

Speaker Profile for Claire Pickens

Claire is a dynamic speaker and expert in entrepreneurialism, performance management, and the essential technical skills required to craft a compelling business plan. With an Executive MBA emphasizing Organizational Leadership, she brings a wealth of knowledge and experience to her presentations. Claire holds several certifications, including CVPM (Certified Veterinary Practice Manager), SHRM-CP (Society for Human Resource Management - Certified Professional), and CSSGB (Certified Six Sigma Green Belt). Since 2015, she has captivated audiences across the United States as a keynote speaker, classroom instructor, and workshop facilitator, delivering impactful sessions that inspire and educate. As a seasoned business owner and former Director of Learning & Development and Senior Director of Operations, Claire combines practical insights with academic rigor, making her a sought-after voice in the field. Her passion for empowering others shines through in her work as an author and mentor, guiding individuals and teams to achieve their highest potential.

Course Title: Overcome the Management Blues
Published in Today's Veterinary Business Journal

Course Description:

In this course, participants will explore effective management strategies, focusing on overcoming common challenges and enhancing team dynamics. Through interactive discussions and practical exercises, students will learn to implement leadership techniques that foster a positive workplace culture and mitigate burnout. By the end of the course, learners will be equipped with actionable tools to improve their management skills and create a more engaged and productive team environment.

Course Length: 1 Hour

Course Format Options

- Keynote
- Classroom Session
- Webinar

Learning Objectives

1. Identify common challenges faced by veterinary practice managers and analyze their impact on team performance and workplace morale.
2. Develop strategies to address management burnout by implementing effective time management, delegation, and self-care practices.
3. Evaluate the importance of fostering a positive workplace culture and its role in improving employee engagement and retention.
4. Apply conflict resolution techniques to manage interpersonal issues within the team and maintain a harmonious work environment.
5. Create actionable plans to enhance leadership skills and promote sustainable management practices in veterinary settings.