



**CSA**

**CORPORATE SECURITY ADVISORS**

**THE CSA EDGE**

**OUR PURPOSE  
IS TO CREATE  
STRATEGIC VALUE  
THROUGH YOUR  
SECURITY ENVIRONMENT —  
DELIVERING INCREASED TRUST,  
STAKEHOLDER PROTECTION,  
AND BUSINESS ALIGNMENT.**

## *A MESSAGE FROM OUR FOUNDERS*

Corporate Security Advisors was founded to bring top expertise and a business-oriented approach to the development of Security programs. The most successful Security programs we were involved with in our professional careers were well-aligned with the organization's goals, culture, and strategy. These programs were led by business-savvy Security professionals who were as skilled in the board room as any executive the organization employed.

The opportunity to have a well-aligned Security strategy, a detailed Security business plan that identifies capital and operating expense, return on investment, risk mitigation and expected outcomes from any Security investment paired with effective implementation of those Security risk mitigation programs increases the effectiveness of your overall Security program and ensures that the program is adding business value.

We appreciate you taking the time to learn about CSA. Whether it is hiring the right leader who inspires confidence, developing the proper strategy or plan, implementing a program that effectively protects your people, or simply understanding what is possible from your Security program, we are excited to partner with you.



Jeremy & Brad



**THE BUSINESS OF SECURITY**



## ***WHO WE ARE***

Corporate Security Advisors, LLC is a boutique consulting firm specializing in helping senior executives from Security, Law, HR and the C-Suite build top-level security programs and teams.

We partner with organizations of all sizes to provide unparalleled security expertise to advance their strategic business objectives and deliver material business value.

We empower and equip security teams through trust, stakeholder protection and business alignment.



## **OUR PURPOSE IN ACTION**

### ***THE CHALLENGE***



*Sustaining a high-performing program in a complex, rapidly changing world*



### ***OUR VALUE***



*Security expertise  
Real world leadership  
Collaborative approach*



### ***THE RESULT***



*Optimized corporate security programs that maximize business value*

## OUR SERVICES

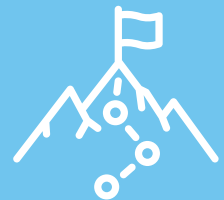
### **PROGRAM REVIEW**

*Customized examination of current security risks, programs, resources and performance to assess strengths and opportunities*



### **STRATEGIC ROADMAP**

*Development of a security vision, strategy, mission, and key milestones which align with the overall organizational strategy*



### **BUSINESS PLANNING & ORGANIZATIONAL DESIGN**

*Creation of timelines, budgets, business plans, organizational structures, and job descriptions to address Security people, process, and technology opportunities*



### **EXECUTIVE RECRUITING & COACHING**

*Executive search and onboarding support; Assessment & development of leadership, culture, and team performance; Creation of succession plans; Executive coaching and advisory services*

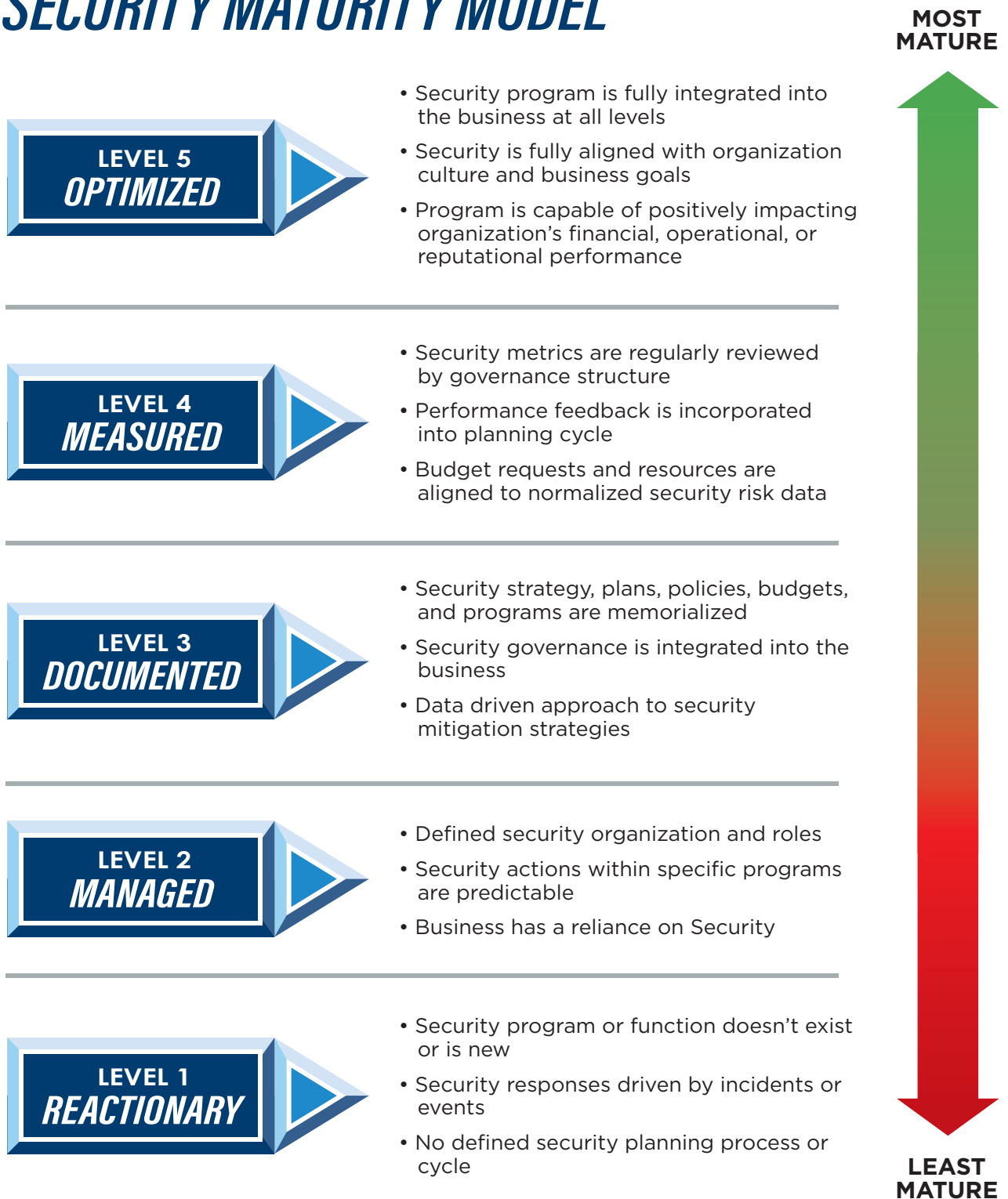


### **PROGRAM IMPLEMENTATION**

*Tiered implementation support tailored to your need, ranging from specific recommendations to full partnership*



# SECURITY MATURITY MODEL



## ***COMMON SECURITY INITIATIVES IN MATURE ORGANIZATIONS***

### **PROGRAMS**

- ✓ Event Security
- ✓ Security Awareness & Education
- ✓ Executive Security
- ✓ Workplace Violence Mitigation
- ✓ Information Security (Non-Cyber)
- ✓ Third Party Vendor Security
- ✓ Supply Chain Security
- ✓ Liaison with Law Enforcement and Fire
- ✓ Security Training

### **SECURITY OPERATIONS CENTER (SOC)**

- ✓ Global Event Monitoring
- ✓ Reputation Monitoring
- ✓ Intelligence Collection & Analysis
- ✓ Intelligence Dissemination
- ✓ Travel Security
- ✓ Travel Medical
- ✓ Emergency Notification Systems
- ✓ Emergency Communications

### **PROTECTIVE FUNCTIONS**

- ✓ Security Force Management
- ✓ Medical Staff
- ✓ Mail Screening
- ✓ Data Center Security
- ✓ Perimeter Security
- ✓ Key Management
- ✓ Visitor Management
- ✓ Loss Prevention
- ✓ Emergency Response

### **INVESTIGATIONS & AUDITS**

- ✓ External Fraud Investigations
- ✓ Background Screening
- ✓ Incident Reporting
- ✓ Threat Assessment
- ✓ Security Audits
- ✓ Internal Investigations
- ✓ Insider Threat

### **RESILIENCY**

- ✓ Crisis Management
- ✓ Business Continuity
- ✓ Crisis Communication
- ✓ Emergency Preparedness
- ✓ Kidnap Response
- ✓ Business Impact Assessment
- ✓ Risk Registry
- ✓ Risk Assessment
- ✓ Metrics & Analytics

### **TECHNOLOGY**

- ✓ Access Control Systems
- ✓ Video Monitoring
- ✓ Intrusion Detection System
- ✓ Panic Alarms
- ✓ Fire and Life Safety System
- ✓ License Plate Recognition
- ✓ Weapons Detection
- ✓ Technical Surveillance Countermeasures

## *OUR VALUES*

Corporate Security Advisors is a boutique consulting firm that helps organizations of all sizes advance their corporate security programs. Our approach is to empower your team and equip them with the tools to succeed.



We earn your **TRUST** – and improve your organization’s security environment – through reliability, professionalism and honesty.



We leverage our years of practical experience and strong commitment to continuous learning to drive **TRANSFORMATION** of your security capabilities.



We are true **PARTNERS**, working collaboratively with you and your team to achieve your goals.



We share our security **EXPERTISE** to enhance protection of your business and stakeholders and elevate your security organization’s strategic value.



## *MANAGING PARTNERS*



### ***JEREMY BAUMANN***

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847.736.9656

***A decisive, results-oriented and team-focused Security Risk & Investigations executive,*** Jeremy specializes in driving rapid execution of security programs that build enterprise alignment and delivery of high-performing teams, processes, and technologies. As principal and co-founder of Corporate Security Advisors, he has worked with businesses of all sizes, across a variety of industries, to transform and successfully position their security programs.

- More than 25 years of experience building and transforming corporate security functions into high-performing teams that deliver business value
- Certified Protection Professional (CPP), the globally recognized, highest-level board certification in Security Management



### ***BRAD BREKKE***

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612.327.6192

***A respected leader of strategic transformations that align corporate security with business purpose,*** Brad has helped organizations in the airline, financial, healthcare, retail and technology sectors optimize performance, manage resources and create business value. Brad's security expertise and informed perspective have been shaped by his experience in both public and private sector leadership roles. He is a principal and co-founder of Corporate Security Advisors.

- More than 30 years of experience in both corporate security and federal law enforcement, including more than a decade at a Fortune 50 retailer and two stints with the FBI
- J.D. from the University of Minnesota Law School, M.A.T.S. from Bethel Seminary, and B.A. from the University of Minnesota

## *MANAGING DIRECTORS*



### ***TODD AXTELL***

[taxtell@corpsecadvisors.com](mailto:taxtell@corpsecadvisors.com)

***Todd is a goal-driven and human-centered Security, Safety, and Police Executive with 30+ years of experience developing and directing large-scale security/safety programs.*** His career has been dedicated to public service championing trust, transparency, community engagement, diversity and accountability. He is credited with helping make the Saint Paul Police Department a model of excellence. Todd is Managing Director of Public Safety Consulting for CSA.

- 30+ years of experience directing large-scale public safety programs
- Saint Paul- Chief of Police
- International Association of Chiefs of Police – Board of Directors Member
- FBI National Academy Graduate
- FBI National Executive Institute Graduate



### ***DAVID FLYNN***

[dflynn@corpsecadvisors.com](mailto:dflynn@corpsecadvisors.com)

***David is a strong operational leader who executes best-in-class business practices to limit risk, improve compliance and governance that enhances overall security.*** David is a strong operational leader with diverse experience in insider threat and workplace violence prevention policy development and training; internal investigations; background investigations; threat assessments; open source intelligence. David is Managing Director of Security Consulting for CSA.

- 15+ years of experience in building, mentoring and leading global high-performance investigative and security teams and projects
- Certified Compliance & Ethics Professional (CCEP)
- Certified Fraud Examiner (CFE)
- Masters of Business Administration from Saint Xavier University

## *MANAGING DIRECTORS*



### ***TED HOGAN***

[thogan@corpsecadvisors.com](mailto:thogan@corpsecadvisors.com)

***Ted is a recognized leader in Executive Search, with more than 25 years of experience recruiting executive leadership at retail, consumer facing, and healthcare companies.*** He specializes in searches for executives in general management, security, merchandising, marketing, and operations roles. Ted previously led Target Corporation's Executive Search Practice with functional HR-TA support to Corporate Security, Store Operations and Strategy. In addition to his search work, Ted advises clients on broader strategic, succession, organization, and talent landscapes. Ted is Managing Director of Executive Recruiting for CSA.

- Expert in assessing and recruiting executive level leaders
- Expert in building teams for companies in growth, turn around, private equity, public and non profit



### ***KENNETH H. SENSER***

[ksenser@corpsecadvisors.com](mailto:ksenser@corpsecadvisors.com)

***Ken is a renowned security leader with experience in some of the worlds largest and most dynamic global organizations.*** He is a subject matter expert in several disciplines, including global security program governance, structure, and operations; incident response; and crisis management. Ken has developed programs from the ground up, and scaled those programs to support global initiatives. He also has direct experience in investigations, and leadership of corporate travel and global aviation programs. Ken is Managing Director of Strategic Security for CSA.

- 40 years of experience in security, law enforcement and intelligence
- Walmart – Senior Vice President, Global Security
- FBI – CIA Officer Detailed to FBI as first Assistant Director for Security / Chief Security Officer

## *MANAGING DIRECTORS*



### ***BRYAN STRAWSER***

[bstrawser@corpsecadvisors.com](mailto:bstrawser@corpsecadvisors.com)

***Bryan is a highly experienced corporate security, crisis management, and business continuity consultant*** with more than twenty-five years of operating and consulting experience. Bryan works with a team of experts that offer strategic counsel and support to help senior leaders strategically navigate uncertainty and disruption. Bryan is Managing Director of Crisis Management & Business Continuity for CSA.

- Principal & Chief Executive of Bryghtpath, LLC
- Target Corporation – Security Division – Global Crisis Management, Business Continuity and Intelligence
- Retail Industry Leaders Association – Vice Chair, Disaster Recovery & Preparedness
- National Emergency Management Association (NEMA) – Board Member

## OUR EXPERTISE



### JOHN CHILSON

[jchilson@corpsecadvisors.com](mailto:jchilson@corpsecadvisors.com)

**John is a highly respected human resources leader and executive coach, with 29 years of experience working in healthcare.** During his career, he practiced in social work, employee relations, internal investigations, leadership coaching and security leadership roles in a Level 1 Trauma Center. John has spent most of his career coaching leaders through complex challenges and helping them navigate organizational issues to aid in the development of high-performing teams. He also has deep experience with organizational design. John is a Senior Advisor for CSA.

- 29 years of experience in Healthcare
- 25 years of experience in Human Resources
- Interim Director of Security for a Level 1 Trauma Center
- Master of Human Resources Industrial Relations – University of Minnesota



### SCOTT JONES

[sjones@corpsecadvisors.com](mailto:sjones@corpsecadvisors.com)

**Scott is a change manager, strategist, and futurist committed to delivering innovative and imaginative solutions.** Their expertise has been shaped by experiences within higher education, nonprofit, military, and federal service. Additional roles within technology, media and entertainment, e-commerce, hospitality, and energy round out Scott's career history. Scott has direct experience in addressing operational effectiveness, diversity and belonging, strategic planning and reputational risk. Scott is a Senior Advisor for CSA.

- 20 years of experience in intelligence and security operations, administration and DEI
- Airbnb – Chief of Staff (Strategy/Operations), Global Safety and Security
- Amazon – Head of Travel, Risk, Intelligence
- Sony PlayStation – Sr. Dir., Corporate Security
- Sony Entertainment – Director, Global Security Operations Center



## OUR EXPERTISE



### JOHN KIRKWOOD

[jkirkwood@corpsecadvisors.com](mailto:jkirkwood@corpsecadvisors.com)

**John is a top tier transformational leader with the deep experience leading global functions.** John serves as the top security leader for a Fortune 200 company. John spent 34 years in law enforcement, culminating his federal career as a U.S. Secret Service Special Agent in Charge, and his local career as a major county Chief Deputy Sheriff. He specializes in executive protection, violence prevention and threat assessment. John is a Senior Advisor for CSA.

- 34 years of experience in local and federal law enforcement
- Twin Cities based Fortune 200 company – Senior Security Executive
- Ramsey County Sheriff's Office, St. Paul, MN – Chief Deputy Sheriff
- United States Secret Service – Senior Executive Service



### PAUL MCCABE

[pmcabe@corpsecadvisors.com](mailto:pmcabe@corpsecadvisors.com)

**Paul is a nationally recognized and respected security professional with extensive experience in developing safety, security and investigative programs in the public, private, and non-profit sectors.** He has designed and led global and U.S based safety and security programs to include: investigations, continuity and resiliency programs, threat assessment teams, corporate command center, crisis management strategy, public relations, and physical safety and security of facilities and personnel. He is a national leader in creating and leading public-private security partnerships. Paul is a Senior Advisor for CSA.

- Target Corporation - Senior Director of Global Corporate Security
- Federal Bureau of Investigation - Supervisory Special Agent
- Master of Business Administration (MBA), Mankato State University, MN
- Most Influential People in Security -Security Magazine
- Co-Founder Twin Cities Security Partnership

## OUR EXPERTISE



### **BOB MCNANEY**

[bmcnaney@corpsecadvisors.com](mailto:bmcnaney@corpsecadvisors.com)

**Bob is a globally-minded crisis management and crisis communications counselor, supporting organizations through crisis preparedness, executive counseling, and media coaching.** He serves as trusted outside crisis counsel to CEOs, boards, and executive leadership teams before, during and after situations which may impact their enterprises. Clients praise his ability to quickly assess a crisis and cut through the noise to provide concrete, actionable solutions. Bob is a Senior Advisor for CSA.

- 24+ years of experience in national and international reporting excellence
- Padilla – Senior Vice President
- National Emmy Award-winning investigative journalist
- KLAS TV – Reporter / Anchor



### **JEN MOBERG**

[jmoberg@corpsecadvisors.com](mailto:jmoberg@corpsecadvisors.com)

**Jen is a dynamic, value focused leader driving complex interdisciplinary teams towards safe, high-quality care.** She has led emergency preparedness initiatives and partnered closely with Security for both Level 1 and Level 3 trauma centers in workplace safety. Her experience includes design and construction for two emergency department remodels including a 72-bed Level 1 trauma center. She has expertise in strategic patient safety, workforce safety, staff engagement, and patient experience. Jen is a Senior Advisor for CSA.

- 28 years of experience in healthcare
- Director of Patient Care for Level 1 and Level 3 Trauma Centers
- University of Minnesota Hubert Humphrey School of Public Affairs – Public Safety Certification
- Nurse Executive Certification NE-BC
- Certified Professional Patient Safety - CPPS

## OUR EXPERTISE



### STEVEN OWENS

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**Steve is a senior technical writer and editor with over ten years of experience supporting Security organizations by researching, authoring, and testing customized Regulatory documents (Policies, Standard Operating Procedures, Reports, and Work Instructions).** His detailed understanding of the subjects he documented led to his appointment as the Crisis and Business Continuity Manager for the U.S. business unit of a global pharmaceutical company. He has supervised technical communications teams at Fortune 100 companies and mentored groups responsible for building services and corporate security functions. Steve is the Chief Editor and Technical Writer for Corporate Security Advisors.

- Thirty years of experience developing structured documentation and templates for the telecommunications, building controls, pharmaceutical, and medical device industries.
- Four years as coordinator and judge of the Society for Technical Communication online documentation competition, Chicago chapter.



### RICH STANEK

[rstanek@corpsecadvisors.com](mailto:rstanek@corpsecadvisors.com)

**Rich is a respected leader cultivating public-private relationships, strategic planning and promising practices.** Rich brings 36 years of public safety experience including organizational leadership, agency management, national law enforcement best practices, crime reduction strategies, public policy advocacy, corporate security and expert testimony. He began his career with the Minneapolis Police Department where he rose to the rank of Captain. Rich is a Senior Advisor for CSA.

- 36 years of experience in public safety
- Hennepin County Sheriff's Office – Sheriff
- Minnesota Public Safety and Director of Homeland Security Commissioner.
- Senior law enforcement advisor to: DHS, DNI, and FBI

## OUR EXPERTISE



### FLORENCE WLODARSKI

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***Florence is a brilliant strategist and public affairs expert, having spent 20 years at the intersection of law enforcement and the public.*** She works with corporations, nonprofits and law enforcement agencies nationwide to help create safer organizations and communities through stakeholder engagement and public/private partnerships. With a background in community organizing, corporate social responsibility and external affairs, Florence has created security related community engagement strategies for companies such as Amazon, Target, and Ross Dress for Less. Florence is a Senior Advisor for CSA.

- 20 years of experience in community organizing between law enforcement corporations and nonprofits nationwide
- The Hetty Group – Chief Engagement Officer
- Engage Public Safety – Nonprofit Founder
- Target Corporation – Security Division – Strategic Partnerships



### WILLIAM WOODSON

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***William is a highly experienced Law Enforcement, Security, and Safety professional with over 30 years of experience at all levels of government.*** During his more than 23 years at the FBI, Mr. Woodson had oversight for security compliance, insider threat, background investigations, criminal investigations, and strategic outreach. Before transitioning to the private sector, he conducted and directed complex domestic and international investigations involving sophisticated financial crimes, terrorism, cyber-crime, and events involving high media and public interest. He is a dedicated public servant who has also served as a Military Police Officer, U.S. Army and a Police Officer for the Richmond City Police Department, Richmond, VA. William is a Senior Advisor for CSA.

- Federal Bureau of Investigations- Special Agent, Tampa and Washington DC
- City of Richmond Police Department- Law Enforcement Officer
- United States Army- Military Police Officer
- Virginia Commonwealth University- Bachelor's Degree in Criminal Justice

# THE ART OF STRATEGY

THOSE WHO ARE VICTORIOUS PLAN EFFECTIVELY AND CHANGE DECISIVELY.  
THEY ARE LIKE A GREAT RIVER THAT MAINTAINS ITS COURSE BUT ADJUSTS  
ITS FLOW... THEY HAVE FORM BUT ARE FORMLESS. THEY ARE SKILLED IN BOTH  
PLANNING AND ADAPTING AND NEED NOT FEAR THE RESULT  
OF A THOUSAND BATTLES: FOR THEY WIN IN ADVANCE,  
DEFEATING THOSE THAT HAVE ALREADY LOST.

—*SUN TZU*

*CHINESE WARRIOR, PHILOSOPHER, 100 B.C.*





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