email campaign: general promotion

If you don't have the right resources, your business communications investment could cost you big-time.

Communications solutions can deliver successful outcomes: *improve customer experience*, *reduce costs*, *and engage a smarter workforce*.

But if your Solution provider isn't aligned with your objectives and able to help you overcome the complexities and challenges of technology within your unique organization, even the best solution can fail.

Important Questions to Ask Your Communications Vendor

- · How will your team work with ours?
- · How does the technology integrate with my existing solutions?
- How many customers do you have in my industry so that you understand our customers and employees?
- Can you not only serve my immediate needs, but also scale to meet my longer-term goals?
- What is the average tenure of your technical staff and what special certifications do they hold?
- · What are your service level guarantees?
- Describe your Disaster Recovery / Redundancy infrastructure



Let AVATAR worry about your technology while you focus on your business.

Contact AVATAR: 1.866.818.3524