

PRIME INCUBATOR

BE #CONTRACTREADY

WWW.NAMCSC.ORG

PRIME INCUBATOR: Is all about real conversations

The objective is to propel MBE's by leveraging member experiences, industry-specific practices, coaching by professionals, and general contractors who are embracing inclusion and diversity as part of their corporate values.

Prime Incubator will be a value add for NAMCSC members and others.



ROUND TABLE DISCUSSIONS

allow for small group deeper dives



COLLABORATIONS

information exchanged from actual contracting experiences



COMMITMENT

a partnership for mutual success



EXPERIENCES

redefine expectations of prime contracting





PRESIDENT'S WELCOME

January 31, 2019

Good Morning,

I am so pleased to welcome you to "Riding to New Destinations", Transportation of the Future Conference. As President of the National Association of Minority Contractors it is vitally important to me that we are able to open doors to potential opportunities for our NAMC members and Southern California's diverse workforce.

I would like to thank our presenters from today's agenda, who will speak about upcoming highway, rail, electric vehicle infrastructure, airport and port projects. We set out to provide a comprehensive understanding of the pipeline of construction projects for the next three to five years in Los Angeles and Orange Counties in the transportation sector, which may help you grow your business.

I would also like to thank our sponsors and City, County and State agencies that are committed to hiring a diverse workforce on large scale construction projects. I encourage you to visit the Expo Hall, engage the representatives there and follow up on the introductions you make today – each connection is a positive expansion of your network.

Southern California is alive with opportunity. May the future include you riding to new destinations in the construction industry!

Warmly,

Sharon Coleman

Sharon Coleman, President National Association of Minority Contractors Southern California Chapter

YOU ARE CORDIALLY INVITED



OPEN HOUSE

WHO WE ARE, WHAT WE DO, HOW WE DO IT!

Join the National Association of Minority Contractors (NAMC) Southern California at an Open House, graciously hosted by Council Member Curren D. Price's District Office. NAMC SC has been the advocate for disadvantaged businesses, especially minority-owned enterprises, to have a fair opportunity on the contracting industry.

Learn about Who We Are, What We Do, How We Do It and how you can take advantage of a solid network of contractors that is inclusive and diverse.

VISIT WWW.NAMCSC.ORG

FEBRUARY 12, 2019 at 5:30 PM



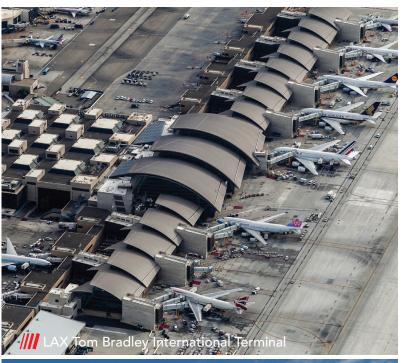
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- California High Speed Rail Authority
- Cal Trans
- City of LA Department of Transportation
- Los Angeles Department of Water & Power
- LA Metro

- Los Angeles World Airports
- Metrolink
- Ontario International Airport
- Orange County Transportation Authority
- PCL Construction
- Port of Long Beach
- Port of Los Angeles
- Southern California Edison



THE DIVERSE BUSINESS ACCELERATOR



QUICK FACTS

The capacity of many small and diverse firms limits their ability to expand and scale their businesses. Scaling a business requires more than access to contracts and capital. Scalability requires capital, revenue and 7 other types of resources.

The DBE Accelerator delivers expert assessment, advisory and implementation assistance to expedite business capacity expansion and exponential growth.

KEY OFFERINGS

- Strategic Growth & Gap Assessments
- Capacity Building & Expansion
- Business Infrastructure Development
- Growth Capital & Financing Support
- Scaling Implementation Assistance

Scaling Diverse Firms in Targeted Industries



Construction

Primes & Subs

•••••

Expanding the capacity of contractors to take on and sustain larger contracts, expand capabilities and improve profits.



Transportation

Logistics & Transit
Vendors & Contractors

•••••

Aligning transit sector diverse suppliers' growth strategies with market trends to increase DBE participation rates and sustainable transit resources.



Energy

Gas, Electric, Oil Water & Renewables

•••••

Supporting utility & energy sector firms to embrace, pivot and benefit from rapidly changing industry trends and environmental policies.



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Mobilizing diverse business capabilities to capture a greater portion the land-use and building, design, deployment and management eco-system.

For an Appointment, Call us At (310) 644-2500

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- Hawthorne, CA 90250
- www.bizresourcegroup.com

EVENT AGENDA

8:00 AM Registration and Continental Breakfast

8:45 AM Welcome & Program Overview - Sharon Coleman, President, NAMCSC

9:00 AM Panel 1: Streets & Highways

Kelly Markham, Small Business Liaison for Cal Trans District 7, Cal Trans **Niall Barrett**, Program Manager Highway Programs, OCTA **Karina Macias**, Transportation Manager, Office of Los Angeles Mayor Garcetti **Abdollah Ansari**, Senior Executive Officer of Metro Highway Division, LA Metro

Moderator: GwenDolen Gray, G2B Consulting

10:10 AM Sponsor Moment - The Business Resource Group

10:15 AM Panel 2: Electric Vehicle Infrastructure

Jeffrey Rodriguez, Sr. Advisor, Supply Chain Transportation Electrification Lead, SCE

Kawana Key, Utility Services Specialist, LADWP

Moderator: Kecia Washington, LADWP

11:05 AM Networking Break

11:15 AM Panel 3: Railways

Jeanet Owens, P.E. Senior Executive Officer, Project Management & Regional Rail, LA Metro Transit Authority

Brian Jacob, Procurement Department Program Manager, Metrolink

Michelle Boehm, Southern California Regional Director, CA High Speed Rail Authority

Moderator: **Shannon Lawrence**, Balfour Beatty

12:15 PM Networking Lunch

1:15 PM Panel 4: Airports

Amber Meshack, Director of Business, Jobs, and Social Responsibility, Los Angeles World Airports

Keith Owens, Director of Program Management, Ontario International Airport Moderator: **Dr. Giovanna Brasfield**, Hensel Phelps

2:20 PM Sponsor Moment - Southern California Edison

2:25 PM Panel 5: Ports

Carlos Quintana, Director of Contracts and Purchasing, Port of Los Angeles **Sashi Muralidharan**, Small Business Enterprises Administrator, Port of Long Beach Moderator: **Sharon Evans**, The Business Resource Group

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3:15 PM Closing Remarks - Sharon Coleman, President, NAMCSC

3:30 PM Networking & Adjourn

ABOUT NAMC

The National Association of Minority Contractors is a national non-profit trade association established in 1969 to assist members with building capacity by providing access to opportunity, advocacy, and contractor development in collaboration with strategic alliances. At present, the association is represented by 19 chapters across the country with over 1000 constituent members, more than 30 major corporate partners, and over 50 Hall of Fame members and Legacy Builders who represent over three billion dollars of annual project capacity.

The Southern California Chapter was established in 1995 to serve and develop the economic base of its local communities by ensuring equal access to public and private construction contract opportunities for women and minority-owned businesses.

Through advocacy and eduction, NAMCSC promotes the economic and legal interests of minority contracting firms. By reducing and removing barriers to full equality, NAMCSC helps bring about wider procurement and increased business opportunities for members and minority contractors everywhere.

TODAY'S MISSION

Provide education and training to minority contractors in construction. Promote the economic and legal interest of minority contracting firms. Advocate law and government actions, which meet the concerns of minority contractors.

Bring about more equitable and wider procurement and business opportunities for minority contractors. Reduce and remove the barriers to full equality, which confront minority contractors. Build bridges between minority contractors and those with which they must work. Create a forum for sharing information, developing and maintaining the highest professional standards and mutual support.

MEMBER BENEFITS

NAMCSC fully believes that "knowledge is power." Our nonprofit organization is focused on improving the viability of minority contractors, and is committed to serving the needs of each member. Joining the National Association of Minority Contractors of Southern California means you will become a member of a national organization with more than 40 years of history.

As a member of NAMCSC, you'll enjoy exclusive contracting opportunities with local, state, federal, and private corporations and are entitled to the following benefits.

- ACCESS
- MEMBERSHIP MEETING
- MIXERS, NETWORKING EVENTS
- SEMINARS, TRAININGS, & WORKSHOPS
- TWO ANNUAL SPECIAL EVENTS
- NAMCSC COMMITTEES
- ADVOCACY
- TOOLS, TIPS & BIDS

LEARN MORE AT WWW.NAMCSC.ORG



Balfour Beatty

633 West 5th Street, Suite 2800 Los Angeles, CA 97001 (213) 223-2115 www.balfourbeattyus.com Balfour Beatty is honored to support the National Association of Minority Contractors Southern California Chapter and sponsor the Riding to New Destinations Transportation Infrastructure Conference.

Balfour Beatty is proud to be part of the LINXS team bringing the Automated People Mover to LAX.



OUR COMMITMENT TO SMALL BUSINESS SUCCESS



Metro is proud to support the National Association of Minority Contractors – Southern California Chapter, NAMC's Transportation Conference.

We're committed to working with small and disadvantaged businesses, and helping them grow. Our innovative Metro Connect programs provide the resources and tools to help your business succeed.

Take the first step and get certified with Metro. Download the Metro Connect toolkit today, and learn about our certification requirements, networking events and SB Prime program at *metro.net/connect*.





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