategic Strategy to Execution
Reporting	<ul> <li>Financial Statements (External)</li> <li>Financial Statements (Internal)</li> <li>Variance Analysis (prior year, budget, forecast)</li> </ul>	
Analytical Insights	<ul> <li>Links/Reconciles to Top Level (External)</li> <li>Drill down to deeper, transactional level</li> <li>Responsibility Reporting</li> <li>Profitability by: product, customer, geography, job,</li> </ul>	<ul> <li>Revenue Cycle</li> <li>Production / Cost of Goods Cycle</li> <li>Waterfall: price, volume, mix, productivity,</li> <li>Big Data Analytics</li> </ul>
Forecasting	<ul> <li>Current Year: YTD Actual + Balance of Year</li> <li>Level of depth varies – top level trends, bottoms up details</li> <li>Matches organizational responsibility</li> </ul>	
Budgeting	<ul> <li>Next Fiscal Year</li> <li>Bottoms Up Details</li> <li>Links to Strategic Plan, and Performance Management, Bonuses, etc.</li> </ul>	
Strategic Planning	<ul> <li>Multi-Year (3-5+)</li> <li>Less internal and numbers focused; more strategic and external</li> <li>Growth Drivers: new products, channels, geographies, partners, inorganic,</li> </ul>	
Strategy to Execution	<ul> <li>KPI (Y's and X's) Dashboards and Scorecards</li> <li>Strategic Initiatives linked to Budget and Strategic Plan</li> <li>Operating / Governance Rhythm</li> </ul>	