Garden City Police Help Launch School's Open - Drive Carefully Campaign



Garden City Police Commissioner Kenneth Jackson (right), Police Officer Steve Roumeliotis and John Corlett, Director, Public/Government Affairs, AAA Northeast, launched AAA's 74th annual "School's Open – Drive Carefully" campaign at AAA Headquarters. Also participating in the ceremony were Emilio and Valentina Ciaravino.



Garden City Schools Superintendent Dr. Kusum Sinha and Garden City Police Commissioner Kenneth Jackson arranged for the banner to be placed on the Stewart School fence.

**[Garden City, NY]**: AAA Northeast launched its 74<sup>th</sup> annual "School's Open - Drive Carefully" program at AAA Headquarters. The program alerts drivers to be extra careful behind the wheel as children end their summer vacation and return to school. Commissioner Kenneth Jackson and Police Officer Steve Roumeliotis joined local school children to help AAA kickoff the program.

Drivers should be particularly cautious in school areas keeping their speed at or below posted limits and being prepared to stop, on both sides of the street, for school buses with flashing red lights as required by New York State law.

AAA's annual "School's Open – Drive Carefully" campaign is conducted with local government and police agencies. "The help we get from police departments in our territory adds to the effectiveness of our 'School's Open' campaign," said Donna Galasso, assistant director of AAA's Traffic Safety unit. "We sincerely appreciate the efforts of Commissioner Jackson, Officer Roumeliotis and the Garden City Police Department in helping to increase safety for all students."

Thousands of posters, bumper stickers and other educational materials are distributed through the program. AAA New York State's "School's Open – Drive Carefully" program began in 1945. Since then, it has helped to prevent injuries and deaths among children of elementary school age.