

# Vernon Lions Golf Tournament

## Sponsorship Proposal

On behalf of the Vernon Lions Club, we are pleased to invite you to become a valued sponsor of the upcoming **Vernon Lions Golf Tournament**. This annual event brings together community members, local businesses, and leaders for a day of fun, networking, and fundraising in support of an important cause: **Easter Seals Camp Winfield**.

## Sponsorship Opportunities

<b>Diamond Sponsor – \$1,500</b>	<ul style="list-style-type: none"><li>• Logo on all advertisements &amp; promotional materials</li><li>• Half-page ad on website with link</li><li>• Shout-outs on radio &amp; social media</li><li>• Prominent signage at tournament, dinner, and auction</li><li>• Tent on a designated hole with full theme control</li><li>• Two complimentary dinner tickets</li></ul>
<b>Platinum Sponsor – \$1,000</b>	<ul style="list-style-type: none"><li>• Logo &amp; link on website sponsor page</li><li>• Prominent signage at tournament, dinner, and auction</li><li>• Provide corporate swag for golfer gift bags</li><li>• One complimentary dinner ticket</li><li>• Recognition in event program &amp; during dinner</li></ul>
<b>Gold Sponsor – \$750</b>	<ul style="list-style-type: none"><li>• Logo &amp; link on website sponsor page</li><li>• Prominent signage at tournament, dinner, and auction</li><li>• Provide corporate swag for golfer gift bags</li><li>• Recognition on social media and during dinner</li></ul>

### Why Sponsor?

Sponsorship of the Vernon Lions Golf Tournament is more than a donation—it's an opportunity to grow your brand.

- Fantastic advertisement for your business across radio, social media, signage, and event materials
- Excellent opportunity to connect with local businesses, consumers, and community leaders
- 100% of profits raised go directly to **Easter Seals Camp Winfield**

### About Easter Seals Camp Winfield

Easter Seals Camp Winfield, located in Lake Country, B.C., is a fully accessible summer camp for children, youth, and adults with physical and cognitive disabilities. For more than 50 years, Camp Winfield has provided a safe and supportive environment where campers develop independence, build confidence, and form lifelong friendships. With specialized facilities, adaptive programming, and dedicated staff, campers experience outdoor activities, teamwork, and fun—without barriers.

Your sponsorship ensures that Easter Seals can continue to provide these life-changing opportunities for families in our community.

We would be honored to feature your business as a sponsor at this year's Vernon Lions Golf Tournament. Please find attached the sponsorship form with the details of each tier. Thank you for considering this opportunity to support both your community and Easter Seals Camp Winfield.

Sincerely,

**Vernon Lions Club Sponsorship Committee**