

AN EXCLUSIVE PROGRAM
FOR PRINCE GEORGE'S
COUNTY AND DMV
TRACK & FIELD

HARAKA
RUN AND WALK



fast.forward.

Prince George's
County's First & Only
Running Specialty Store

BLACK & VETERAN OWNED



CONTACT US



301-909-9790



owners@haraka.run



5501 Baltimore Avenue #106
Hyattsville, MD 20781
(Next to Busboys and Poets)

SPIKE NIGHTS

Schedule Your Spike Night Today

REGULAR STORE HOURS

Tuesday – Friday 11 AM – 6 PM

Saturday 10 AM -- 7 PM

Sunday: Noon – 5 PM

Monday: Closed

ABOUT HARAKA RUN AND WALK

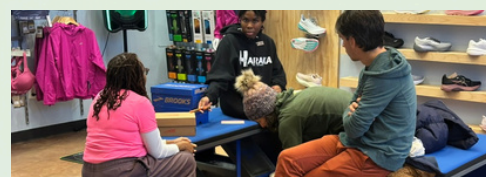
Haraka Run and Walk is Prince George's County's first and only running specialty store, opening in December 2025 at 5501 Baltimore Avenue in Hyattsville. Co-owned by Jesse Holland and Carol Holland – a Navy veteran, a Prince George's County native and a former Naval Academy All-American track athlete – Haraka Run and Walk is built for this community and proud to serve it.



Haraka Run and Walk is a licensed vendor for the Prince George's County Public School system, Prince George's County, the state of Maryland and the federal government of the United States of America.

WHAT IS A
SPIKE NIGHT?

A Spike Night is a private, after-hours shopping event hosted exclusively for your track and field program at Haraka Run and Walk. We open our doors for your coaches, athletes, and families for a dedicated evening of expert fitting, gear selection, and community connection – all at a special 10% school discount.



EVERY SPIKE NIGHT INCLUDES

Automatic at every Spike Night event

- Private store access – just for your program
- 10% discount on shoes & spikes for all athletes & families
- Injury-prevention education
- Refreshments and a welcoming atmosphere
- Q&A with knowledgeable running staff

10% OFF
FOR YOUR SCHOOL ON
SHOES & SPIKES WITH
SPIKE NIGHT
REGISTRATION

WHY PARTICIPATE?

FOR COACHES

- Save athletes money with automatic 10% school discount
- Ensure proper fitting — reduce injury risk for your team
- Support a Black-owned, veteran-owned local business
- Eliminate out-of-county equipment shopping trips
- Priority scheduling for partner schools each season
- Build your program's reputation for athlete development

FOR ATHLETES & FAMILIES

- Get fitted by staff who understand YOUR event
- 10% off shoes & spikes — automatic savings
- Shop in a private, relaxed team setting
- Learn how to choose the right spike for your event
- Ask questions in a low-pressure environment
- Support a business that supports your school