

SAYDO



AUTUMN / WINTER '18

LOOKBOOK

SAYDO

/seɪ-duː/

noun—

saydo derives from the combination of the words:

say & do

1. say

we stand for smart functionality for everyday life.

2. do

we design products that merge technical innovations with classic designs.

by creating comfortable footwear for men and women, we keep our promise and enable you to **“do what you want.”**



MEN —



PATHFINDER —

the light brogue



260 grams

approx. weight of the Saydo brogue; a traditional brogue usually weighs in excess of 500g

PATHFINDER —

the light brogue

brogue /brəʊg/

noun—

traditional brogue

1. low-heeled shoe characterised by multiple piece leather uppers with perforations
2. derived from the Gaelic bróg meaning 'shoe'

saydo

1. merging a classic brogue silhouette with an innovative EVA sole
2. super-flexible due to stitch & turn technique
3. the custom-made EVA compound ensures low abrasion and enhanced grip



upper | suede
colour | carbon



upper | seta leather
colour | chocolate



upper | seta leather
colour | black

FOOTPATH —

the light derby



100% genuine leather
by crafting all our uppers in natural leathers,
we achieve an incredible soft hand-feel.

FOOTPATH —

the light derby

derby /da:bi/

noun—

traditional derby

1. a boot or shoe having the eyelet tabs stitched on top of the vamp
2. became a popular sporting and hunting shoe in the 1850s

saydo

1. merging a classic derby silhouette with an innovative EVA sole
2. super-flexible due to stitch & turn technique
3. weight reduction: approx. 50%



upper | seta leather
colour | black/black



upper | seta leather
colour | chocolate



upper | seta leather
colour | black



upper | suede
colour | carbon

MULTIPATH — the light chukka boot



50% weight reduction
compared to a traditional chukka boot

MULTIPATH — the light chukka boot

chukka /tʃʌkə/

noun—

traditional chukka

1. ankle-high boots with suede or leather uppers and open lacing
2. derived from the game of polo where a chukka is a period of play

saydo

1. merging a classic chukka silhouette with an innovative EVA sole
2. super-flexible due to stitch & turn technique
3. the custom-made EVA compound ensures low abrasion and enhanced grip



upper | suede
colour | carbon



upper | seta leather
colour | chocolate



upper | seta leather
colour | black

PATHPORT —

the light venetian loafer



100%

100% perfect fit

great fit from the first wear:
no break-in required

PATHPORT —

the light venetian loafer

venetian loafer /vi'ni:ʃn - 'ləʊfə/

noun—

traditional loafer

1. term came from England in the early 20th century
2. slippers with a slightly open upper to the kick of the foot and the ankle bone

saydo

1. merging a classic loafer silhouette with an innovative EVA sole
2. the custom-made EVA compound ensures low abrasion and enhanced grip
3. weight reduction: approx. 50%



upper | seta leather
colour | chocolate



upper | seta leather
colour | black



upper | suede
colour | carbon

TELEPATH —

the light penny loafer



260 grams

approx. weight of the Saydo loafer; a traditional loafer usually weighs close to 500g

TELEPATH —

the light penny loafer

penny loafer /pɛni - ləʊfə/

noun—

traditional loafer

1. a leather shoe shaped like a moccasin, with a flat heel
2. loafer variations range from classic penny to traditional slippers

saydo

1. merging a classic loafer silhouette with an innovative EVA sole
2. super-flexible due to stitch & turn technique
3. weight reduction: approx. 50%



upper | seta leather
colour | black



upper | seta leather
colour | chocolate



upper | suede
colour | carbon

STRONG CONVICTION —

the casual sneaker



180 degrees flexible

all our shoes are stitched from the inside out. through this 'stitch & turn' technique we can achieve extra levels of flexibility.

STRONG CONVICTION —

the casual sneaker

sneakers /'sni:kə/

noun—

traditional sneakers

1. primarily designed for sports for other forms of physical exercise
2. generally featuring a rubber sole and an upper part often made of synthetic materials

saydo

1. merging a sneaker inspired silhouette with premium upper materials
2. maintaining the sneaker feel through the use of lightweight EVA soles
3. super flexible due to stitch & turn construction



upper | seta leather
colour | black



upper | suede
colour | blue



upper | suede
colour | grey



upper | suede
colour | dk brown

WOMEN —



“contemporary style
without compromise”



“OUT” /aʊt/

range name—

a collection of progressive designs, paired with innovative construction methods

1. lightweight EVA sole
2. super-flexible due to stitch & turn technique
3. available in leather/nubuck or leather/metallic mixes
4. two style variations

OUT SPOKEN _

mix cracatto

upper | leather / suede
lining | advanced microfiber
insole | leather
outsole | EVA
size | UK 3-8 (inc. half sizes)



upper | cracatto leather & suede
colour | carbon



upper | cracatto leather
colour | black



upper | cracatto leather
colour | mysterious

OUT HERE _

volvo

upper | leather
lining | advanced microfiber
insole | leather
outsole | EVA
size | UK 3-8 (inc. half sizes)



upper | volvo leather
colour | black



upper | volvo leather
colour | mustang



“remarkably **lightweight**”



“CANDY” /kandi/

range name—

a collection of wardrobe staples, now reinvented through the use of innovative construction methods

1. the custom-made EVA sole ensures lightweight, low abrasion & improved grip
2. stitch & turn construction guarantees unrivaled levels of flexibility & comfort
3. available in a variety of materials & colours
4. three style variations

CANDYLISCIOUS _

brezza | suede

upper | leather or suede
lining | advanced microfiber
insole | leather
outsole | EVA
size | UK 3-8 (inc. half sizes)



upper | brezza leather
colour | black



upper | suede
colour | mustang

SWEET AS CANDY _

mancha | stark | brezza

upper | leather
lining | advanced microfiber
insole | leather
outsole | EVA
size | UK 3-8 (inc. half sizes)



upper | mancha leather
colour | dune



upper | mancha leather
colour | black



upper | mancha leather
colour | mysterious

CANDY CRUSH _

brezza | mancha | suede

upper | leather or suede
lining | advanced microfiber
insole | leather
outsole | EVA
size | UK 3-8 (inc. half sizes)



upper | brezza leather
colour | black



upper | mancha leather
colour | black



upper | mancha leather
colour | mysterious



upper | suede
colour | mustang



upper | stark leather
colour | caramel



upper | stark leather
colour | mustang



upper | stark leather
colour | black



upper | brezza leather
colour | mysterious



upper | brezza leather
colour | mustang



upper | brezza leather
colour | black

“weight creates fatigue”
reducing approx. 50%* of weight,
SAYDO rivals footwear once reserved
for long distance runners.

*compared to traditional shoemaking



“LITE” /lɪt/

range name—

a collection of sport inspired seasonal styles;
always true to our brand codes of lightweight,
flexibility, softness & fit.

1. innovative EVA sole with custom-made compound
2. stitch & turn constructions ensure outstanding levels of flexibility
3. anatomic shapes for improved fit
4. six style variations

LITE YEAR'S AHEAD _

mancha | volvo | suede

upper | leather
lining | advanced microfiber
insole | leather
outsole | EVA
size | UK 3-8 (inc. half sizes)



upper | mancha leather
colour | caramel



upper | mancha leather
colour | mysterious



upper | mancha leather
colour | dune



upper | mancha leather
colour | black



upper | volvo leather
colour | black/black



upper | suede
colour | carbon

LITE MY FIRE _

volvo | suede

upper | leather
lining | advanced microfiber
insole | leather
outsole | EVA
size | UK 3-8 (inc. half sizes)



upper | volvo leather
colour | mysterious



upper | volvo leather
colour | black



upper | volvo leather
colour | black/black



upper | suede
colour | carbon

LITE SPEED _

mancha

upper | leather
lining | advanced microfiber
insole | leather
outsole | EVA
size | UK 3-8 (inc. half sizes)



upper | mancha leather
colour | caramel



upper | mancha leather
colour | black



upper | mancha leather
colour | dune



upper | mancha leather
colour | mysterious

LITE HOUSE _

volvo | suede

upper | leather
 lining | advanced microfiber
 insole | leather
 outsole | EVA
 size | UK 3-8 (inc. half sizes)



upper | volvo leather
 colour | mysterious



upper | volvo leather
 colour | black



upper | volvo leather
 colour | black/black



upper | suede
 colour | carbon

LITE IT UP _

volvo | suede

upper | leather
 lining | microfiber
 insole | leather
 outsole | EVA
 size | UK 3-8 (inc. half sizes)



upper | volvo leather
 colour | mysterious



upper | volvo leather
 colour | black



upper | volvo leather
 colour | black/black



upper | suede
 colour | carbon

LITELY _

volvo | suede

upper | leather
 lining | microfiber
 insole | leather
 outsole | EVA
 size | UK 3-8 (inc. half sizes)



upper | volvo leather
 colour | mysterious



upper | mancha leather
 colour | dune



upper | mancha leather
 colour | black



upper | volvo leather
 colour | black



upper | volvo leather
 colour | black/black



upper | suede
 colour | carbon

about —

We create remarkable footwear by combining innovative constructions, premium materials and timeless silhouettes.

We are the first brand worldwide that merges stitch & turn techniques with EVA soles.

These innovations allow us to achieve outstanding levels of comfort through a mix of our brand codes of **lightweight, flexibility, softness & fit.**

lightweight
up to 50% weight reduction



innovative soles

extremely lightweight designs are achieved through the use of a innovative EVA soles, which cushion the foot while being light & flexible.

flexible
flexibility, grip & low abrasion



stitch & turn

all our shoes are stitched from the inside out.
why? through this 'stitch & turn' technique we can achieve extra levels of flexibility while the custom-made EVA compound ensures extra grip and low abrasion.

softness
premium materials



**genuine
leathers**

by crafting all our uppers in real leathers, we achieve an incredible soft hand-feel. But softness does not stop on the upper: our specialised sole constructions also allow us to avoid the use of any hard parts or metal.

great fit
glove-like feel



comfort

by combining flexible constructions, soft materials and lightweight innovations, we guarantee a perfect fit from the first wear: no break-in required.

SAYDO



“remarkably **lightweight**”