Navigating Uncertain Times: What Young People Should Know About the Economy

At *Tujijenge Club*, we believe financial literacy means being prepared: not just for what's happening now, but for whatever may come in the future.

As young people step into the world of personal finance and investing, it's important to know the economy will always go through cycles. Sometimes it grows fast, sometimes it slows down. Sometimes prices rise (inflation); other times they fall (deflation). Interest rates go up, then down. Governments raise or cut taxes. These constant changes shape how businesses, jobs, and markets behave.

Right now, we're seeing something called a market dislocation—when prices and the economy don't seem to follow usual patterns. There's a lot of uncertainty about where things are headed. But here's the key lesson we want to share:

We don't need a crystal ball to be financially prepared.

Instead of trying to guess what will happen next, smart investors (and smart young people) build plans that work through uncertainty.

Here's what we can learn from some of the world's top foundations and endowments, who consistently do better than average investors:

1. They Stay Calm and Stick to Their Strategy

When markets get rocky, most people panic. But the best investors take a long-term view. They don't try to time the market. Instead, they rebalance: add risk when the market goes down and decrease risk when the market goes up.

What this means for you: Don't react emotionally. Don't be driven by fear or greed. Build a plan and stick to it. Whether it's saving for school, a business, or your future family, consistency beats guessing.

2. They Diversify Their Investments

These successful funds spread their money across different asset classes—stocks, bonds, and commodities—so that no matter what's happening, some part of their portfolio is generating income.

What this means for you: Don't put all your eggs in one basket. Even with small amounts of money, platforms today let you spread investments across different industries and types of assets.

3. They Invest in Opportunities Others Miss

When times are tough, new opportunities appear. Expert investors look for undervalued businesses, help struggling companies recover, or lend money when banks pull back. These strategies may not be obvious, but they often pay off over time.

What this means for you: Learn to spot chances where others see problems. Take advantage of dislocations in the market. This could mean investing small amounts in undervalued companies or assisting your community in solving a pressing need.

Final Thought: Why This Matters for YOU

At Tujijenge Club, we're not just teaching how to open a savings account. We're teaching how to think like a future leader. Financial literacy isn't about getting rich quick; it's about making smart choices, staying calm when others panic, and building habits that support your dreams.

The world will constantly change. Your mindset is what keeps you steady.

Stay tuned if you're interested in learning how to create your own financial playbook, whether it involves saving, budgeting, investing, or more. We're developing tools and a curriculum to guide you every step of the way.

Let's build ourselves, together.

Arthur Hampel

Co-CEO Tujijenge Club